

2015

# Risk Factors and Food-Borne Illness: An Analysis of Restaurant Violations in Georgia

Jovan Harris  
*Walden University*

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# Walden University

College of Health Sciences

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Jovan Harris

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Walden University

2015

Abstract

Risk Factors and Food-Borne Illness: An Analysis of Restaurant Violations in Georgia

by

Jovan Toccara Harris

MPH, Fort Valley State University, 2007

BS, Albany State University, 2004

Dissertation Submitted in Partial Fulfillment

of the Requirements for the Degree of

Doctor of Philosophy

Public Health

Walden University

May 2015

## Abstract

Restaurant managers complete certification in food safety in order to ensure that food is handled and prepared in a manner that decreases risk factors associated with food-borne illness. However, the literature has been inconclusive concerning the connection between manager certification and the incidence of critical food-safety violations. The purpose of this quantitative study was to examine the relationship between the presence or absence of a certified food safety manager (CFSM) and the number of risk factors cited on food inspection reports and the food safety score. In addition, this study was designed to determine whether operation type (i.e., chain vs. independently owned) has an impact on the number of risk factors and food safety score. This study was an analysis of 2013 data from 1,547 restaurants in North, Central, and South Georgia health districts using a 2-tailed independent-sample *t* test. Restaurants with a CFSM had significantly more risk factors cited on food safety inspections and lower food safety scores than restaurants without a CFSM. There was also a significant difference among chain and independent restaurants. Chain restaurants had fewer risk factors cited on restaurant inspections and had higher food safety scores. In the epidemiological triangle model, breaking the chain of transmission disrupts the link among agent, host, and environment. Thus, CFSMs have the responsibility to implement food safety training programs to break the chain of transmission by identifying and correcting unsafe food practices among food workers. This study has the potential to assist managers in understanding the importance of food safety and implementing food safety training programs that decrease risk factors associated with food-borne illness. Further research is needed to explore the effectiveness of manager certification in reducing critical violations.

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## Dedication

I would like to dedicate this paper to my beautiful daughter, Journee, who brings so much joy and laughter to my life; because of you, I know what unconditional love is. To my parents, Vanessa Ngoulou and Jimmy Harris, thank you for always believing in me and encouraging me to strive for excellence. To all my family and friends who have been with me since I started this journey, thank you. Finally, a special dedication to my Aunt Melanie: Thank you for all your kind words of wisdom; you will be forever missed.

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## Chapter 1: Introduction to the Study

### **Chapter Overview**

This chapter provides the introduction and background to the study, including the statement of the problem, purpose, research questions, hypotheses, theoretical basis, nature, operational definitions, significance, scope, delimitations, and limitations of the study.

### **Introduction**

In the United States, the restaurant industry's economic impact is estimated at \$1.8 trillion, with annual sales of \$660 billion each year and 13.1 million employees, representing 10% of the U.S. workforce (National Restaurant Association [NRA], 2013). Employment in the restaurant industry is expected to increase to 14.4 million by 2023 (NRA, 2013). In Georgia, there are an estimated 378,200 people employed in the restaurant industry, making up 10% of Georgia's workforce (Georgia Restaurant Association [GRA], 2013). In 2011, there were a total of 16,295 eating and drinking establishments in Georgia. Restaurants in Georgia were estimated to register \$16 billion in sales in 2013 (GRA, 2013).

Annually, there are estimated to be 76 million cases of food-borne illnesses in the United States, which include 325,000 hospitalizations and 5,000 deaths (U.S. Food and Drug Administration [FDA], 2009c). Sixty-five percent of food-borne illness outbreaks in U.S. restaurants were linked to infected restaurant employees, who can directly transmit pathogens that cause food-borne illness in consumers (FDA, 2009c). There are many different microorganisms including bacteria, viruses, and parasites that can cause food-borne illness. Eight pathogens are known that cause the vast majority of illnesses,

hospitalizations, and deaths: *Norovirus*, *Salmonella*, *Clostridium perfringens*, *Campylobacter spp.*, *Staphylococcus aureus*, *Toxoplasma gondii*, *Listeria monocytogenes*, and *E. coli* (STEC) 0157 (Card, Joatis, Tafazol, & Magnuson, 2011; Centers for Disease Control and Prevention [CDC], 2013). *Norovirus*, *Salmonella*, *Clostridium perfringens*, *Campylobacter spp.*, and *Staphylococcus aureus* are the top five pathogens that contribute to domestic food-borne illness; *Salmonella*, *Norovirus*, *Campylobacter spp.*, *Toxoplasma gondii*, and *E. coli* (STEC) 0157 are the top five pathogens that contribute to domestic food-borne illness resulting in hospitalization; and *Salmonella*, *Toxoplasma gondii*, *Listeria monocytogenes*, *Norovirus*, and *Campylobacter spp.* contribute to domestic food-borne illness resulting in death (Card, Jonaitis, Tafazoli, & Magnuson, 2011; CDC, 2013).

### **Symptoms and Causes of Food-Borne Illness**

Food-borne illness may be contracted by eating food that has been contaminated by a bacterial agent, a virus, or parasite, but also can be caused by a chemical or physical hazard (CDC, 2013; Foodsafety, 2013a). Symptoms associated with food-borne illness usually depend on the microorganism causing the disease but often include abdominal cramps, vomiting, nausea, fever, diarrhea, and dehydration (Foodsafety, 2013a). In general, symptoms usually develop within 12 hours of exposure and can last for one or more days; however, the onset and duration of symptoms can vary depending on the microorganism (Yarrow, Remig, & Higgins, 2009). Most individuals will recover with no long-term effects, but for some, the effects can be detrimental. Long-term effects include kidney failure, chronic arthritis, brain and nerve damage, and/or death (Foodsafety, 2013a).

Microorganisms are more common than physical and chemical hazards, accounting for 90% of food-borne illnesses (Foodsafety, 2013a). There are many ways in which a microorganism can contaminate food, such as coughing and sneezing by an infected individual, undercooked food, and inadequate hand-washing (Foodsafety, 2013a). For bacteria to cause a food-borne illness, the bacteria have to multiply to large numbers and need certain conditions such as food, acidity, temperature, time, oxygen, and moisture. Food provides bacteria with the nutrients and energy to survive; foods that are neutral to slightly acidic provide the best environment for bacterial growth. In temperatures between 41°F and 135°F, bacteria grow rapidly; bacteria grow even more rapidly in temperatures between 70°F to 120°F. The more time bacteria have in the temperature danger zone, the better opportunity the bacteria have to multiply to unsafe levels. Some bacteria require oxygen, whereas others do not. Bacteria grow well in foods that contain high levels of moisture (FDA, 2012).

Viruses and parasites require a host to live and multiply. While viruses do not grow on food, food serves as a vehicle for viruses, and a virus can remain infectious and cause food-borne illness if the contaminated food is eaten. Typically, the fecal-oral route is the mode of transmission of viruses. As viruses are not destroyed by normal cooking temperatures, it is extremely important to practice good personal hygiene (FDA, 2012). Parasites are transmitted from host to host (e.g., animal to human, human to human) by consuming food that has been contaminated by feces from an infected individual or animal (Foodsafety, 2013b; FDA, 2013). In size, parasites vary from tiny single-celled microorganisms to worms that are visible to the eye. Preventive activities such as washing hands after using the bathroom, before handling food, and after handling animals

and cooking food to the proper temperature are significant in preventing food-borne illness (Foodsafety, 2013b, FDA, 2013).

### **Georgia Food Rules and Regulations**

According to Georgia Food Service Rules and Regulations Chapter 290-5-14, food service establishments must have at least one person designated as a Certified Food Safety Manager (CFSM). To obtain certification as a CFSM, one must successfully complete and pass a professional food safety training examination that is accredited by the Conference for Food Protection or another agency that conforms to national standards and certifies individuals (Georgia Department of Public Health, n.d.). During operating hours of an eating establishment, the person in charge is usually the CFSM or a person designated by the CFSM as in charge in his or her absence. Such an individual is responsible for overseeing food preparation and safety, ensuring that the objectives of the rules and regulations of Chapter 290-5-14-.03(3)(d) are being met by (a) supervising and instructing employees on techniques related to food handling and maintenance, (b) offering training for employees in food safety, (c) communicating with health officials on the effectiveness of programs for employees, and (d) evaluating food service employee training needs and recommending training in food safety as they see fit. The CFSM or designee has the knowledge and skills to recognize risk factors that may contribute to food-borne illness and knows what preventive measures and actions need to be taken (Georgia Department of Public Health, n.d.; FDA, 2009b).

ServSafe® is a program developed by the National Restaurant Association and provides training in food safety, exams, and educational materials for managers working in food service. Food service managers can earn their CFSM certificate by taking and

passing the exam offered by the program. The program is recognized by federal, state, and local jurisdictions and is accredited by the Conference for Food Protection and American National Standards. The program trains managers in how to identify risk factors and implement food safety practices in their facilities. The certification course is 16 hours in length and covers concepts such as the importance of food safety, personal hygiene, time and temperature control, cross contamination, proper cleaning and sanitation of equipment, safe food preparation, receiving and storing food properly, Hazard Analysis and Critical Control Points (HACCP), and food safety regulations. A minimum score of 75% is needed in order to obtain a CFM certification, which is valid for 5 years (ServSafe, 2013).

### **Background**

In the United States, regulatory agencies such as local, county, and state health departments conduct health inspections of food handling facilities. The primary objective of health inspections is the prevention of food-borne illness; this is accomplished by control measures such as demonstration of knowledge (e.g., compliance with code, presence of a certified food safety manager, food safety questions answered correctly), implementation of employee health policies, hands as a vehicle of contamination, monitoring of time/temperature relationships, and consumer advisories (FDA, 2009b). Health inspectors perform inspections at restaurants to ensure that they are in compliance with health and sanitation regulations designed to ensure safety of consumers and food employees; however, food safety inspections alone have not been effective in decreasing critical violations (Cruz, Katz, & Suarez, 2001; Jones, Pavlin, LaFleur, Ingram, & Schaffner, 2004; Newbold, McKeary, Hart, & Hall, 2008; Phillips, Elledge, Basara,

Lynch, & Boatright, 2006). Food service workers are taught how to safely prepare and handle food; not being properly trained on food safety can lead to food being mishandled, which can increase risk factors for food-borne illness (Wotecki & Kineman, 2003).

Kassa, Silverman, and Baroudi (2010) examined food safety inspections and compared the violations of facilities that had used a CFSSM to those that had not. The results revealed that the type of food safety training a CFSSM received may have an effect on violations. Because the majority of training focuses on theoretical concepts, the authors suggested that training should turn toward a more hands-on approach. The type of facility may also play a role in the number of violations. Jones et al. (2004) examined inspection reports statewide from Tennessee and suggested that there were an array of factors that influenced food safety inspections in preventing food-borne illness and that training might modify some of the factors. DeBess, Pippert, Angulo, and Cieslak (2009) surveyed food service workers in Washington County and Marion County, Oregon; the data obtained from the surveys revealed that recertification is needed to reinforce food safety. Cates et al. (2009) looked at the effectiveness of food safety training and certification in restaurants located in Iowa and found that certain risk factors may be controlled by having a Certified Kitchen Manager (CKM) but that training and certification must be kept current to have a positive influence on risk factors. Green and Selman (2005) collected data from food workers on their beliefs regarding factors that impact food safety and food practices. The findings suggest that there are many factors that have an impact on safe food handling practices and indicate that education is important but not enough to ensure food safety. Education must also address other factors

that may have an impact on safe food handling practices, such as management and environmental constraints.

### **Problem Statement**

There is evidence in the literature that restaurants are the precursor of many reported food-borne illnesses (Olsen, MacKinon, Goulding, Bean, & Slutsker, 2000). In a study from 1993-1997 by Olsen et al. (2000), the researchers found that 27% to 33% of food-borne illness outbreaks were associated with poor personal hygiene of food handlers. Guzewich and Ross (1999) found that 89% of food-borne illness outbreaks were linked to inadequate hand-washing by food handlers. Allwood, Jenkins, Paulus, Johnson, and Hedberg (2004) found that only 52% of the persons in charge could properly identify the correct procedure for hand-washing as defined in the food code, and only 48% of food workers could demonstrate proper hand-washing. Clayton, Griffith, Price, and Peters (2002) found that 64% of food workers perceived no risk of food-borne illness being transmitted in their establishment. Some of the most commonly reported risk factors that contribute to food-borne illnesses are poor personal hygiene; contamination of potentially hazardous foods with pathogens; and failure to maintain proper temperatures, such as leaving food at room temperatures for an extended period of time and insufficient time/temperature control (Olsen et al., 2000).

In a study on chicken handling practices, Brown, Khargonekar, Bushnell, and the EHS-Net Working Group (2013) discovered that only 43% of managers knew the final cook temperature of chicken. Brown et al. found that 86% of kitchen managers did not follow the FDA recommended guidelines to properly cool food. Identifying and correcting risk factors associated with food-borne illness by managers and employees

who are trained in food safety may decrease violations and possibly reduce food-borne illness outbreaks. However, a gap remains in the literature where several studies have suggested that critical risk factors and employee behaviors may not be affected by food safety training (Averett, Nazir, & Neuberger, 2011; Phillips et al., 2006; Reske, Jenkins, Fernandes, VanAmber, & Hedberg, 2007).

### **Purpose of the Study**

The purpose of this quantitative study was to examine (a) the relationship between having a CFSSM and the number of risk factors cited on restaurant inspections in Georgia, (b) whether restaurant operation type (i.e., chain vs. independent restaurant) has an impact of the number of risk factors cited on restaurant inspections, (c) the relationship between having a CFSSM and the restaurant food safety score identified on restaurant inspections, and (d) whether restaurant operation type (i.e., chain vs. independent restaurant) has an impact on the restaurant food safety score. The presence of a CFSSM and type of restaurant (chain or independent) were the independent variables, and the number of risk factors cited during restaurant inspections and restaurant food safety score were the dependent variables. Health inspections provide restaurant managers the opportunity to be educated on food handling practices and help them identify and correct unsafe food handling practices. Identifying risk factors and the corrective actions taken by employees who have had food safety training may lead to a decrease in critical violations; food safety programs might be better designed to assist operators in understanding food safety laws and codes along with the importance of food safety practice in restaurants.

## Research Questions and Hypotheses

RQ1—Quantitative: What is the relationship between having a CFSM and the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) found or identified in restaurant food inspections?

$H_{01}$ : There is no association between having a CFSM and the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) found in restaurant food inspections.

$H_{A1}$ : There is an association between having a CFSM and the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) found in restaurant food inspections.

RQ2—Quantitative: Does the restaurant operation type (i.e., chain vs. independently owned) have an impact on the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) cited on restaurant food inspections?

$H_{02}$ : There is no association between number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) cited on restaurant food inspections and the restaurant operation type.

$H_{A2}$ : There is an association between the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) cited on restaurant food inspections and the restaurant operation type.

RQ3—Quantitative: What is the relationship between having a CFSM and the restaurant food safety score identified on food safety inspections?

$H_{03}$ : There is no association between having a CFSM and the restaurant food safety score identified on food safety inspections.

$H_{A3}$ : There is an association between having a CFSM and the restaurant food safety score identified on food safety inspections.

RQ4—Quantitative: Does the restaurant operation type (i.e., chain vs. independently owned) have an impact on the restaurant food safety score identified on food safety inspections?

$H_{04}$ : There is no association between the restaurant food safety score identified on food safety inspections and the restaurant operation type.

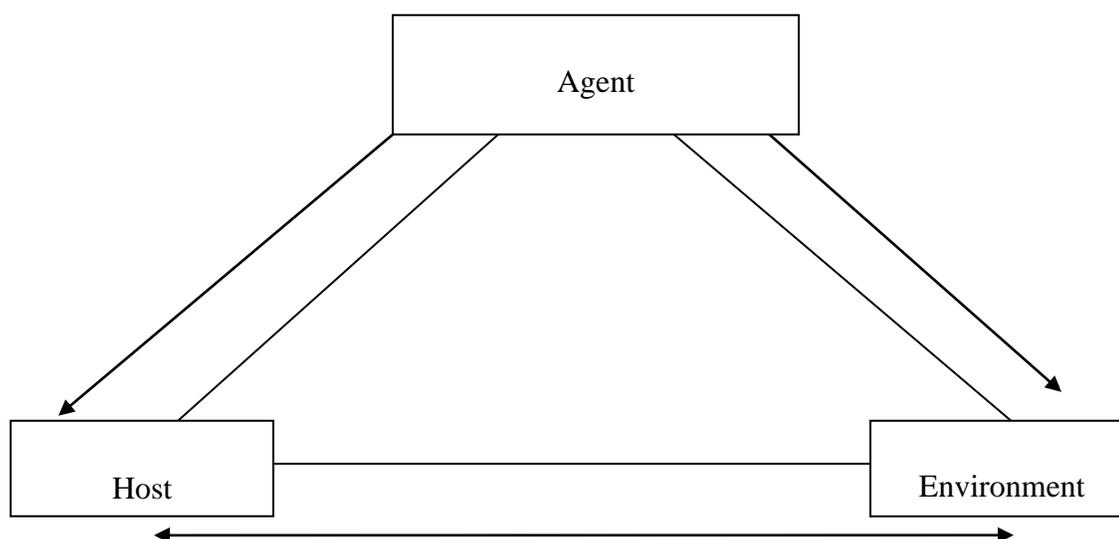
$H_{A4}$ : There is an association between the restaurant food safety score identified on food safety inspections and the restaurant operation type.

### **Theoretical Base**

The *epidemiological triangle* is a model (Merrill, 2012, pp. 8-9) that is commonly used in public health. The model demonstrates the connection between an agent, a host, and the environment. The *agent* could be biological, chemical, or physical. A disease is caused by an agent; the *host*, which is usually a human or an animal, harbors the disease; and the *environment* includes surroundings around the human or animal that allow for

transmission of the disease (Merrill, 2012, pp. 8-9). For this research, the agent would be biological (e.g., *Salmonella*), the host would be the customer, and the environment would be the restaurant. The epidemiological triangle model was the most effective framework for this study, because a CFSM has the ability to implement interventions for food safety to break the chain of transmission of food-borne illness by identifying and correcting unsafe food handling practices.

### Epidemiological Triangle



*Figure 1.* The epidemiological triangle. From *Introduction to Epidemiology* (6<sup>th</sup> ed., pp. 8-9), by R. M. Merrill, 2012, Burlington, MA: Jones & Bartlett Learning.

### Nature of the Study

Using a quantitative comparative and associational non experimental research methodology, 2013 restaurant food safety inspection data obtain from health departments in Georgia were analyzed. This study used existing publically available secondary data, and no new data were collected. The sample consisted of restaurants located in North,

Central, and South Georgia health districts that were randomly selected, including Risk Type 2 facilities and facilities receiving only routine inspections. Bars, institutions, and schools were excluded. Critical violations were reviewed based upon the violations that the FDA has designated as risk factors.

Data from health inspection forms were copied into SPSS for analysis.

Descriptive statistical analyses were performed. A two-tailed independent samples *t* test was conducted to assess Research Hypotheses 1, 2, 3 and 4.

### **Operational Definitions**

*Certified food safety manager (CFSM)*: Owner or manager of a food service establishment who has successfully completed and passed a professionally validated CFSM examination that is accredited by the Conference for Food Protection or other accrediting agency as conforming to national standards for organizations that certify individuals (Georgia Department of Public Health, n.d.).

*Critical items*: Violations that to contribute to food contamination, illness, or environmental health hazard and may create an imminent health hazard (Georgia Department of Public Health, n.d.).

*Food-borne illness*: Commonly called *food poisoning*; refers to any illness resulting from the consumption of contaminated food caused by pathogenic bacteria, viruses, prions, or parasites (CDC, 2012).

*Hazard Analysis Critical Control Point (HACCP)*: Based on seven principles that identify significant biological, chemical, or physical hazards at specific points in a product's flow (ServSafe, 2013).

*Person in charge:* Individual present at a food service establishment who is responsible for the operation at the time of inspection (Georgia Department of Public Health, n.d.).

*Risk factors:* Factors that contribute to food-borne illness outbreaks commonly reported to the CDC: improper holding temperatures, improper cooking temperatures, contaminated utensils and equipment, poor personal hygiene, and food from unsafe sources (CDC, 2012; FDA, 2009a).

*Risk Type 2 facilities:* Establishments that are inspected two times per year that cook and/or hold and reheat food that is prepared onsite (Georgia Department of Public Health, n.d.).

### **Assumptions**

Several assumptions were made for this study. I assumed that health inspectors did correctly identify critical violations associated with risk factors that contribute to food-borne illness. It was assumed that food handlers who do not practice food safety are likely to continue to mishandle food if they are not knowledgeable about food safety practices. It was also assumed that CFMSs are implementing the knowledge gained from food safety certification class to reduce the behaviors that are associated with critical violations.

### **Scope, Delimitations, and Limitations**

The scope of this study included restaurants located in North, Central, and South Georgia health districts—that is, the study was delimited to restaurants located in North, Central, and South Georgia that were in operation in 2013. The study was delimited to only Risk Type 2 facilities. Health inspectors' documentation of critical violation is subject to personal interpretation. Georgia food rules and regulations may not be

generalizable to other health jurisdictions, as food rules and regulations may vary by state. The study was limited to 2013, and no attempt was made to extrapolate the results of this study outside of the population sampled. Only critical violations from health inspections were examined.

### **Significance of the Study**

In the United States, a significant source of food-borne illness comes from food prepared outside the home. Data from the CDC from 1998-2004 showed that 52% out of 9,040 food-borne illness outbreaks reported were related to food service establishments (Jones & Angulo, 2006). A study conducted by Scharff (2012) estimated that food-borne illness cost the United States \$77.7 billion annually in health-related costs. A study conducted by Green et al. (2005) revealed that unsafe food preparation practices are common in food workers. Additionally, a study by the FDA (2009a) revealed that in 54.7% of full-service establishments and in 38.2% of fast food establishments, proper holding and time/temperature control procedures were not followed correctly; and in 40.9% of full-service establishments and in 24.2% of fast food establishments, personal hygiene practices were not followed correctly. Several factors have an impact on food safety in food service establishments: (a) inspections conducted by local or state inspectors, (b) knowledge of the FDA Food Code, and (c) proper training of managers and food workers (Bryan, 2002; FDA, 2009a). Although food safety certification is not mandated in the FDA Food Code, the code does recognize certification by an accredited program in which the person in charge can effectively demonstrate knowledge on food-borne illness preventive measures and apply HACCP principles (FDA, 2009b).

Proper training in food safety of managers and food workers is significant because the costs associated with food-borne illness result in an estimated \$7.7 to \$23 billion impact annually for consumers, the food industry, and the economy (Council for Agricultural Science and Technology, 1995). Managers who have positive attitudes and view food safety practices as important are more likely to promote food safety practices among workers (Mortlock, Peters, & Griffith, 2000). Restaurants face many challenges in trying to prevent food-borne illness outbreaks, such as employees not being adequately trained in food handling and high turnover rates (Jones & Angulo, 2006). Therefore, CFMSs play a significant role and have the essential duty to ensure that food workers are properly trained in food safety practices that reduced the risk of food-borne illness (Cates et al., 2009).

In the State of Georgia, from 1997-2002 there were 4,800 cases of food-borne illness that were reported (Georgia Department of Human Resources, 2005). *Salmonella* was the most common food-borne pathogen reported, making up 35% of food-borne illness cases, followed by food-borne pathogens *Giardia*, *Campylobacter*, and *Shigella* (Georgia Department of Human Resources, 2005). In 2008, there were 2,562 reported cases of *Salmonella* outbreaks related to food-borne illness. There is also a higher incidence of food-borne illness in the southern parts of Georgia (Georgia Department of Public Health, 2008). Using the FDA Food Code as a reference, Georgia implemented rules and regulations on food safety and developed inspection forms and scoring standards. The state of Georgia mandates that all restaurants have at least one CFMS (Georgia Department of Public Health, n.d.).

Even though establishments are in compliance by having a CFM, the violations cited on inspection reports show that employees are not being trained effectively (Hammond, Brooks, Schlottmann, Johnson, & Johnson, 2005). With a CFM, risk factors that are known to cause food-borne illness should be decreased. Control measures should be in place that prevent outbreaks or at least reduce the occurrence of food-borne illness in all facilities (Cates et al., 2009). Analyzing inspection reports by examining the violations gives a clear understanding of whether these control measures are working to mitigate risk factors known to cause food-borne illness (Jones et al., 2004)). Results of the study could be used to identify specific training needs for restaurant managers and workers to maximize training efficiency.

More importantly, knowledge gained from this study could aid food intervention programs in focusing on training food employees not only on food safety, but also on the importance of how factors (e.g., time/temperature control, hand-washing) have an impact on the practices of food handling (Green et al., 2005; Green & Selman, 2005). Using inspections from restaurants to educate workers on food handling practices may decrease critical violations, thus minimizing food-borne illness. In addition, programs could be developed and implemented that contribute to a better understanding of effective food safety handling practices of restaurants (Jones et al., 2004). DeBess et al. (2009) suggested that knowledge gained from food safety training is not being used in restaurants and that more effective education is needed.

### **Summary**

The purpose of Chapter 1 was accomplished as stated in the introduction by establishing the framework of the study. An introduction of the subject matter and a

statement of the problem were provided, and the purpose of the study was described.

Research questions/hypotheses were presented, along with a justification of the need for the study. In addition, basic assumptions, delimitations, limitations, and definitions of terms were discussed. Chapter 2 follows with a comprehensive review of the literature related to the study topic and methodology.

## Chapter 2: Literature Review

### **Introduction**

Food safety programs such as Servsafe teach managers food safety concepts, increasing their knowledge of food safety practices and ways to identify risk factors associated with food-borne illness (Howells, 2008; ServSafe, 2013; York, 2009). Despite such programs, several studies have reported that risk factors and unsafe food handling practices by employees may not be affected by food safety training (Averett et al., 2011; Phillips et al., 2006; Reske et al., 2007). Cotterchio, Gunn, Coffill, Tormey, & Barry (1998) suggested that manager training and certification in food safety have been effective in increasing sanitary conditions and inspection scores of food service establishments. The purpose of this study was to examine the relationship between having a CFM and the number of risk factors cited on restaurant inspections. I also analyzed the association of restaurant operation type (chain vs. independent restaurant) on risk factors cited on restaurant inspections. Next, I examined the relationship between having a CFM and the food safety score. Finally, I examined the association of restaurant operation type (i.e., chain vs. independent restaurant) on food safety score.

This chapter is a review of the extant literature related to this research. In it, I summarize evidence of an association of food safety programs and food handling. In the first section, I discuss the causes of food-borne illness in restaurants and how inspections provide a guideline as to what areas of food safety need improvements to reduce the occurrence of food-borne illness. I review the evidence related to the role of food safety and training and present an overview of managers being trained and certified in food safety. Studies that address food safety barriers are also presented. Following this, I

present studies related to the methodology that were used for the study. Finally, I highlight the gaps in the current literature on food safety.

### **Literature Search Strategy**

In the literature search, I reviewed articles from 1989 to 2013 that addressed critical and noncritical risk factors, food safety education, food safety practices, effectiveness of food safety training, and impact of having a CFSSM. A range of online databases and search engines were used to conduct the study, such as Academic Search Premier, Walden University library, Proquest, PubMed, and Google Scholar. Key search terms were *food safety*, *food safety education*, *certified food safety managers*, *food safety practices*, *ServSafe*, *restaurants food-borne illness outbreaks*, *critical violations*, and *food safety training*. Additional research was conducted using citations of articles in the literature. Further research was conducted to identify and download more articles related to food safety using the key terms.

### **Theoretical Framework**

I used the epidemiological triangle model as the theoretical framework. The model consists of three corners: agent, environment, and host. The agent causes the disease, the host harbors the disease, and the environment allows for transmission of the disease. This model is commonly used in public health to study infectious diseases and how they are spread (Merill, 2012). A disease is transmitted when the agent leaves the source through either indirect or direct contact and enters the susceptible host; this is referred to as the *chain of infection* (CDC, 2012). For this study, I applied the epidemiological triangle in a restaurant setting; the agent is the microorganism, the customer is the host, and the environment is the restaurant.

In a restaurant, a food-borne illness outbreak occurs when two or more persons experience a similar illness after ingesting the same food (CDC, 2012). Food can become contaminated from a biological, chemical, or physical (ServSafe, 2013). CDC (2013) reported that from 1998 to 2008, 68% of cases of food-borne illness were associated with restaurants or delis, and 7% involved catering and banquet facilities. Food handlers can contaminate food in many ways, such as person-to-person contact, not properly sanitizing food-contact surfaces after working with raw food items before working with ready-to-eat food, touching dirty food-contact surfaces, working while ill, and improper cooking (ServSafe, 2013). In a case study conducted by Kassenborg et al. (2004), individuals infected with *Escherichia coli* O157:H7 were linked to consuming ground beef at a sit-down restaurant. Roderiques et al. (2001) found that consumption of chicken prepared at a restaurant was associated with cases of *Campylobacter jejuni*. In a study on chicken handling practices, Brown et al. (2013) found that more than 50% of managers did not use a thermometer to check the final cook temperature of chicken and that one-third did not properly wash and rinse food-contact surfaces before sanitizing. A study conducted on ill food workers by Summer et al. (2011) revealed that 20% of respondents reported working while ill with symptoms such as vomiting and diarrhea on at least one shift and that 12% reported working while ill with the same symptoms on two shifts or more. Simple mistakes and risky food handling practices in restaurants by managers and food service workers are what contributes to the transmission of pathogens that cause food-borne illness.

Having managers who are properly trained and certified and food workers who are properly trained is important to ensure that food is being handled safely (Jones &

Angulo, 2006). Ultimately, CFMSMs have the responsibility to implement food safety training programs to break the chain of transmission by identifying and correcting unsafe food practices. Breaking the chain of transmission disrupts the link among the agent, host, and environment, which in turn prevents the spread of food-borne illness (CDC, 2012).

## **Inspections and Food Safety**

### **Food-Borne Illness**

A food-borne illness outbreak occurs when two or more people eat food that has been contaminated by a disease-causing agent. Food-borne illness in the United States remains a significant problem for public health (Mead et al., 1999), and it is well known that many food-borne illness outbreaks that are reported originate in food service establishments (Olsen et al., 2000). Guzewich and Ross (1999) and Olsen et al. (2000) suggested that poor personal hygiene of food workers is a contributing factor to food-borne illness outbreaks. With restaurants being the location commonly identified for food-borne illnesses, it is critical that employees and managers understand the causes of food-borne illness and ways to prevent food-borne illness.

To gain a better understanding of the risks associated with restaurants and food-borne illness, a network of environmental health specialists referred to as EHS-Net was established. EHS-Net conducts food safety research and surveillance in restaurants, identifying how and why food-borne illness outbreaks occur and translating the knowledge into preventive practices (Hedberg et al., 2006). Important information on food safety policies and practices has been found by EHS-Net in conducting these environmental assessment studies. Heberg et al. (2006) found that food service

establishments that had a CKM were less likely to have an outbreak and had fewer outbreaks associated with *norovirus* and bare hand contact. Although temperature and time control is critical in limiting the growth of food-borne bacteria, Bogard, Fuller, Radke, Selman, and Smith (2013) found that 65% of restaurants did not use a thermometer to check the temperature of ground beef when receiving a shipment. Likewise, Coleman et al. (2013) found that only 7.5% of managers reported ever refusing leafy greens due to the greens being received above the proper temperature; however, it was observed that half of the shipment was received above the proper temperature of 41°F.

It is well known that cross-contamination and improper cooking temperatures contribute to the burden of food-borne illness; several studies have been conducted and have observed these two risk factors. Brown et al. (2013) conducted a study on restaurants that handle raw chicken and discovered that 40% of managers typically did not designate separate cutting boards for raw meat and ready-to-eat food. In a similar study on ground beef handling among restaurants, Bogard et al. (2013) revealed that in 62% of restaurants, no hand-washing was observed when switching from handling raw ground beef to ready-to-eat food. Also, only 46% of managers in the Brown et al. study used a thermometer to determine whether the chicken reached the final cooking temperature of 165°F, and only 12% of managers reported in the Bogard et al. study that they used a thermometer to check to determine whether hamburgers had a final cooking temperature of 160°F. These unsafe food practices allow food-borne pathogens time to grow and contaminate food.

The risk that is of greatest concern for food-borne illness transmission involves employees working while ill. Carpenter et al. (2013) interviewed food service workers and discovered that 20% reported working while having symptoms such as vomiting and diarrhea. From 2001 through 2008 in the United States, food service workers were linked to food-borne illness outbreaks of *norovirus* (Hall et al., 2012). The FDA (2009b) has designated specific symptoms associated with food-borne illness, which include vomiting, diarrhea, jaundice, sore throat accompanied by a fever, and open wounds. The FDA indicated that five food-borne illnesses are commonly transmitted through food—*Salmonella*, *Shigella*, *Norovirus*, Shiga-toxin producing *E. coli*, and Hepatitis A—and must be reported by an employee to a manager or person in charge. Clearly, it is important that managers and employees understand the causes of food-borne illness and appreciate the need for not working while ill, good hygienic practices, and practicing food safety to prevent food-borne illness outbreaks. In addition, employees should be trained in order to understand and gain knowledge of food safety practices and should be observed by a manager who is certified in food safety.

In the United States, policies, rules, and regulations are established by regulatory agencies to help control food safety hazards. Health inspections are conducted to evaluate sanitary conditions to assess the risk of food-borne illness and observed food handling practices of employees (Almanza et al., 2003; Anding, Boleman, & Thompson, 2007; Cates et al., 2009; Jenkins et al., 2004). Health inspectors document critical and noncritical violations that are associated with food-borne illness outbreaks and suggest corrective actions (FDA, 2009b). Protecting the safety of the food is a responsibility that managers and employees share. Knowing how bacteria can cause food-borne illness,

keeping everything clean, and storing and preparing food safely help to cut down on contamination.

### **Health Inspections' Role in Food Safety and Food-Borne Illness**

Health inspections are conducted in restaurants to prevent food-borne illness by ensuring that food is handled correctly and prepared safely. However, health inspections alone have not been effective in reducing critical violations due to unsafe food handling practices (Cruz et al., 2001; Jones et al., 2004; Newbold et al., 2008; Phillips et al., 2006). In an earlier study, Irwin et al. (1989) analyzed the association between routine inspections and food-borne illness in restaurants and found a significant association between inspections and food-borne illness from restaurants. Recreating the study by Irwin et al. 1989, Cruz et al. (2001) tested the association between food-borne illness and violations cited during routine inspections using a random sample of 127 restaurants that were divided into those that had outbreaks ( $n = 51$ ) and those with no outbreaks ( $n = 76$ ). However, there were no statistically significant differences between the two groups, and no critical violations had been cited among 45% of the case restaurants prior to an outbreak. Results indicated that restaurant inspections alone do not effectively predict outbreaks, but that food safety training and a HACCP plan are needed in the prevention of food-borne illness.

Critical violations pose substantial health hazards and are likely to contribute to food-borne illness. Statewide inspection data from restaurants in Tennessee from 1993-2000 were examined by Jones et al. (2004). A total of 167,575 restaurant inspections were examined to determine whether inspection scores could predict food-borne illness. Researchers reported that there was no significant difference between mean scores of

restaurants with reported outbreaks and mean scores for those with no reported outbreaks. Violations most commonly cited during routine inspections among restaurants with reported outbreaks were the same ones cited among restaurants that were not involved in outbreaks. However, Cruz et al. (2001) found that case restaurants, when compared to the controls, were three times more likely to be cited for vermin and had larger seating capacities; both variables are related to outbreaks. Jones et al. reported that before an outbreak was reported, the mean score for the restaurant's last inspection was 81.2% and was 81.6% for the previous inspection was, whereas restaurants with no reported outbreak had mean scores from 80.2% to 83.8%. However in the Cruz et al. study, case restaurants' scores were less to be the most favorable (70%), while the control group had a rating of 80%. One limitation to the Jones et al. study was limited data on outbreaks in Tennessee, which suggested that scores alone are not a direct reflection of a restaurant in the prediction of food-borne illness. In both studies, violations most commonly cited during routine inspections improper heating and cooling, improper cooking, holding, and storage. More education and food safety training is needed in restaurants, along with the appropriate regulatory action such as inspection follow ups in order to prevent the occurrence of food-borne illness.

Scores alone are not a direct reflection on a restaurant in the prediction of food-borne illness. Just because a restaurant scores 90 or above, one should not assume that there were no critical violations cited that might pose a threat; likewise, a restaurant with a score of < 80 may have several violations but no critical violations that pose a risk for food-borne illness. In order to prevent food-borne illness, there are various additional factors such as education, training, or a HACCP plan that need to be established. In

addition, researchers in the previous studies implied that other factors such as policies and standardization of inspectors have an influence the inspection process of restaurants in preventing food-borne illness. Health inspections of restaurants play a role in food safety but alone are not enough in preventing food-borne illness. Inspections in general give a snapshot showing what areas of an establishment need improvement.

### **Impact of Health Inspections**

The objective of food safety inspections is the protection of the public from food-borne illness. This objective is best met by conducting inspections documenting critical and noncritical food safety violations and their corrective actions. Several studies have examined the impact health inspections have on critical risk factors (Allwood, Lee, & Borden, 1999; Phillips et al., 2006; Simon et al. 2005; Reske et al., 2007). Phillips et al. (2006) collected and analyzed random samples of food service inspections to determine the rates of critical and recurrent violations and whether inspections had an impact in decreasing unsafe food practices in medium- and high-risk establishments. Researchers divided data into national chains, regional chains, and local chains and found that the rate of recurrent violations was 50.9% for national chains, 55.6% for regional chains, and 51.6% for local restaurants. There were no critical violations observed in 8% to 10% of establishments in 1996-2000 (Phillips et al., 2006), which implies that some establishments practice food safety. Using inspection scores that are publicly posted, Simon et al. (2005) conducted a study in Los Angeles County that assessed the impact of the grading system on hospitalizations related to food-borne illness. Researchers found a 13.1% decrease of food-borne illness-related hospitalizations associated with the implementation of grade cards. Both studies showed that inspections contain useful

information and can serve as a tool in food safety. Before the implementation of the grading system, food-borne hospitalizations increased substantially year to year, followed by an 18.6% decline after the first year of implementation in 1998, a 4.8% decline in 1999, and a 5.4% decline in 2000 (Simon et al., 2005). Based on the results from these studies, it may be concluded that establishments that practice food safety and enforce penalties for being in non compliance with food safety practices decrease violations related to food-borne illness. In addition, there were several other factors that played a role, such as training of inspectors and training and education of restaurant managers and workers.

A food safety inspection is a written document that highlights unsafe food handling and poor sanitary conditions of an establishment. Reske et al. (2007) examined whether announced inspections are beneficial in improving restaurant inspections and food safety. The authors reviewed a total of 1,314 inspections from June 2001 to August 2003, which were divided into categories based on inspection type: announced and unannounced. The researchers found that restaurants with announced inspections had the lowest number of violations cited, while whereas restaurants with unannounced inspections had the highest number of violations cited (Reske et al., 2007). Allwood, Lee, and Borden (1999) sought to determine whether inspection scores and the occurrence of critical violations cited changed due to the impact of inspection frequency in full-service facilities, small-scale restaurants, snack bars, and delicatessens; they discovered that restaurants that were inspected frequently had better sanitary ratings. In addition, Allwood et al. (1999) compared violations observed in 1987 and 1988 and found that during the 2 years, there was an increase of food temperature violations, with a small

increase of violations related to hand-washing and to cleaning and sanitizing food-contact surfaces. In both studies, critical violations that were cited the most frequently included those related to holding temperatures of food, pest activity, hygiene practices, and personnel.

In Reske et al. (2007), the most commonly violations associated with food safety were cited more frequently in restaurants that received an unannounced inspection before an announced inspection. There were two critical violations: a) person in charge, demonstrates knowledge, and performs duties and b) prevention of food contamination, that significantly decrease in restaurants that received an unannounced inspection following an announced inspection. This coincides with Hedberg et al. (2006) study that highlights cross contamination is a contributing factor to food-borne illness and having a person in charge who demonstrates knowledge reduces food-borne illness. When foods are improperly handled, this becomes a contributing factor in public health problems (Wells & Butterfield, 1999). Resket et al. (2007) and Allwood et al. (1999) studies demonstrated announced inspections and increasing inspection frequency could help operators identify and handle issues related to food safety and help restaurants improve their performance with decreasing violations. Education is the key and plays a major role in helping restaurant manager effectively identify critical food safety issues. More importantly, restaurants that have on-going inspections could significantly reduce violations associated with food-borne illness.

The results of the Phillips et al. (2006) and Reske et al. (2007) studies suggested inspections alone were not effective at minimizing violations. However, they are helpful at identifying areas that pose a risk to food safety. As seen in the studies by Simon et al.

(2005) and Phillips et al. education plays a vital role and is needed for there to be a significant change in compliance. Restaurant inspections are conducted to serve and protect the public as well as the workers. An inspection serves as a tool that allows managers and workers to have ongoing education in regards to food safety.

### **Food Safety Education and Training**

#### **The Importance of Food Safety Education**

Food safety training allows food workers to gain knowledge on food safety and help them engage in proper food safety practices. Onyeneho and Hedberg (2013) conducted face to face interviews with managers and head cooks of hotel restaurants, school cafeterias, fast food restaurants, and bacukaterias (e.g. food kiosks, roadside food sellers) in the capital city of Nigeria. Researchers identified what areas managers and head cooks are lacking in food safety knowledge and what areas in the restaurant need hygiene and food safety improvements. Results revealed 38% of managers and head cooks had correct knowledge regarding ideal refrigerator temperature while 36% had no knowledge at all about refrigerator temperature. Ninety two percent reported cleaning and sanitizing equipment and food contact surfaces, whereas 37% engaged in cross contamination (Onyeneho & Hedberg, 2013). Several cases of food poisoning have been reported due to yam flour consumption in Nigeria that was linked to employees inadequately using chemicals (Adedoyin, Ojuawo, Adesiyun, Mark, & Anigilaje, 2008; Adeleke, 2009). In another incident, acute gastrointestinal symptoms were reported that resulted in 60 cases of patients and 3 deaths that were associated with consumption of food at a burial ceremony (Fatiregun, Oyebade, & Oladokun, 2010). These findings provide insight on food safety practices in restaurants, demonstrating there is a great need

for education among managers and food service workers and in the prevention of food-borne illness and the possible hazards of food supply and storage.

Dundes and Swann (2008) conducted a case study using exploratory data from experiences of a food service worker who was employed at 3 different fast food restaurants and a cafeteria style facility. Inadequate training on food safety, or no training received, time constraints, lack of resources and or managers not overseeing if their employees are in compliance with food safety procedures such as hand-washing, checking temperatures, and glove use were the main reasons for unsafe food practices. Clayton et al. (2002) revealed employees who are trained sometimes deviate from practicing food safety when under pressure due to time or lack of resources. These studies prove there is an even greater need overseeing management of restaurants and for managers to oversee if their employees are in compliance with food safety procedures. While employers should not overwhelm employees with food safety information, it is imperative they understand how not being in compliance with food safety rules can lead to food-borne illness (Cotterchio et al., 1998). Therefore, it is important for managers to ensure that employees understand the rules and regulations of food safety and the impact it has on public health. Holding managers accountable for employees being in non compliance and increasing emphasis on food safety education could help minimize risks associated with food-borne illness.

Education is the key and plays a major role in helping restaurant managers effectively identify critical food safety issues. A study conducted by Averett et al. (2011) measured the effect of a food handler training program by comparing rates of noncritical and critical violations of restaurants before and after implementation of a food handler

training program (FHT). Data was obtained from the Kansas City, Missouri Health Department (KCMO-HD) on all routine health inspections before implementation (2001-2004) and after (2005-2007). Before and after implementation of the FHT program, total violations related to food handling were significantly less compared to control violations. After implementation of the FHT program, overall violations related to food handling and critical violation rates were reduced. Food handling violations decreased by 12.2%, whereas control violations decreased by 29.0%; both showing a statistically significant decrease. For restaurants that were in operation and inspected during the entire study, total violations related to food handling decreased by 20.2% while control violations decreased by 32.8%; both showed a statistically significant decrease of 4.9% and 24.7% (Averett et al., 2011). Data from an earlier study by Fielding et al. (2001) using the same FHT program suggested the program did have an impact on increasing compliance of food safety in establishments and inspection scores. Worsfold and Griffith (2003) compared food safety and hygiene training for staff in retail, caterers, and personal care homes. Between May 2001 and July 2002, researchers surveyed 66 businesses that handled raw meat and ready to eat (RTE) food in South Wales. Findings from Worsfold and Griffith suggested majority of the managers assumed good food hygiene behavior is common sense, held high standards with regard to hygiene training, and believe after attending hygiene training staff attitudes and behaviors improved. Overall, the results from the studies provide evidence that if businesses provide their staff with appropriate food safety training this will help their staff understand, change their behaviors, and attitudes towards food safety.

In addition, Averett et al. (2011) also conducted a separate analysis on establishments who stayed in business and were inspected during the entire time of the study (2001-2007) and found critical violations rates related to food handling were significantly higher for restaurants that were in operation and inspected during the entire study before and after implementation of the FHT program than control violations rates. Violations related to food handling decreased by 13.1% and control violations decreased by 47.7%; both showing a statistically significant decrease (Averett et al., 2011). In Worsfold and Griffith (2003), researchers found more than 77% of the businesses provided personal hygiene and health as topics in initial training; personal care homes and caterers provided more hygiene awareness than butchers. Butchers had more than 70% of managers trained compared to caterers with 45% and personal care homes with 22%. Butchers also provided HACCP training to twice as many staff than caterers or personal care homes and had nearly 48% of one or more staff who could be the person in charge (PIC) (Worsfold & Griffith, 2003). Onyeneho and Hedbergh (2013) study supports the notation that managers with food safety training were more knowledgeable in food safety than those without food safety training. In general, if food safety training standards among senior staff are recognize at high levels, there will be a greater commitment to food safety among operational staff. Unsatisfactory of food safety training systems of businesses are mostly due to lack of appropriate training of senior staff. The data provided suggested the goal of food safety training is not just to increase the food worker knowledge in food safety but also increase their behavior in food safety. A food safety program should consider an active learning if possible, this could stimulate food workers thinking skills and improved their retention of food safety knowledge,

multiple teaching methods, evaluations of outcomes, and qualitative evaluations could be used.

Green and Selman (2005) collected data on food workers' and managers' beliefs on safe food practices using focus groups. Seven practices related to food safety were discussed with food workers which included: hand-washing, cross contamination, gloves used properly, proper cooking time and temperatures, hot and cold holding, proper cooling time and temperature, and proper reheating. Improper implementation of these seven food practices in restaurants has been linked to food-borne illness (Bryan, 1988; FDA, 2009). Findings from both English and Spanish speaking workers and managers identified factors that impacted their ability to practice food safety such as sink accessibility, improper glove use, time and pressure when checking cooling, cooking, and holding temperature. Participants however, did report safe food practices (e.g. hand-washing after working with raw meat, separate work spaces for raw meat and vegetables (Green & Selman, 2005). Food workers in Kendall, Melcher, and Pauls (2000) and Clayton et al. (2002) studies identified many of the same factors that impacted their ability to practice food safety. Bryan (1988) indicated most food-borne illness outbreaks are linked to improper handling of food by food service workers. Among both food workers and managers, eight factors were discussed with two or more food safety practices: time pressure, equipment, manager/co-worker emphasis, worker characteristics, negative consequences, education and training, restaurant procedures, gloves and sanitizers. However, the two factors that were consistently identified among the participants were time pressure and structural environments.

Green and Selman (2005) suggested management has an influence on many of those factors and plays a vital role in ensuring food workers practice food safety. The authors' findings also support FDA's argument that active managerial control is important to ensure food safety practices are being implemented (FDA, 2001). Food safety programs in the future should make sure there is considerable focus on management, active food managerial control, and food safety education. In addition, food safety education must address other factors that have an impact on food workers' ability to practice food safety.

Food workers can transmit pathogens to food through hand contact; therefore, proper hand-washing is essential in order to minimize the transmission of pathogens. In a study, Green et al. (2006) gathered observational data on food workers' hand-washing practices and examined the relationship between glove use and hand-washing. Researchers found food workers attempted hand-washing in only 32% of work activities and only used appropriate hand-washing in only 27% of work activities. In 24% of work activities, gloves were worn where hand-washing should have taken place; and in 36% of work activities gloves were removed at which hand-washing should have occurred. Workers used soap in 28% of work activities and in 31% of work activities workers dried their hands with paper or cloth towels. Rates revealed in only 28% of work activities, workers used soap and in 31% of work activities workers dried their hands with paper or cloth towels; indicating soap is usually omitted by food workers in hand-washing. Surprisingly, in only 23% of work activities workers washed their hands appropriately after handling raw meat. (Green et al, 2006). In a survey conducted by Onyeneho and Hedberg (2013), 70% of food workers washed their hands before preparing food, while

20% did most of the time and 10% some of the time; concluding hand-washing is not practiced by all food workers.

In a report by FDA (2004), 73% of food workers were observed engaging in improper hand-washing at full service establishments. In a study conducted by Clayton and Griffith (2004), researchers found only 9% of food workers adequately wash their hands. In a review by Guzewich and Ross (1999), 89% of food-borne outbreaks were caused by employees transmitting pathogens to food through hand contact. Findings suggest food workers hand-washing practices needs improvements. Also, results revealed a pattern of hand-washing and glove use among workers that if: (a) if workers are wearing gloves where hand-washing should take place, they are less likely to wash their hands, and (b) workers who are going to be wearing gloves during work activities are less likely to wash their hands before work than workers without glove activities. However, the observations provides data on how frequently and in what situations food workers engage in hand-washing activities.

Research has suggested food workers do not engage in proper hand-washing and glove use in food service establishments as often as they should. Gloves can be effective in minimizing the transfer of pathogens between hands and food if worn properly (Michaels et al., 2004; Montville, Chen, & Schaffner, 2001). Green et al. (2007) identified factors related to food worker hand hygiene practices in food service establishments which included: 196 (61%) independently owned, 121 (38%) franchise/chains, and 4 (1%) establishments had missing ownership. Workers were observed engaging in a total of 2,195 work activities which including handling dirty equipment, food preparation, preparing raw animal product, putting on gloves before

handling food, eating, drinking, coughing, or sneezing. In 27% of work activities, workers appropriately washed their hands while gloves were worn in 28% of work activities (Green et al., 2007). In two observational studies, Clayton et al. (2002) and Green et al. (2006) discovered a third of food workers do not wash their hands as frequently as they should, and Guzewich and Ross (1999) provided evidence that gloves may enable food workers to wash hands less frequently. Green et al. also discovered restaurants where workers received food safety training; appropriate hand-washing was more likely to occur. Researchers found ownership of the restaurant were related to glove use as well, in which workers of chain restaurants were more likely to wear gloves than workers of independently owned restaurants. In food preparation areas where gloves were more accessible, gloves were also worn more frequently. Results indicated appropriate hand-washing as well as glove use varies among food workers activity. It is also an indication improvement is needed in hygiene practices among food workers. In addition, findings specifies that are several factors that relate to hand-washing practices but programs must also address additional factors such as activity type, number and location of hand sinks, availability of supplies, food safety training, and restaurant ownership.

Health inspectors play an important role and have the responsibility to ensure food service operators are complying with food safety codes. Also, research suggest there are numerous factors related to operation type that could impact the inspection score. Lee, Nelson, and Almanza (2012) examined restaurant scores and the probability of violations found differ by inspector and operation types. The inspections included were routine inspections that were classified as full-service, limited-service, fast food, taverns, and schools. Results of their study suggested significant differences between operation

type and inspection score based on the inspector. In a study conducted by Seiver and Hatfield (2000), researchers found operations that had simple menus tended to score higher on inspections than those operations with more complex menus; the results also suggested the size of the facility may have an effect on the inspection score. Olsen et al. (2000) indicated restaurants, delicatessens, and cafeterias are associated with more food-borne illness outbreaks. Frash, Almanza, and Stahura (2003) found full-service chain restaurants have statistically more violations than independent full service restaurants. In a study conducted by Medeiros and Wilcox (2006), inspectors were interviewed to investigate potential bias or the amount of influence their decision had on food service inspection. Researchers found their decisions were personal and bias, both having an influence on their decisions during inspections. To prevent bias, Peacock (2000) suggest there should be a different inspector at each inspection of a facility. Based on the findings, these studies provide evidence inspectors and operation types does have an influence on violations cited. Of the ten most frequently cited violations, five were considered risk factors as reported by the CDC (CDC, 2012). Establishing what areas of deficiency a restaurant has could be used to identify training needs for inspectors and managers. Using the most frequently cited violations, along with the probability that an inspector will find those violations, will aid in implementing training programs that could maximize efficiency.

### **Evaluation of Food Safety and Training**

Food handlers play an important role in contributing or preventing food-borne illness, therefore education and training in food safety are crucial. DeBess et al. (2009) evaluated food handlers (FHs) food safety knowledge and practices in Oregon using a

survey based on Oregon's Food Handler Certification (FHC) program. Overall, 68% was the average score achieved by FHs on the survey. A score of 70% on Oregon FHC test is considered passing. The scores collected showed significant differences for managers and FHs with some college education with an average score of 74% and 73% to those who worked on the line with an average score of 67%; and FHs with no college education with a score of 64%. FHs that held a food handlers card FHC scored 69% and FHs that did not hold a FHC scored 63%. Participants answered 90% of questions correctly regarding food contamination and sanitation; while questions related to cooking temperature, cooling, storage, thawing, hand-washing, hygiene, and refrigeration received the lowest scores (DeBess et al., 2009). Hislop and Shaw (2009) conducted a study in Alberta, Canada evaluating certified and non certified food handlers knowledge on food safety, using a questionnaire developed by Environmental Public Health Service (EPHS). Researchers found there was a significant difference observed in passing scores both in the 50<sup>th</sup> and 70<sup>th</sup> percentile among certified food handlers than non certified food handlers. Non certified food handlers that had 10 or more years of experience and less than 1 year in the food service industry failure rates were higher than those of certified food handlers. Data provided demonstrates FHs limited level of food safety knowledge. Food handlers' lack of food safety knowledge may result in the transmission of food-borne illness. To ensure safe food handling in restaurants, more education is needed to delineate the most effective means of conducting safe food handling among FHs.

DeBess et al. (2009) emphasized educational programs need to be structured to improve FHs food safety knowledge of food-borne illness. Equal access to food safety training should be necessary for all food handlers (Hislop & Shaw, 2009). This can

contribute to a better understanding of food safety concepts that help minimize the risks of food-borne illness (FDA, 2009c). To ensure safe food handling in restaurants, more education is needed to delineate the most effective means of conducting safe food handling among food handlers.

One way food handlers obtain food safety knowledge is through food safety training. Park, Kwak, and Chang (2010) evaluated a food safety training program to test its effectiveness at improving food safety knowledge and practices of food handlers. Food handlers' knowledge of food safety and practices were evaluated before and after the food safety training. Scores from the food safety knowledge test revealed there was not a significant difference between the control group and the intervention group before training. In addition, there was not a significant difference in the control group pre and post test scores. However, after receiving training, the intervention group post-test knowledge on sanitation increased to a total of 66.6 points; which was 49.3 points before training (Park et al., 2010). Previous studies have tested how effective hygiene education is among food handlers and discovered education alone does not improve attitudes and hygiene practices of food handlers (Chang, Lee, & Kwak, 2003; Walker, Pritchard, & Forsythe, 2003). Tokuc, Ekuklu, Berberoglu, Bilge, and Dedeler (2009) found inconsistencies exist among food workers hygiene attitudes and hygiene practices. However, Park et al. study showed no increase in food safety knowledge in the group that received training compared to the group without training. On the other hand, as far as food safety practices, no significant difference was observed in the control group. Surprisingly, even though food safety knowledge increased in the intervention group after

training, there were no significant changes in food safety practices after training in the intervention group.

Areas where knowledge increase significantly after training included: food-borne illness, employee health, proper cold holding, glove use, optimal temperature for bacteria growth, proper cooking temperatures, cross-contamination, washing fruits and vegetables, equipment and facility management. There were also significant increases of knowledge in food handling and serving but improvement is needed in the personal hygiene section. It is concluded if employees are provided with continuing training that address key element of food safety, food handlers could possible improved food safety practices such as hand-washing, clean and sanitation of equipment, cross-contamination.

Restaurants are ideal locations for food-borne illness outbreaks. Hedberg et al. (2006) conducted a systematic environmental evaluation of outbreak and non outbreak restaurants from June 2002 to 2003 comparing food handling practices and restaurants characteristics. A total of 22 restaurants with outbreaks and 347 non outbreak restaurants evaluations were conducted. Researchers found *norovirus* was the most common identified food-borne pathogen, accounting for 45% of outbreaks. *Salmonella* and *Clostridium perfringens* together accounted for another 28% of outbreaks. In addition, the most commonly contributing factors identified in outbreaks were: food handled by an infected person (65%) and bare-hand contact with ready to eat food (35%) (Hedberg et al., 2006). Research conducted by FoodNet discovered the risk of food-borne illness increases when eating food prepared outside the home (Jones & Angulo, 2006). In a previous study Olsen et al. (2000) found 45% of food-borne illness outbreaks reported to the CDC between 1993 and 1997 originated in restaurants. In Hedberg et al., the main

difference between outbreak and non outbreak restaurants was the presence of a CKM. In outbreak restaurants 32% had a CKM, whereas, in non outbreak restaurants 71% had a CKM. Bare-hand contact was identified as a contributing factor in 47% of outbreaks in establishments without a CKM. Also, there were fewer *norovirus* and *Clostridium perfringens* outbreaks in establishment where a CKM was present (Hedberg et al., 2006). Cates et al. (2009) study suggest the presence of a CKM is effective in dealing with most types of critical violations such as personnel, food source and handling, ware-washing, and physical facilities. However, the presence of a CKM was not effective in handling critical violations related temperature and time control. Temperature and time control of food is among one of the five risk factors related to food-borne illness (FDA, 2009c). A study by Green et al. (2005) revealed food handlers commonly engage in unsafe food preparation and found 53% of respondents did not properly check food temperatures. Findings suggested having a CKM presence reduced risks associated with food-borne illness outbreaks; this was identified as a major difference between outbreak and non outbreak restaurants. It is imperative to properly store, cook, cool, and hold potentially hazardous food items at the proper temperatures in order to destroy food-borne pathogens. CKMs perhaps are more liable than non certified kitchen managers to effectively trained and communicate food safety practices to food workers.

### **Manager Training and Certification**

#### **Effectiveness of Manager Training and Certification**

In retail establishments food handlers are associated with many food-borne illness outbreaks; therefore, it is essential managers as well as food workers are thoroughly trained in food safety practices. According NRA (2013), training is the most powerful

weapon to combat food handling problems that are seen in majority of food service establishments. Lynch, Elledge, Griffith, and Boatright (2003) conducted a study in Oklahoma to evaluate managers' knowledge on basic food safety principles. Surveys were administered to restaurant managers that contain thirteen questions related to food safety. Overall, results indicated knowledge in food safety was high among respondents 87.2%, but there were some significant deficiencies of knowledge in certain areas of food safety. Higher scores (92.8% average score) were achieved from respondents who received both training from health department and corporate training, whereas the respondents with no formal training in food safety had the lowest scores averaging 79.5%. Respondents who received health department training performed better than those who had received corporate training by approximately 10 points. Also, respondents who held a food service operator certificate significantly outscored respondents who were not certified (Lynch et al., 2003). Mathis, Sizto, Halzewood, and Cocksedge (1995) conducted a study and found inspections scores improved after managers and food workers completed food safety education. However, Mathis et al. (1994) found no significant association between food safety training and violations cited on inspections.

In the Lynch et al. (2003) study, researchers found respondents with no formal training performed the poorest on survey questions and could not properly identify hand-washing techniques, proper holding temperatures, and food storage. In addition, respondents who received only corporate training had no understanding of properly separating and storing raw meats and they were uncertain of the temperature danger zone for bacteria (Lynch et al., 2003). The Lynch et al. study indicated managers with food safety training were more knowledgeable in food safety than those who received no

formal training, and managers who were certified food safety operators had better knowledge of food safety than noncertified food safety operators. Training in food safety from the health department appeared to be more effective than corporate training. Managers who received health department training demonstrated more knowledge in food safety compared to managers who received corporate training. For the most part, managers had limited knowledge on proper holding temperatures and the danger zone for bacterial growth. Given that inadequate cooking and holding temperatures have been identified as risk factors for food-borne illness, it is extremely important that managers are educated in food safety and should have corrected, memorized information of these factors.

Restaurant managers are introduced to training and certification programs to educate them in safe food handling practices. Cotterchio et al. (1998) evaluated the effectiveness of a training and certification program for restaurant managers in increasing inspection scores. Researchers analyzed routine inspections from 1989 to 1992 for three groups of restaurants: a mandatory group, a voluntary group, and a control group. The overall mean for inspections scores were 73 at baseline, 81 at Post 1, and 84 at Post 2; showing a significant difference from baseline to Post 2. The mandatory group scored a 66 at baseline which was significantly lower than the control group baseline score of 77, whereas the voluntary group baseline score was 74. Following one year after implementing the training and certification program, the mandatory group had an increase of 14.7 points on their inspection score and the voluntary group had an increase of 7.5 points (Cotterchio et al., 1998). Both mandatory and voluntary groups maintained their improvements on their inspection scores at the two year follow up, while the control

group inspection score did not have a significant change over time. Kassa et al. (2010) examine food safety violations of facilities to see if having trained and certified food managers had an effect on violations. Kassa et al. found food service facilities that had personnel who were certified had considerably fewer critical violations compared to facilities without certified personnel. However, food service establishments that had certified personnel had more noncritical violations than facilities with uncertified personnel.

The results of Cotterchio et al. (1998) showed that the training and certification program for managers had a positive effect on food-handling knowledge of the managers that participated in the class. Critical violations found at the restaurants decreased significantly after one year of the manager training and certification program and were even sustained after two years. Since the control group inspection scores did not change significantly but there was improvement in scores from the mandatory group and voluntary group, suggest the manager training and certification program had an impact. Data supports that a manager training and certification program may be an effective way to sustain improvements in sanitary conditions of food service establishments at the same time reducing the burden of food-borne illness.

To ensure food service establishments are in compliance with food safety regulations, many health departments regulate food safety inspections and mandate training and certification of food personnel. In a study using inspection reports from Central Florida, Murphy, DiPietro, Kock, and Lee (2011) investigated the association between mandatory training and certification in food safety and inspection results among chain and independent restaurants. Researchers found the total number of violations cited

was 66; 46 critical and 33 non-critical. The risk factor with the most number of violations cited was protection from contamination with a mean average of 2.01, which indicates restaurants had at two violations in this category on average. Next was time and temperature control with an average of 1.42, followed by total approved source with 1.03 and certification with 1.02. Violations that fell within toxic items had the least number with an average of .40. For noncritical violations as well as total violations, there was not a significant difference observed between restaurant types (Murphy et al., 2011). Kassa et al. (2010) examined if trained and certified managers had an effect on violations in high-risk operations and found majority of critical violations cited fell within the category of time and temperature control and cross contamination. Next in line were violations due to lack of cleaning equipment and utensils. Majority of noncritical violations were due to equipment not operation and properly maintain, followed by violations due to non-food contact surfaces being clean and unapproved equipment. Although certification in Kassa et al. study did not have an impact on the number of violations cited, however, data did revealed certification plays an important role. In Murphy et al. there was not a significant difference in the number of total violations among chain or independent restaurants, suggesting perhaps mandatory certification programs mitigated these effects.

The overall purpose of having certified personnel is improvement in food safety, thus minimizing the occurrence of food-borne illness. Certified personnel in the Kassa et al. (2010) study received training that focused primarily on theoretical concepts of food safety with little or no hands on approach. In a study conducted by Lillquist, McCabe, and Church (2005), food handlers who received both lecture and hands on training test scores were statistically better than food handlers who received only lecture. By health

departments establishing and implementing a mandatory certification and training for all food service workers, possibly indicates that mandatory certification and training is essential for all food service operations to reduce risk factors that can lead to food-borne illness outbreaks. In addition, mandatory certification of personnel could lead to improvement of scores on food safety inspections.

### **Impact of a Certified Food Safety Manager**

Research suggested certification of managers in food safety helps improve sanitary conditions of restaurants and food safety practices of food handlers. Cates et al. (2009) conducted a study analyzing health inspections during 2005 and 2006 to study the effect between CKMs and sanitary conditions of restaurants. Inspections reports were collected from three categories of food service establishments: restaurants that served liquor, restaurants without liquor, and taverns that sell food. Out of 4,461 food service establishments 79% had at least one critical violation during the 2 year period. The total number of critical violations for all establishments was 13,444 during the 2 year period. Average number of critical violations for restaurants that served liquor was 3.9, restaurants without liquor 2.7, and taverns that sold food 2.4. A CKM was on hand for at least one inspection at 29% of restaurants that served liquor, 30% of restaurants without liquor, and 7% of taverns that prepared food. Out of all the establishments, taverns had the least number of critical violations as well as a CKM present probably because of the limited amount of food preparation (Cates et al., 2009). Hedberg et al. (2006) found food-borne illness is less likely to occur if a CKM is presence. In Cates et al. study, establishments who had a CKM present was less likely to have a critical violation in all inspection categories. Also, establishments with a CKM present were more successful at

handling critical violations dealing with personnel, food source and handling, ware-washing facilities, and physical facilities. However, establishments with a CKM present were not effective in controlling critical violations related to temperature and time control, water, plumbing and waste and the same goes for establishments without a CKM present. Results revealed CKMs maybe effective at improving food safety practices among food handlers. These findings imply that CKMs who have completed proper food safety training and certification are knowledgeable in risk factors and safe food handling practices and possibly more likely to enforce and follow food safety practice to minimize food-borne illness.

Mandatory certification is an effective tool that maybe used to ensure managers are knowledgeable in safe food safety practices. To evaluate whether certification and training had an impact, Ravel-Nelson and Smith (1999) surveyed certified and noncertified food service workers about knowledge gained in food safety from training. A questionnaire was developed consisting of 13 questions related to food safety which included hand-washing, equipment and utensil sanitization, cross-contamination, HACCP, thawing methods, and processing. Results revealed those who were certified in food safety had knowledge on the minimum cooking temperature of ground beef; however, certified and noncertified individuals were not knowledgeable on the minimum cooking temperature of chicken. Individuals who were certified in food safety performed better than noncertified food handlers. Almanza and Nesmith (2004) suggested risk factors such as time and temperature control, personal hygiene, and cross contamination could be better controlled with better training and found there are 17 states/jurisdictions that currently have rules and regulations that require a certified food safety manager.

Having a nationally food safety standard for the testing of certified managers would help eliminate inconsistencies between state food safety rules and regulations. More emphasis should be placed on minimum cooking temperatures of potentially hazardous foods as well as the principles of HACCP. Further education and training is needed to encourage safe food handling practices.

### **Food Safety Education Barriers**

Research conducted on food service workers perceptions of barriers to practice food safety has been limited. Using focus groups, Howells et al. (2008) conducted a study to identify perceived barriers of three food safety practices: time and temperature control, personal hygiene, and cross contamination. Researchers divided focus groups into participants that received food safety training and participants that did not receive food safety training. Participants without training identified a total of 43 barriers for the three food safety practices. Of the 43 barriers, trained participants identified: 15 barriers for cleaning and sanitizing, 14 barriers for hand-washing and 14 barriers for using a thermometer. In contrast, a total of 47 barriers were identified in the focus groups that received food safety training: 21 barriers for cleaning and sanitizing, 12 for hand-washing, and 14 for using a thermometer (Howell et al., 2008). The most commonly reported barriers by both groups were time constraints, inadequate training, and insufficient resources. The barriers mentioned by participants did not address food safety knowledge, thus training that focuses only on food safety knowledge may not help food service workers in overcoming barriers. Howells et al. results could aid managers in developing and implementing programs that address barriers not covered in food safety training, which might improve food safety practices. Managers have a responsibility to

ensure employees are trained regularly, employees' food safety practices are being monitored, and sufficient supplies are available. Educating employees on the risks of not properly handling food could improve attitudes towards food safety.

A 2-year longitudinal study was conducted by York et al. (2009) whom investigated the effectiveness of a food safety training program using the Theory of Planned Behavior to target employees' perceived barriers to food safety practices. Researchers targeted hand-washing, thermometer usage, and food-contact and non-food contact work handling surfaces and found knowledge of hand-washing statistically increased after training, whereas knowledge of thermometer use and handling of food and non-food contact surfaces did not (York et al., 2009). Overall, behavioral compliance for all three food safety practices were significantly higher at post-intervention than at baseline and post-training. Pilling, Brannon, Shanklin, Howells, and Roberts (2008) used the Theory of Planned Behavior to identify beliefs held by food service workers to improve the same three food safety practices as York et al. Researchers discovered attitudes were the main significant variable for performing the three food safety practices. For each food safety practice, participants with lower intentions had less positive attitudes. Overall, for all three food safety practices, employees with lower intentions were less likely to perform the task to practice food safety. However, for thermometer usage and sanitization, those with lower intentions thought not being properly trained made it difficult to complete the tasks (Pilling et al., 2008). Results suggested food safety training improved knowledge, but training alone did not improve behaviors. In order to improve employees' attitudes towards food safety, managers should encourage employees that practicing food safety reduces food-borne illness and reduces the spread

of bacteria, which in turn keep customers happy. Managers should consider implementing an intervention along with training to improve food safety knowledge and practices of employees.

There are numerous barriers to food safety education. Some of the barriers include improper training, inadequate supplies, and time constraints. Howell et al. (2008), Pilling et al. (2008), and York et al. (2009) provided evidence that employees want to engage in safe food handling practices after food safety training. Those researchers also suggested implementing an intervention could target those barriers. Combining food safety training with an intervention could aid employees in overcoming barriers to food safety and be in compliance with rules and regulations of food safety (Howell et al., 2008, Pilling et al., 2008, & York et al., 2009).

### **Studies Related to Methodology**

The author has proposed a quantitative comparative and associational non-experimental design that will use food safety inspections to examine the relationship between CFSMs and risk factors cited on food safety inspections, does operation type have an impact on risk factors cited on food safety inspections, the relationship between having a CFSM and the restaurant food safety score, and does the restaurant operation type have an impact on the restaurant food safety score. Several researchers have used food safety inspection reports to examine food handling practices and determine if food-borne illness outbreaks can be predicted. In Settle, King County, Irwin (1989) analyzed the association between routine food safety inspections and food-borne illness outbreaks in restaurants. Cruz et al. (2001) in their study of an assessment of restaurants in Miami-Dade County Florida used food safety inspections tested the association between

violations cited on inspection reports and food-borne illness outbreaks. Jones et al. (2004) examined restaurants inspection reports in Tennessee to determine if scores received could predict food-borne illness outbreaks. Random samples of food safety inspection reports were used to decide if inspections had an impact of food handling practices in restaurants from Oklahoma City-County Health Department and Oklahoma State Department of Health (Phillips et al., 2006). Reske et al. (2007) examined inspection reports from restaurants that received an announced inspection to determine if food handling practices were better compared. All of these studies demonstrate that a comparative and associational non-experimental design using food safety health inspections is a possible method to examine food handling practices and possibly predict food-borne illness outbreaks in restaurants.

Researchers have also used food safety inspection reports to examine the effectiveness of training and certification on sanitary conditions of restaurants. Averett et al. (2011) evaluated routine health inspections to determine if food safety training had an impact on violations cited on inspection reports. Cotterchio et al. (1998) analyzed routine inspection reports to see if a training and certification program for managers had an effect on inspection scores. Food inspection reports were used to determine if a certified and trained food safety manager had an impact on violations (Kassa et al., 2010). Murphy et al. (2011) used inspection reports from Florida to examine the relationship between training and certification of managers in food safety and violations cited on inspection reports in chain and independent restaurants. Cates et al. (2009) utilize health inspections to study the effect a certified manager had on a restaurant sanitary condition. Food safety inspections has been utilized to collect data on food handling practices and determine if

food-borne illness outbreaks can be predicted, as well as examine if certification and training has an effect on sanitary conditions in a variety of studies in food service establishments.

### **Information Gaps**

The literature has been inconclusive on the effectiveness of food safety programs in regards to critical violations and employee food safety practices (Averett et al., 2011; Phillips et al., 2006; Reske et al., 2007). With many food service workers lacking adequate knowledge in food safety, many states are now slowly beginning to require mandatory certification of managers as a way to demonstrate knowledge in food safety (Almanza & NeSmith, 2004). Cotterchio et al. (1998) suggested training and certification in food safety has been effective on sanitary conditions and inspection scores of food service establishments. However, training has limited long-term effect on some critical risk factors. In a systematic review conducted by Campbell et al. (1998), researchers found in some studies inspection scores did improve after training and certification, however, in some studies no improvement was observed after training and certification. Without a doubt, it is imperative to recognize if training and certification of managers reduces risks associated with food-borne illness. If certification is not effective at controlling and reducing risks that lead to food-borne illness, then there is no need for certification.

Several studies have been conducted showing food safety practices are not being followed. In Roberts and Sneed (2003) study restaurant managers in Iowa were surveyed, and researchers found 43.2% had no procedures for cleaning and sanitizing equipment, 24% had no hand-washing policy, and 46% had no procedures for checking temperatures

of food received. A report by the FDA (2009a) found the most out-of-compliance food safety practices that occur in full service restaurants include holding potentially hazardous food below 41 °F 77.8%, inadequate cooling of potentially hazardous food 77.3%, and date-marking potentially hazardous foods 74.2%. In fast food restaurants, researchers found the most out-of-compliance food safety practices were date-marking of commercially processed foods 57.6%, holding potentially hazardous food below 41 °F 56.5%, and date-marking potentially hazardous foods 40.7%. With many people eating at restaurants on a regular basis, it is important for managers and food service workers to practice food safety to prevent food-borne illness.

### **Summary**

In the United States, restaurants are inspected regularly by health departments to make certain food safety codes are being met. Review of the literature demonstrates when health inspections of restaurants are conducted for food safety practices, an evaluation of food handlers' knowledge of food safety practices maybe indicated (Green et al., 2005, Mathis et al., 1994; Mathis et al., 1995). DeBess et al. (2009) suggested there is a need for food safety training and certification and re-certification maybe necessary to keep up with current food technology and food safety practices. The FDA (2009b) reported 48 of the 56 states and territories have used the Food Code as their foundation to adopt food safety codes. However, Jones et al. (2004) found after reviewing statewide inspection data from Tennessee there were inconsistencies between inspectors and food safety standards even though the same rules and regulations, forms, and procedures were used in inspecting restaurants. Establishing effective food safety rules and regulations may possibly reduce risk factors associated with food-borne illness in restaurants. Restaurant

managers have the ultimate responsibility to ensure safety of their patrons by adhering to food safety rules and regulations.

Training of all personnel involved in food safety is vital to reduce the burden of food-borne illness. Education was found to play an important role in changing the knowledge and behaviors of food workers (Phillips et al. 2006; Reske et al., 2007; Simon et al., 2005) but other factors also play a role in practicing food safety. Clayton et al. (2002), Green and Selman (2005), and Kendall et al. (2000) studies identified similar factors that impact food handlers' ability to practice food safety. These factors were time pressure, limited resources, accessibility, equipment, training, and management. Prigel et al. (2007) also found management, training and education affected food handling practices among food workers. Cates et al. (2009) and Ravel-Nelson and Smith (1999) found that certification has an impact on food handling practices. Having managers certified in food safety appears to play a vital role in the prevention of food-borne illness and food handling practices. This study should contribute to the literature by providing data on how effective CFSSMs are on the number of risk factors cited on restaurant inspections in Georgia. Also, whether restaurant operation type (chain vs. independent) has an impact on the number of risk factors cited on restaurant inspections, the relationship between having a CFSSM and the restaurant food safety score, and whether restaurant operation type has an impact on a restaurant's food safety score.

Chapter 3 describes the research design of the study, data collection, and analysis. The purpose of this chapter was to summarize the methods and procedures used to collect, tabulate, and analyze the research data. This chapter addresses the methodology

employed in conducting the research project, including materials, collection of samples, and statistical analysis.

### Chapter 3: Research Method

Many states are now turning toward mandatory certification of managers in food safety (Almanza & NeSmith, 2004). It has been suggested that CFSSMs play a significant role in reducing risk factors and employee behaviors associated with food-borne illness (Cates et al., 2002). The purpose of this study was to examine the relationship between having a CFSSM and the number of risk factors cited on inspection reports, whether operation type (chain vs. independent) has an impact on the number of risk factors, the relationship between having a CFSSM and the restaurant food safety score, and whether restaurant operation type has an impact on a restaurant's food safety score.

This chapter contains the research design and methodology used to examine the relationship between CFSSMs and risk factors cited on food safety inspections, whether operation type has an impact on risk factors cited on food safety inspections, the relationship between having a CFSSM and the restaurant food safety score, and restaurant operation type has an impact on a restaurant's food safety score. A description of the setting, sample size, and sampling method of inspections is presented. Instrumentation and materials are also discussed, along with statistical analyses and statistical tests. This chapter concludes with a summary.

#### **Research Design**

A cross-sectional design was used for this study. The design included several archival variables assessed in restaurants in Georgia. The study's main independent variables were the presence of a CFSSM and type of restaurant (major chain or independent). The study's main dependent variables were the number of risk factors cited during restaurant inspections and the restaurant score.

There are many advantages and disadvantages of the cross-sectional non experimental design. First, the archival nature of the variables gives the researcher an opportunity to evaluate hypotheses without introducing bias because the assessment has already concluded. Such designs are helpful for assessing theoretical differences and relationships to guide and build theory and practice. An often-overlooked benefit of any non experimental design is that it offers researchers the opportunity to investigate processes that would be unethical or impossible to investigate with a more sophisticated experimental approach. This is of particular concern for researchers in the social and epidemiological sciences.

The main disadvantage of using any non experimental design is that the researcher cannot imply causality. That is, statistical significance within this design *cannot* imply cause-and-effect relationships. Other disadvantages include the great number of potentially confounding or extraneous variables that can impact the dependent variable but are not considered in the study. However, confounding variables are always a concern in a non experimental design, regardless of the researcher's experience, attempts at accurate measurement, and the vigor of procedures.

## **Methodology**

### **Setting and Sample**

The setting for this study was the state of Georgia. The sample included health inspections from restaurants located in North, Central, and South Georgia Health Districts. North Georgia Health District is composed of six counties, Central Georgia is composed of 13 counties, and South Health District is composed of 10 counties. Only routine health inspections and Risk Type 2 facilities were included in the study. Risk

Type 2 facilities are associated with food handling practices that may lead to a food-borne illness outbreak. A restaurant that had 10 or more units was categorized as a chain, and any restaurant that was not part of a chain was considered independent. Bars, institutions, and schools were excluded from this study.

### **Sample Size Justification: A Priori Power Analysis**

There are several ways to determine the sample size for a quantitative study. A common strategy is to determine the number of participants required to reach a specified level of statistical power given fixed parameters. A priori power analysis was used to this end. An a priori power analysis was conducted to determine the number of restaurants required to detect a medium effect ( $d = .50$ ) with power = .80 given the following testing parameters: a two-tailed independent samples  $t$  test conducted at  $\alpha = .05$ . The analysis indicated that a sample size of 128 would detect a medium effect given these parameters. The power analysis was conducted with the software G\*Power 3.1.4 (Faul, Erdfelder, Buchner, & Lang, 2009).

### **Instrumentation and Materials**

The data for this study were accessed through each health district's website. Therefore, the data obtained were public data, and no instrument tool was used for this study. Each district website contained a link to view restaurant scores and violations cited. Critical and noncritical violations are recorded by health inspectors during routine inspections on food service inspection reports. The report has three sections: the first section contains information about the restaurant, such as name of establishment, date, risk type, and purpose of inspection. The second section contains citations based on Georgia Food Rules and Regulations; depending on their potential to cause an imminent

health hazard, violations are categorized as *food-borne illness risk factors*, *public health interventions*, or *good retail practices*. Violations cited under food-borne illness risk factors and public health interventions have a greater potential to cause a food-borne illness. The third section contains an area to record temperatures, to document violations, and to note corrective actions. Once the inspection is finished, the CFSM or PIC signs the report and receives a copy; an additional copy is filed at the local health department.

### **Data Collection and Analysis**

To obtain health inspection reports, each health district website was accessed to query restaurants. Restaurants were sorted by risk type and violations. The study's main independent variables were the presence of a CFSM and type of restaurant (chain or independent), and the study's main dependent variables were the number of risk factors cited and the restaurant score. The data were entered into SPSS. All statistical tests were conducted at  $\alpha = .05$ . The following is a review of the data analysis procedures that were used to assess each research hypothesis.

*RQ1*: Is there a statistically significant difference between restaurants that have a CFSM and the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) found or identified in restaurant food inspections?

$H_{01}$ : There is not a statistically significant difference between restaurants that have a CFSM and the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) found or identified in restaurant food inspections.

$H_{A1}$ : There is a statistically significant difference between restaurants that have a CFSM and the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) found or identified in restaurant food inspections.

*RQ2*: Is there a statistically significant difference between restaurant operation type (i.e., chain vs. independently owned) in the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) cited on restaurant food inspections?

$H_{02}$ : There is not a statistically significant difference between restaurant operation type (i.e., chain vs. independently owned) in the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) cited on restaurant food inspections.

$H_{A2}$ : There is a statistically significant difference between restaurant operation type (i.e., chain vs. independently owned) in the number of risk factors (defined as poor personal hygiene, contamination with potentially hazardous pathogens, failure to maintain proper temperature, and insufficient time/temperature control) cited on restaurant food inspections.

*RQs 1 & 2*: A two-tailed independent samples *t*-test (Howell, 2010; Moore, 2000) was conducted to assess Research Hypotheses 1 and 2. A separate *t*-test was conducted for each hypothesis. The number of risk factors cited during restaurant inspections were the dependent variables, and the presence of a CFSM (yes vs. no) was the between-

subjects independent variable for Hypothesis 1. The number of risk factors cited during restaurant inspections were the dependent variables, and the type of restaurant (chain vs. independent) was the between-subjects variable for Hypothesis 2.

The following analytical procedures were followed for each  $t$  test. The restaurants' dependent variable scores were standardized by group, and the resulting  $z$ -scores were used to identify outliers in the data. A restaurant was considered an outlier when the standardized score was greater than 3. If the sample size was greater than 50 for a group, normality was assumed given the central limit theorem. Histograms were displayed for each group to assess the normality assumption if a group had less than 50 restaurants. In addition, the Kolmogorov-Smirnov test was used if the histograms did not provide a conclusive test of normality. If a serious violation of the normality assumption occurred, the non parametric equivalent of the  $t$  test (i.e., Mann-Whitney test) was used. Levene's test was used to assess the homogeneity of variances assumption. The degrees of freedom were adjusted in cases of a significant Levene's test to compensate for heterogeneity of variances. A  $t$ -test table and descriptive statistics are also displayed for each test.

*RQ3*: Is there a statistically significant difference between having a CFSM and the restaurant food safety score identified on food safety inspections?

$H_{03}$ : There is not be a statistically significant difference between having a CFSM and the restaurant food safety score identified on food safety inspections.

$H_{A3}$ : There is a statistically significant difference between having a CFSM and the restaurant food safety score identified on food safety inspections .

*RQ4*: Is there a statistically significant difference between restaurant operation type (i.e., chain vs. independently owned) in the restaurant food safety score identified on food safety inspections?

$H_{02}$ : There is not a statistically significant difference between restaurant operation type (i.e., chain vs. independently owned) in the restaurant food safety score identified on restaurant inspections.

$H_{A2}$ : There is a statistically significant difference between restaurant operation type (i.e., chain vs. independently owned) in the restaurant food safety score identified on restaurant inspections.

*RQ 3 & 4*: A two-tailed independent samples *t*-test (Howell, 2010; Moore, 2000) was conducted to assess Research Hypotheses 3 and 4. A separate *t*-test was conducted for each hypothesis. The restaurant food safety score identified on restaurant inspections was the dependent variable, and the presence of a CFMS (yes vs. no) was the between-subjects independent variable for Hypothesis 3. The restaurant food safety score identified on restaurant inspections was the dependent variable, and the type of restaurant (chain vs. independent) was the between-subjects variable for Hypothesis 4.

The following analytical procedures were followed for each *t* test. The restaurants' dependent variable scores were standardized by group, and the resulting *z*-scores were used to identify outliers in the data. A restaurant was considered an outlier when the standardized score was greater than 3. If the sample size was greater than 50 for a group, normality was assumed given the central limit theorem. Histograms were displayed for each group to assess the normality assumption if a group had less than 50 restaurants. In addition, the Kolmogorov-Smirnov test was used if the histograms did not

provide a conclusive test of normality. If a serious violation of the normality assumption occurred, the non parametric equivalent of the  $t$  test (i.e., Mann-Whitney test) was used. Levene's test was used to assess the homogeneity of variances assumption. The degrees of freedom were adjusted in cases of a significant Levene's test to compensate for heterogeneity of variances. A  $t$ -test table and descriptive statistics are also displayed for each test.

### **Protection of Human Participants**

The data collected and analyzed was from secondary publically existing data. A random number was assigned to each facility to protect the restaurant's identity. No information on human participants were collected or used in this study. Institutional Review Board (IRB) approval number 09-12-14-0174737.

### **Reliability and Validity**

*Validity* concerns how well a procedure measures what it is intended to measure, whereas a tool that is considered *reliable* if it can produce the same results repeatedly. Because the data were collected by health inspectors and not by me, it was not feasible to directly measure the reliability and validity of the data used in the study. However, one can generalize that reliability is based upon what the health inspector documents on the food inspection report form. In the State of Georgia, all health inspectors go through standardization. In standardization, the health inspector must (a) complete and pass an examination that is accredited by the Conference for Food Protection and (b) demonstrate knowledge and understanding of Georgia Food Service Rules and Regulations Chapter 290-5-14, food-borne illness risk factors, public health interventions, HACCP principles, and communication skills necessary to conduct food service inspections.

### **Summary**

The purpose of Chapter 3 was to discuss the research design, methodology, and procedures used to collect, tabulate, and analyze the research data. This chapter addressed the methodology employed in conducting the research project, including materials, collection of samples, statistical analysis, reliability, and validity. A quantitative research design was used to examine the possible relationship between a CFM and the number of risk factors cited on inspection reports, whether operation type (chain vs. independent) has an impact on the number of risk factors, the relationship between a CFM and the restaurant food safety score, and whether operation type (chain vs. independent) has an impact on the restaurant food safety score. The following chapter provides the results of the analysis.

## Chapter 4: Results

Restaurants are the precursor of many reported food-borne illnesses (Olsen et al., 2000). Two factors that have been implicated in these illnesses are inadequate safety and hygiene procedures among employees (Allwood et al., 2004) and a lack of understanding by restaurant managers (who may or may not have CFSM designations) of the risk of food-borne illness being transmitted (Clayton et al., 2002). Therefore, the purpose of this quantitative study was to examine (a) the relationship between having a CFSM designation and the number of risk factors cited on restaurant inspections in Georgia, (b) differences between chain vs. independent restaurant in terms of the number of risk factors cited on restaurant inspections, (c) the relationship between having a CFSM designation and food safety scores identified on restaurant inspections, and (d) differences between chain and independent restaurants in terms of food safety score identified on restaurant inspections. In this chapter, I provide the results, including descriptive statistical analyses and the results for each of the research questions.

The research questions and associated null and alternative hypotheses for this study were the following:

RQ1—Quantitative: What is the relationship between having a CFSM and the number of risk factors found or identified in restaurant food inspections?

$H_{01}$ : There is an association between having a CFSM and the number of risk factors found in restaurant food inspections.

$H_{A1}$ : There is no association between having a CFSM and the number of risk factors found in restaurant food inspections.

RQ2—Quantitative: Does the restaurant operation type (i.e., chain vs. independently owned) have an impact in the number of risk factors cited on restaurant food inspections?

$H_{02}$ : There is no association between number of risk factors cited on restaurant food inspections and the restaurant operation type.

$H_{A2}$ : There is an association between the number of risk factors cited on restaurant food inspections and the restaurant operation type.

RQ3—Quantitative: What is the relationship between having a CFMS and the restaurant food safety score identified on food safety inspections?

$H_{03}$ : There is no association between having a CFMS and the restaurant food safety score identified on food safety inspections.

$H_{A3}$ : There is an association between having a CFMS and the restaurant food safety score identified on food safety inspections.

RQ4—Quantitative: Does the restaurant operation type (i.e., chain vs. independently owned) have an impact on the restaurant food safety score identified on food safety inspections?

$H_{04}$ : There is no association between the restaurant food safety score identified on food safety inspections and the restaurant operation type.

$H_{A4}$ : There is an association between the restaurant food safety score identified on food safety inspections and the restaurant operation type.

### **Data Collection**

Data from 2013 obtained from North, Central, and South Georgia health districts were used to assess the research questions. The key variables in this study were the

presence of a CFMS, type of restaurant (major chain or independent), the number of risk factors, and the restaurant score. The presence of a CFMS and type of restaurant (major chain or independent) were the independent variables, and the number of risk factors cited during restaurant inspections and the restaurant score were the dependent variables. This study was limited to routine inspections of Risk Type 2 facilities. Risk Type 2 facilities are associated with food handling practices that may lead to a food-borne illness outbreak. If a restaurant had 10 or more units, it was labeled as chain, and any restaurant not labeled as chain was considered independent.

### **Descriptive Statistics**

Data for a total of 1,547 restaurants were available for this study, including 647 (41.8%) from central Georgia, 375 (24.2%) from southern Georgia, and 525 (33.9%) from northern Georgia. Descriptive statistics for the independent variables are shown in Table 1. The majority of the restaurants (88.5%) had a CFMS, and most (55.6%) were independent restaurants.

Table 1

#### *Descriptive Statistics for Independent Variables (N = 1,547)*

Variable	<i>n</i>	%
Presence of a CFMS		
No	178	11.5
Yes	1369	88.5
Type of restaurant		
Independent	860	55.6
Chain	687	44.4

Table 2 contains descriptive statistics for the two dependent variables. The number of risk factors identified in the restaurant inspections ranged from 0 to 5 with a mean of 1.18 ( $SD = .67$ ). The food safety scores ranged from 41 to 97 with a mean of 85.65 ( $SD = 7.60$ ).

Table 2

*Descriptive Statistics for Dependent Variables (N = 1,547)*

Variable	Minimum	Maximum	<i>M</i>	<i>SD</i>
Number of risk factors	0	5	1.18	.67
Food safety scores	41	97	85.65	7.60

### Inferential Statistics

#### Preliminary Analyses

Two preliminary analyses were performed. First, the distributions of scores on the two dependent variables were examined for outliers. Standardized scores ( $z$  scores) were created and examined to determine how many scores were greater than 3 standard deviations above or below the mean. For the number of risk factors, there were only 12 outliers (0.7%) with  $z$  scores ranging from 4.19 to 5.68. For the food safety scores, there were 32 outliers (2.1%) with  $z$  scores ranging from -5.88 to -3.11. However, due to the large sample sizes in this study, it was assumed that the central limit theorem would ensure that the sampling distribution of the mean for the null hypothesis tests would be normal. Specifically, sample sizes for all groups were greater than 50, and therefore normality was assumed based on the central limit theorem as described in Chapter 3.

Second, Levene's test was used to assess the homogeneity of variances assumption required for the independent-samples  $t$  tests. As described below, four independent-samples  $t$  tests were performed. In the analyses of differences in risk factors between restaurants that had a CFSM and restaurants that did not have a CFSM, Levene's test was statistically significant,  $F = 28.30, p < .001$ . In the comparison of major restaurant chains and independent restaurants in terms of the number of risk factors, Levene's test was statistically significant,  $F = 24.50, p < .001$ . In the analyses of differences in food safety scores between restaurants that have a CFSM and restaurants that do not have a CFSM, Levene's test was statistically significant,  $F = 34.02, p < .001$ . Finally, in the comparison of major restaurant chains and independent restaurants in terms of food safety scores, Levene's test was statistically significant,  $F = 28.93, p < .001$ . Thus, in all four cases, the assumption of the homogeneity of variances was not met, and therefore the degrees of freedom adjustment to the independent-sample  $t$  test results are reported below.

### **Research Question 1**

The first research question of this study were: Is there a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM on the number of risk factors cited during restaurant inspections? The null and alternative hypotheses for this study was:

$H_{01}$ : There is not a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM in the number of risk factors cited during restaurant inspections.

$H_{A1}$ : There is a statistically significant difference between restaurants that have a CFMS and restaurants that do not have a CFMS in the number of risk factors cited during restaurant inspections.

In order to test the null hypothesis, a two-tailed independent sample  $t$  test was performed comparing restaurants with a CFMS to restaurants without a CFMS with the number of risk factors cited during restaurant inspections as the dependent variable.

Table 3 shows the mean number of risk factors as a function of whether the restaurant had a CFMS or not. The independent-sample  $t$  test was statistically significant,  $t(199) = -13.46, p < .001$ . Therefore, the first null hypothesis of this study was rejected and it was concluded that there was a statistically significant difference between restaurants that have a CFMS and restaurants that do not have a CFMS on the number of risk factors cited during restaurant inspections. Specifically, the means in Table 3 show that restaurants with a CFMS tended to have more risk factors than ( $M = 1.28, SD = .58$ ) than restaurants without a CFMS ( $M = .41, SD = .84$ ).

Table 3

*Results From Independent-Sample  $t$  Test Comparing Restaurants With a CFMS and Without a CFMS in Terms of the Number of Risk Factors (N = 1,547)*

Group	$M$	$SD$	$t$	$df$	$p$
Without a CFMS	.41	.84	-13.46	199	< .001
With a CFMS	1.28	.58			

## Research Question 2

The second research question of this study were: Is there a statistically significant difference between major restaurant chains and independent restaurants on the number of risk factors cited during restaurant inspections? The corresponding hypotheses was:

$H_{02}$ : There is not a statistically significant difference between major restaurant chains and independent restaurants in the number of risk factors cited during restaurant inspections.

$H_{A2}$ : There is a statistically significant difference between major restaurant chains and independent restaurants in the number of risk factors cited during restaurant inspections.

For this null hypothesis, an independent-sample  $t$  test was performed with the number of risk factors cited during restaurant inspections as the dependent variable and the type of restaurant (chain vs. independent) as the independent variable. Table 4 shows the results from the independent-sample  $t$  test and the mean number of risk factors as a function of the type of restaurant. The independent-sample  $t$  test was statistically significant,  $t(1544) = 2.62, p = .009$ . Therefore, the second null hypothesis was rejected, and it was concluded that there was a statistically significant difference between major restaurant chains and independent restaurants on the number of risk factors cited during restaurant inspections. The means in Table 4 show that independent restaurants tended to have a higher number of risk factors ( $M = 1.22, SD = .73$ ) than chain restaurants ( $M = 1.13, SD = .60$ ).

Table 4

*Results From Independent-Sample  $t$  Test Comparing Chain Restaurants and Independent Restaurants in Terms of the Number of Risk Factors (N = 1,547)*

Group	$M$	$SD$	$t$	$df$	$p$
Independent restaurant	1.22	.73	2.62	1544	.009
Chain restaurant	1.13	.60			

### **Research Question 3**

The third research question of this study were: Is there a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM on the restaurant food safety score identified on restaurant inspections? For this research question, the null and alternative hypotheses was:

$H_{01}$ : There is not be a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM in the restaurant food safety score identified on restaurant inspections.

$H_{A1}$ : There is a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM in the restaurant food safety score identified on restaurant inspections.

An independent-sample  $t$  test was performed to compare restaurants with a CFSM to those without a CFSM in terms of the food safety scores identified on restaurant inspections. Table 5 shows the mean food safety score for each group and the results from the independent-samples  $t$  test. The  $t$  test was statistically significant,  $t(201) = 2.07, p = .040$ . The third null hypothesis of this study was therefore rejected, and it was concluded that there was a statistically significant difference between restaurants that had

a CFMSM and restaurants that did not have a CFMSM on the restaurant food safety score identified on restaurant inspections. As seen in Table 5, restaurants without a CFMSM tended to have higher food safety scores ( $M = 87.08$ ,  $SD = 10.12$ ) than restaurants with a CFMSM ( $M = 85.46$ ,  $SD = 7.19$ ).

Table 5

*Results From Independent-Sample  $t$  Test Comparing Restaurants With a CFMSM and Without a CFMSM in Terms of the Food Safety Scores (N = 1,547)*

Group	$M$	$SD$	$t$	$df$	$p$
With a CFMSM	87.08	10.12	2.07	201	.040
Without a CFMSM	85.46	7.19			

#### **Research Question 4**

The fourth research question were: Is there a statistically significant difference between major restaurant chains and independent restaurants in the restaurant food safety score identified on restaurant inspections? The null and alternative hypotheses corresponding to this research question was:

$H_{02}$ : There is not a statistically significant difference between major restaurant chains and independent restaurants in the restaurant food safety score identified on restaurant inspections.

$H_{A2}$ : There is a statistically significant difference between major restaurant chains and independent restaurants in the restaurant food safety score identified on restaurant inspections.

To test the null hypothesis, an independent-sample  $t$  test was performed to compare major restaurant chains to independent restaurants on the food safety scores

identified on restaurant inspections. Table 6 shows the results for the independent-samples  $t$  test, which was statistically significant,  $t(1540) = -4.25, p < .001$ . Thus, the fourth null hypothesis of this study was rejected, and it was concluded that there was a statistically significant difference in food safety scores between major restaurant chains and independent restaurants. The means in Table 6 show that independent restaurants tended to have lower food safety scores ( $M = 84.94, SD = 8.40$ ) than chain restaurants ( $M = 86.54, SD = 6.35$ ).

Table 6

*Results from Independent-Sample  $t$  Test Comparing Chain Restaurants and Independent Restaurants in Terms of Food Safety Scores (N = 1,547)*

Group	$M$	$SD$	$t$	$df$	$p$
Independent restaurant	84.94	8.40	-4.25	1540	< .001
Chain restaurant	86.54	6.35			

### Supplemental Analyses

In addition to the analyses performed to provide specific answers to the research questions of this study, several supplemental analyses were performed. It was of interest to determine the extent to which the results from the research questions would vary if the district for each restaurant was taken into account. Therefore, a series of factorial ANOVAs were performed similar to the first set of analyses but including district as a second independent variable in each analysis. Table 7 shows the means that will be compared in the subsequent analyses.

Table 7

*Mean Number of Risk Factors and Food Safety Scores as a Function of District, Having a CFMS, and Type of Restaurant (N = 1,547)*

	Central		South		North	
	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>
Number of risk factors	1.14	.60	1.31	.79	1.15	.65
Presence of a CFMS						
No	.36	.68	.32	.84	.53	1.00
Yes	1.24	.50	1.42	.71	1.23	.54
Type of restaurant						
Independent	1.21	.63	1.29	.84	1.20	.73
Chain	1.07	.57	1.34	.73	1.06	.46
Food safety scores	86.40	7.41	84.28	9.09	85.70	6.45
Presence of a CFMS						
No	87.37	9.94	86.47	12.14	87.10	9.07
Yes	86.27	6.99	84.04	8.67	85.51	6.00
Type of restaurant						
Independent	85.64	8.28	83.78	10.12	85.02	7.20
Chain	87.11	6.43	84.93	7.57	86.92	4.58

The first analyses was performed to examine the difference between restaurants that have a CFMS and restaurants that do not have a CFMS from the three districts on the number of risk factors cited during restaurant inspections. Therefore, a 2 (CFMS or not) by 3 (districts) factorial ANOVA was performed with the number of risk factors cited

during restaurant inspections as the dependent variable. Table 8 shows the results from this ANOVA. The main effect for district was not statistically significant,  $F(2, 1541) = 1.25, p = .286$ . This indicated that overall the number of risk factors did not differ significantly between Central, South, and North districts. The main effect for presence of a CFMS was statistically significant,  $F(1, 1541) = 315.30, p < .001$ . This confirmed the result from the independent samples t test performed for the first research question where it was found that restaurants with a CFMS tended to have more risk factors than ( $M = 1.28, SD = .58$ ) than restaurants without a CFMS ( $M = .41, SD = .84$ ).

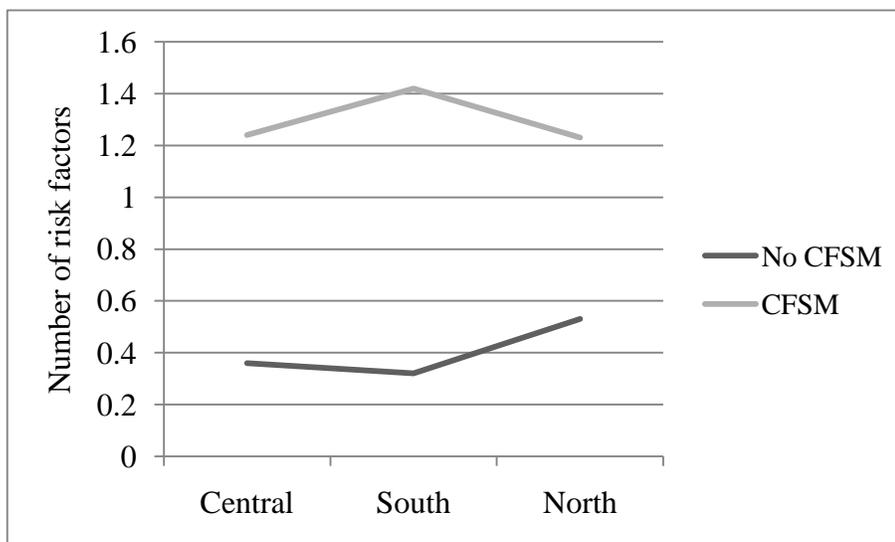
Table 8

*Results From Factorial ANOVA with Number of Risk Factors as the Dependent Variable and District and Presence of a CFMS as the Independent Variables (N = 1,547)*

Effect	Sum of Squares	df	Mean Squares	F	p
District	.92	2	.46	1.25	.286
Presence of a CFMS	116.44	1	116.44	315.30	<.001
District by Presence of a CFMS	3.47	2	1.73	4.70	.009
Error	569.10	1541	.37		

The interaction between region and presence of a CFMS was also statistically significant,  $F(2, 1541) = 4.70, p = .009$ . This indicated that the difference between restaurants with a CFMS and restaurants without a CFMS varied for the three districts. The top portion of Table 7 shows the means for district and presence of a CFMS, but Figure 2 was created to aid in the interpretation of the statistically significant interaction. From this figure it can be seen that the difference in the number of risk factors between

restaurants with a CFSM and without a CFSM was larger in South district than in Central district or North district. Thus, while restaurants with a CFSM tended to have more risk factors than restaurants without a CFSM in all regions, this was especially true in South district.



*Figure 2.* Number of risk factors as a function of district and presence of a CFSM.

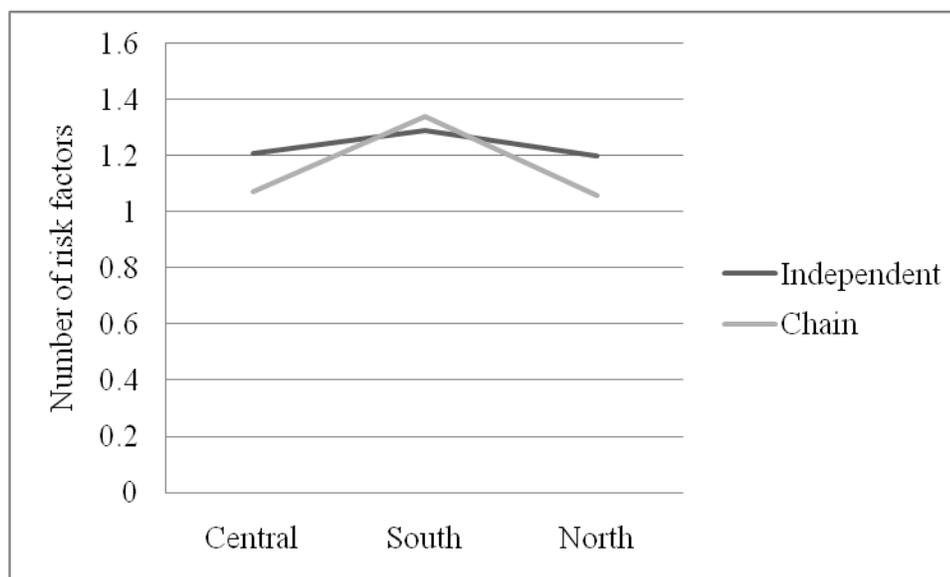
The second supplemental analysis was performed to determine if there were differences between major restaurant chains and independent restaurants from the three districts on the number of risk factors cited during restaurant inspections. Table 9 shows the results from this ANOVA. The main effect for district was statistically significant,  $F(2, 1541) = 9.84, p < .001$ . This differed from the results from the prior ANOVA where the main effect for district was not statistically significant. In the results shown in Table 9, the statistically significant main effect for district indicated that the number of risk factors was somewhat lower for Central district ( $M = 1.14, SD = .60$ ) and North district ( $M = 1.15, SD = .65$ ) when compared to South district ( $M = 1.31, SD = .79$ ).

Table 9

*Results From Factorial ANOVA with Number of Risk Factors as the Dependent Variable and District and Type of Restaurant as the Independent Variables (N = 1,547)*

Effect	Sum of Squares	df	Mean Squares	F	p
District	8.76	2	4.38	9.84	<.001
Type of Restaurant	1.81	1	1.81	4.06	.044
District by Type of Restaurant	2.44	2	1.22	2.75	.065
Error	685.95	1541	.45		

The main effect for type of restaurant was also statistically significant,  $F(1, 1541) = 4.06, p = .044$ . This confirmed the results from the second research question where it was shown that independent restaurants tended to have a higher number of risk factors than chain restaurants. The interaction between district and type of restaurant was not statistically significant,  $F(2, 1541) = 2.75, p = .065$ . Figure 3 shows that the for South district chain restaurants had slightly more risk factors whereas for Central district and North district independent restaurants has slightly more risk factors, but this trend was not statistically significant.



*Figure 3.* Number of risk factors as a function of region and type of restaurant.

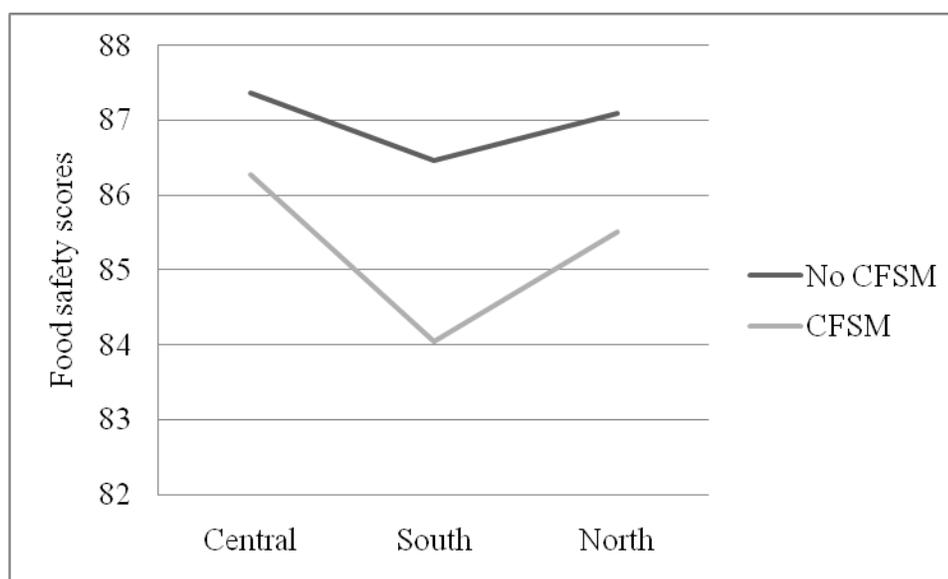
The third supplemental analysis was performed to determine if there was a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM from the three districts on the restaurant food safety score identified on restaurant inspections. Table 10 shows the results from this analysis. The main effect for district was not statistically significant indicating that the food safety scores for restaurants from the three regions did not differ,  $F(2, 1541) = 1.96, p = .141$ .

Table 10

*Results From Factorial ANOVA with Food Safety Scores as the Dependent Variable and District and Presence of a CFMS as the Independent Variables (N = 1,547)*

Effect	Sum of Squares	<i>df</i>	Mean Squares	<i>F</i>	<i>p</i>
District	223.56	2	111.78	1.96	.141
Presence of a CFMS	423.12	1	423.12	7.43	.006
District by Presence of a CFMS	40.70	2	20.35	.36	.700
Error	87794.25	1541	56.97		

The main effect for presence of a CFMS was statistically significant,  $F(1, 1541) = 7.43$ ,  $p = .006$ . This confirmed the result from the third research question where it was concluded that restaurants without a CFMS tended to have higher food safety scores ( $M = 87.08$ ,  $SD = 10.12$ ) than restaurants with a CFMS ( $M = 85.46$ ,  $SD = 7.19$ ). The interaction between district and presence of a CFMS was not statistically significant,  $F(2, 1541) = .36$ ,  $p = .700$ , and Figure 4 shows that the difference between restaurants with a CFMS and without a CFMS was consistent for the three districts.



*Figure 4.* Food safety scores as a function of region and presence of a CFMS.

The fourth and final supplemental analysis was performed to determine if there was a statistically significant difference between major restaurant chains and independent restaurants from the three districts in the restaurant food safety score identified on restaurant inspections. Table 11 shows the results from this ANOVA. The main effect for district was statistically significant,  $F(2, 1541) = 8.81, p < .001$ . This indicated that the mean food safety scores were highest for Central district ( $M = 86.40, SD = 7.41$ ) followed by North district ( $M = 85.70, SD = 6.45$ ), with scores in South district being the lowest ( $M = 84.28, SD = 9.09$ ).

Table 11

*Results From Factorial ANOVA with Food Safety Scores as the Dependent Variable and District and Type of Restaurant as the Independent Variables (N = 1,547)*

Effect	Sum of Squares	<i>df</i>	Mean Squares	<i>F</i>	<i>p</i>
District	998.88	2	499.44	8.81	<.001
Type of Restaurant	808.98	1	808.98	14.28	<.001
District by Type of Restaurant	30.14	2	15.07	.27	.766
Error	87310.02	1541	56.66		

The main effect for type of restaurant was also statistically significant,  $F(1, 1541) = 14.28$ ,  $p < .001$ . This confirmed the results from the fourth research question where it was concluded that independent restaurants tended to have lower food safety scores ( $M = 84.94$ ,  $SD = 8.40$ ) than chain restaurants ( $M = 86.54$ ,  $SD = 6.35$ ). The interaction between district and type of restaurant was not statistically significant,  $F(2, 1541) = .27$ ,  $p = .766$ , and Figure 4 shows that the difference between independent restaurants and chain restaurants was relatively consistent for the three districts.

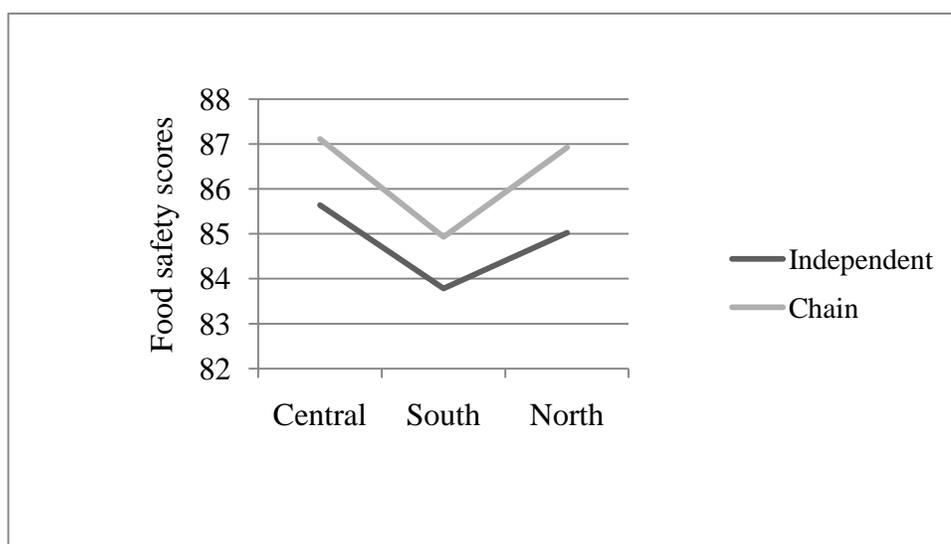


Figure 5. Food safety scores as a function of region and type of restaurants.

### Summary of Findings

The results from the analyses of the four research questions were presented in this chapter. All four null hypotheses were rejected. The first research question were: Is there a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM in the number of risk factors cited during restaurant inspections? The results showed that restaurants with a CFSM tended to have more risk factors than restaurants without a CFSM. The second research question of this study were: Is there a statistically significant difference between major restaurant chains and independent restaurants in the number of risk factors cited during restaurant inspections? The analyses indicated that chain restaurants tended to have a lower number of risk factors than independent restaurants.

The third research question of this study were: Is there a statistically significant difference between restaurants that have a CFSM and restaurants that do not have a CFSM in the restaurant food safety score identified on restaurant inspections? The results

showed that restaurants without a CFSM tended to have higher food safety scores than restaurants with a CFSM. The fourth and final research question of this study were: Is there a statistically significant difference between major restaurant chains and independent restaurants in the restaurant food safety score identified on restaurant inspections? Chain restaurants tended to have higher food safety scores than independent restaurants.

Supplemental analyses were also performed to examine the potential effect of district, and several conclusions were drawn. First, the results for the four research questions were confirmed in all four of the supplemental ANOVAs performed. That is, even when district was included in the analysis, the results from the four research questions held. Second, there were some differences between the districts such as the finding that the number of risk factors was somewhat lower for Central district and North district when compared to South district. Similarly, food safety scores were highest for Central district and North district but lower in South district. However, both of these regional effects should be interpreted cautiously because the main effect for district was statistically significant in both ANOVAs involving the type of restaurant but not statistically significant in both ANOVAs involving the presence or absence of a CFSM.

In addition, one of the interactions involving district was statistically significant. Specifically, the interaction between district and presence of a CFSM was statistically significant indicating that although restaurants with a CFSM tended to have more risk factors than restaurants without a CFSM in all districts, this was especially true in South district. Chapter 5 presents a discussion of these findings, and recommendations are offered for the restaurant industry and future research in this area.

## Chapter 5: Discussion, Conclusions, and Recommendations

This study was conducted to fill a gap in the literature to determine whether having a CFM had an effect on risk factors that are associated with food-borne illness. Literature reviewed for this study addressed critical and noncritical risk factors, food safety practices, effectiveness of food safety training, and the impact of having a CFM. Findings in the literature were limited to whether or not a CFM had an effect on risk factors and food safety scores. The problem examined in this study was whether there is a relationship between having a CFM and the number of risk factors cited on restaurant inspections in Georgia; whether the restaurant operation type (i.e., chain vs. independent restaurant) has an impact of the number of risk factors cited on restaurant inspections; whether there is a relationship between having a CFM and the restaurant food safety score identified on restaurant inspections; and whether the restaurant operation type (i.e., chain vs. independent restaurant) have has an impact on the restaurant food safety score. This chapter contains a discussion of the results from the previous chapter.

### **Interpretation of Findings**

In the following section, these findings are interpreted in the context of past research in this area and the theoretical framework of this study.

### **Interpretation in the Context of Previous Research**

Managers are certified in food safety to educate them about the relationship between risk factors that lead to food-borne illnesses and food safety practices. Several studies have examined the relationship among certified managers, risk factors, and restaurant scores and found that scores and the number of risk factors improved with the presence of a CFM (Cates et al., 2009; Cotterchio et al., 2009; Hedberg et al., 2006).

However, in a study conducted by Mathis et al. (1994), there was no significant association between violations cited on food safety inspections and food safety training. The findings from this current study showed a statistically significant difference between restaurants with a CFM and restaurants without a CFM. Results revealed that restaurants that had a CFM had more risk factors than restaurants without a CFM. Likewise, Kassa et al. (2010) found that certification did not impact the number of violations cited on food inspection reports. Also, restaurants with a CFM had lower food safety scores than restaurants without a CFM. Cates et al. (2009) revealed in their study that certified managers were less likely to have a critical violation; however, certified managers were not effective at controlling temperature and time violations, which are risk factors associated with food-borne illness. It is possible that managers are not implementing the tools and practices learned in food safety training. In some cases, managers may not feel that food safety is important.

Managers may not have an adequate amount of staff to send to food safety training to make sure that someone is certified on all shifts. When managers are dealing with turnovers and inadequately trained employees, food safety may not be a top priority (Enz, 2004). This could lead to food being mishandled, which increases the chance for critical violations.

Another possibility is that managers of independent restaurants view food safety as more important due to the fact that they work in small businesses (sometimes family owned) that they value. In most independent restaurants, the staff is very small and often consists of family, with all working toward a common goal. Cates et al. (2009) suggested that the size of the establishment may affect the number of critical violations. Larger

establishments when compared to smaller establishments are more likely to be cited for critical violations (Cates et al., 2009). This could be due to the fact that larger establishments have a larger volume of customers than smaller establishments do, increasing the chance for more critical violations. How management views food safety, employees' knowledge of food safety, and how busy a restaurant is all have an influence on food safety practices.

There was a statistically significant difference between chain restaurants and independent restaurants for risk factors and food safety scores. Analyses showed that chain restaurants had fewer risk factors and higher food safety scores than independent restaurants. Murphy et al. (2011) examined the association between manager food safety certification and inspection results among chain and independent restaurants and found results similar to those reported here. Kasssa et al. (2010) suggested that restaurants that are considered chains usually have their own internal inspectors and corporate guidelines to follow that are usually more stringent than the rules and regulations of local health departments.

For example, a study by Lynch et al. (2003) revealed that managers who received corporate training along with training from the health department were more knowledgeable in food safety practices. In addition, the majority of fast food restaurant owners own more than one restaurant, most likely part of a chain, and they have specific food safety procedures to follow and are able to offer food safety training to more employees (Cates et al., 2009). Also, fast food restaurants' practices are standardized and usually involve the use of specialized equipment, thus minimizing room for error (Kassa et al., 2010).

In this study, it was found that food safety practices are being followed and implemented in chain restaurants more often than in independent restaurants, as evidenced by the number of risk factors. It is possible that chain restaurants have more support and available resources from a corporation than independent restaurants do, and chain restaurants are more likely to have corporate support for food safety training.

### **Interpretation in the Context of the Theoretical Framework**

The epidemiological triangle model, shown in Figure 1 (p. 11), was used as the theoretical framework for this study. In the model, there are three corners: agent, environment, and host. The agent causes the disease, the host harbors the disease, and the environment allows for transmission of the disease. The epidemiological triangle is frequently used in public health settings to study infectious diseases and how they are spread (Merrill, 2012); for this current study, the model was applied to a restaurant setting to determine whether CFMSs had an effect on risk factors that lead to food-borne illness.

The results from this study show that restaurants with a CFMS compared to restaurants without a CFMS had more risk factors and lower food safety scores. It is possible that food service managers are being certified but are not implementing food safety practices among employees to break the chain of transmission by correcting unsafe food practices. Cates et al. (2009) revealed in their study that certified kitchen managers were not effective at controlling time and temperature violations, such as those related to proper cooling, cooking, and reheating temperatures. A telephone survey conducted on food handlers by Green et al. (2005) found that 60% did not wear gloves while handling ready-to-eat foods, 23% did not follow proper hand-washing, and 33% did not change

gloves when switching tasks. All of these factors play an important role in the transmission of food-borne illness in restaurants. Findings suggest that food safety practices learned and recommended from certification do not always translate into implementation. The purpose of having a CFM is that someone has been through food safety training and has the knowledge and skills necessary to demonstrate food-borne illness prevention techniques. Thus, CFMs have the significant role of communicating to their employees information learned in food safety training about recommended food safety practices that reduce food-borne illness.

Also, chain restaurants had a lower number of risk factors and higher food safety scores when compared to independent restaurants. In a survey conducted by Roberts and Sneed (2003) on managers of independent restaurants in Iowa, researchers found that 43.2% of the managers of independent restaurants did not have guidelines for cleaning and sanitizing equipment, 24% did not have a hand-washing policy, and 46% had no measures for checking temperatures on food received. In a similar study interviewing involving interviews with sanitarians in Iowa and Kansas, Robert, Barrett, and Sneed (2005) found that 80% of the respondents indicated that independent restaurants did not have guidelines for cleaning and sanitizing equipment, 82% did not have a hand-washing policy, and 90% had no measures on checking temperatures on food received. Chain restaurants had better ratings with sanitarians; only 37% did not have guidelines for cleaning and sanitizing equipment, 6% did not have a hand-washing policy, and 47% had no measures on checking temperatures on food received. The reason chain restaurants may perform better could be that managers of chain restaurants have corporate support and funds to offer more extensive food safety training. In addition, incentives may be

offered to managers for performing well. Findings indicate that further research is needed in food safety training efforts and education among independent restaurants.

### **Limitations**

There were several limitations to this study. The first limitation of this study was the reliance on archival data. This study used existing publically available secondary data, and no new data were collected. Out of 18 health districts in Georgia, this study examined health inspection reports from only North, Central, and South health districts that were in operation in 2013. Georgia food rules and regulations are not comparable to those of other health jurisdictions in other states, as food rules and regulations vary by state.

Another limitation to the study was that the views of health inspectors may have an effect on the number of critical violations documented because of personal interpretation. In the State of Georgia, all health inspectors go through standardization, but other factors such as the relationship with the manager/owner, years of experience, and bias may impact an inspector's ability to document critical violations (Medeiros & Wilcox, 2006). All of these factors play a role and impact critical violations documented on food inspection reports.

### **Recommendations for Further Research**

Several recommendations for future studies based on the results have been developed. Future researchers could explore other programs that address risk factors, such as Risk Control Plans and HACCP plans. Analyzing a Risk Control Plan might be useful and provide managers with information in regard to whether or not food safety practices that decrease critical violations are being followed. In addition, a HACCP plan

allows managers to create a plan that incorporates food safety principles. Each step is monitored in the flow of the food, from purchase all the way to service, to ensure that food safety practices are intact.

Future studies comparing different times of day when health inspections are conducted may be useful. A trend in violations may be shown during certain times of day. A study like this could be useful and provide information about what type of violations are likely to occur during the daily operation of a facility. By documenting certain violations and what time they occur during operation, it is possible to create an intervention using data. This could help managers identify weaknesses within their operation and implement corrective actions.

An additional recommendation for future research is based on the results from the supplemental analyses. These results showed that district did have an impact on the number of risk factors and food safety scores with restaurants from South district tending to perform more poorly than restaurants from Central district and North district. The reasons for these differences are not clear, and future researchers may wish to explore these differences in more detail. One interesting finding in the current study was that in South district chain restaurants tended to have more risk factors than independent restaurants whereas in Central district and North district it was independent restaurants that had more risk factors. Future research into these trends may be useful in understanding these effects.

### **Social Change Implications**

The positive social change impact of this study lies in its potential to aid managers in helping food workers in understanding (a) how food becomes unsafe and (b) important

prevention measures to keep food safe, as well as recognizing (c) the importance of food safety and (d) the risk factors associated with food-borne illness in restaurants. By contributing to a better understanding of how food becomes unsafe if food handlers are not practicing food safety, the results of this study could aid in the design of food safety training programs to increase knowledge and understanding of food safety practices. It is of vital importance to understand how food becomes unsafe if food handlers do not handle food correctly. Because managers have the responsibility of ensuring food safety in their operation, it is important to make sure that their staff are trained in measures to keep food safe, are retrained in food safety regularly, and are monitored to make sure procedures are being followed. This allows managers to correctly implement food safety practices in their operation, demonstrating active managerial control.

With an increase of independent restaurants, it is important that food is being prepared safely. Results from the study show food safety training and interventions aimed toward independent restaurant managers are needed. Programs could help independent restaurant managers as well as employees understand the importance of safe food handling. Managers and employees alike should be knowledgeable about food safety practices and how to safely prepare and handle food. Having someone available to help independent managers understand the food rules and regulations to allow for effective food safety training could decrease critical violations within independent restaurants.

### **Conclusions**

This study examined the relationship between having a CFSM and the number of risk factors cited on inspection reports, operation type (chain vs. independent) had an impact on the number of risk factors, the relationship between having a CFSM and the

restaurant food safety score, and whether restaurant operation type had an impact on restaurant food safety score in three health districts located in Georgia in 2013. In a FDA (2009c) report, 65% of food-borne illness outbreaks in U.S. restaurants were linked to food employees. Jones and Angulo (2006) and the CDC (2006) reported that 52% to 59% of food-borne illnesses in the United States are caused by restaurants. Restaurant managers depend on their employees to prepare and handle food safely. Therefore, it is important that managers are knowledgeable in food safety and help their food service employees understand the importance of food safety in the prevention of food-borne illness.

There were several key findings. While restaurants with a CFM had significantly more risk factors than restaurants without a CFM, the number of risk factors for chain restaurants was significantly lower than that for independent restaurants. There was a significant difference between food safety scores for restaurants with a CFM and restaurants without a CFM. Restaurants with a CFM had lower food safety scores than restaurants without a CFM. For chain restaurants, I also found a significant difference in food safety scores on inspection reports compared to independent restaurants.

Food safety training and education are key components in the effort to minimize food-borne illness in restaurants. It is assumed that training and education have a significant effect on critical violations and food-borne illness outbreaks. Managers who are certified in food safety are perceived to be more knowledgeable in food safety practices and have the skills to implement prevention measures to ensure that food safety measures are being met. However, the literature reviewed in Chapter 2 demonstrated that results have been inconclusive in regard to the effectiveness of manager training in

preventing or decreasing critical violations. For example, the findings from the current study showing that restaurants with a CFMS had more risk factors and lower food safety scores contradicted other findings that restaurants with a CFMS had significantly higher inspection scores and a decrease in critical violations compared to restaurants without a CFMS (Cotterchio et al., 1998; Kassa et al., 2010). This study filled a gap in the literature as to whether the presence of a CFMS has an effect on risk factors and food safety scores, and whether operation type (chain vs. independent) has an impact on risk factors and food safety scores, in addition to providing information for positive social change toward the development of food safety training to reduce the occurrence of critical violations in restaurants. Exploring the effectiveness of manager certification is important for food safety and the protection of public health, and further research is needed.

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