Editorial

This issue of Higher Learning Research Communications (HLRC) marks the beginning of our third year of publication. We are very excited about the continued opportunity of publishing high quality academic research in the area of higher education policies and practices. During this third year, several new initiatives will be launched, including the publication of selected conference proceedings (Volume 3, No 4) and the launch of a new series (coming in 2014) highlighting the people that have dedicated their life to Higher Education. Please look for additional information in our social media pages through Facebook, LinkedIn and Twitter.

On this issue, our authors focus on the importance and relevance that online and digital means play in reformatting, attracting, retaining, and supporting students in higher education.

Invited authors highlight how the digital era has transformed higher education in several areas, including academic publishing and day-to-day teaching and learning.

Rogerio Meneghini discusses SciELO (Scientific Electronic Library of Science) and its relevance in supporting open access scientific journals. The role of the SciELO index is discussed within the context of Latin American countries, with a particular focus on Brazil. Melanie Winter and Frank McCluskey write about the digital university, and the relevance of designing the online classroom experience to support the instructional design and pedagogical aims of the course.

Following the theme set by the invited pieces, authors address a diversity of topics on how online teaching and learning has impacted higher education in recent years. Burkholder, Lenio, Holland, Seidman, Neal, Middlebrook, and Jobe discuss the efforts of a distance education institution to support student retention by developing an institutional culture of retention and persistence. In a case-study piece, Kruse, Bonura, James, and Potler detail the online community strategies used by a distance learning institution to successfully support the accreditation reaffirmation process. Finally, Carver and Todd analyze the student perceptions of content mastery for online courses that were redesigned to support student engagement.

Throughout the papers on this issue, the authors introduce thought pieces, case-studies, and research results highlighting how the internet technology and media has impacted and transformed the teaching and learning process. They also highlight how online tools can benefit and improve the higher education community, touching multiple aspects of our everyday experiences, from accreditation, publishing, teaching, learning, and retention.

The Editors
Editors-in-Chief
Denise Dezolt, Walden University, United States
Carlos Mujica, Universidad Andrés Bello, Chile
Agueda Benito, Universidad Europea de Madrid, Spain

Executive Editor
Carmen M. Méndez, Laureate Education, USA

Managing Editor
Fernando Neda, Laureate Education, Honduras

Senior Consulting Editors
Drummond Bone, United Kingdom
Richard Riley, United States
Joseph Duffey, United States
David Wilson, United States
Manuel Krauskopf, Chile

Editorial Advisory Board
Ana Fanelli, CEDES, Buenos Aires, Argentina
Jamil Salmi, World Bank, USA
Claudia Uribe, Inter-American Development Bank, Washington, DC
José Joaquín Brunner, Universidad Diego Portales, Chile
Craig Marsh, Laureate Education, Netherlands
Leopoldo de Meis, UFRJ, Brazil
Daniel Levy, University at Albany - SUNY, USA
Manuel Campuzano, Universidad Tecnológica de México
David López, The National Hispanic University, USA
Ned Strong, Harvard University, USA
David Post, Pennsylvania State University, USA
Orhan Erdem, Istanbul Bilgi University, Turkey
Despina Varnava-Marouchou, European University Cyprus
Rogerio Meneghini, Scielo/Bireme/PAHO, Brazil
Dominic Szambowski, Blue Mountain Hotel Schools, Australia
Simón Cueva, Universidad de Las Américas, Ecuador
Germán Ramírez, Laureate Education, USA
Simón Schwartzman, IETS, Brazil
Graciela Risco, Universidad Peruana de Ciencias Aplicadas, Perú
Susan Saxton, Laureate Education, USA
Halil Guven, Istanbul Bilgi University, Turkey
Uğur Ozdemir, Istanbul Bilgi University, Turkey
Iris M. Yob, Walden University, USA

Higher Learning Research Communications (HLRC, ISSN: 2157-6254) is published collaboratively by Walden University (USA), Universidad Andrés Bello (Chile), Universidad Europea de Madrid (Spain) and Istanbul Bilgi University (Turkey). Written communication to HLRC should be addressed to the office of the Executive Editor at Laureate Education, Inc. 701 Brickell Ave Ste 1700, Miami, FL 33131, USA. HLRC is designed for open access and online distribution through www.hlrcjournal.com.

The views and statements expressed in this journal do not necessarily reflect the views of Laureate Education, Inc. or any of its affiliates (collectively “Laureate”). Laureate does not warrant the accuracy, reliability, currency or completeness of those views or statements and does not accept any legal liability arising from any reliance on the views, statements and subject matter of the journal.