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## Nongovernmental Organizations as Peoples Representatives in Policy Design: The Case of the Nairobi County Government

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Walden University 2020

#### Abstract

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by

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BSc, Egerton University, 2002

MA, University of Nairobi, 2008

MSc, University of Liverpool, 2012

Dissertation Submitted in Partial Fulfillment
of the Requirements for the Degree of
Doctor of Philosophy
Public Policy and Administration

Walden University

November 2020

#### Abstract

The Constitution of Kenya mandates public participation to be observed in all processes of policy review and policy design. Despite the well-intended provision, far-reaching meaningful involvement of the public in policy development has largely failed to materialize; yet, the voice of the public in policy design remains an important success factor to inclusive and sustainable development. The purpose of this case study was to understand how public participation was influenced by the relationships between nongovernmental organizations (NGOs) and the Nairobi County government, while designing the Nairobi City County Public Participation Act of 2015. The theoretical framework for this study was Kingdon's multiple streams approach. The research questions focused on understanding whether meaningful public participation in design of the policy in Nairobi County was achieved through established relationships between the county government and nongovernmental organizations. An interpretivist research approach was adopted, using data from 20 purposively selected policy stakeholders who participated in development of the policy. Data from the interviews were coded, categorized, and thematically analyzed. Results indicate that policy relationships between NGOs and the county government influenced how the voice of the public informed the design of the policy. The policy relationships created a suitable environment that enabled bottom-up policy development. The implications for positive social change include using these results to strengthen public participation approaches in policy design. This sustained application will progressively contribute to implementation of the Constitution to the letter and spirit, thereby improving the quality of life of the residents of Nairobi.

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#### Dedication

Wilson Kamau Maina and Ruth Wairimu Maina, it was and has always been the better alternative to live with your counsel. Indeed, truthfulness prevails over hypocrisy. The effort and reward of completing this academic journey is a dedication to your memory.

#### Acknowledgments

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#### Chapter 1: Introduction to the Study

#### **Background**

Ravensbergen and VanderPlaat (2010) alluded to the benefits of a working relationship between the people and public institutions. If the public was involved in policy design, they were more likely to support interventions that were put in place by these public institutions related to the policies, whose design the people were involved in. This position has been supported by Guo and Neshkova (2012), who noted that there was a need to find the right balance of participation of the people in policy design as the resultant effect was supportive of government interventions. In this analysis, the nongovernmental organizations played an important role in ensuring that policy design opportunities were known by the people, that the knowledge resident with the people was effectively injected into policy design, and that trust between the people and the government was sustainably nurtured during design of policy and eventually in policy implementation (Alexander & Nank, 2009; Chaskin, Khare, & Joseph, 2012; Guo & Neshkova, 2012; Ravensbergen & VanderPlaat, 2010). It has been shown that views of the public on policy priorities and policy proposals, were relevant, but were also dependent on policy relationships, either between people and public institutions, between public institutions and nongovernmental organizations or between the people and the nongovernmental organizations (Alexander & Nank, 2009; Chaskin et al., 2012; Guo and Neshkova 2012; Ravensbergen & VanderPlaat, 2010).

#### People as a Source of Knowledge

The concept described previously of ensuring that perspectives of the local population were received, synthesized, and taken up in policy design has been termed by Guo and Neshkova (2012) and Mehrizi, Ghasemzadeh and Molas-Gallart (2009) as a bottom-up approach to policy development. Ravensbergen and VanderPlaat (2010) noted that there were multiple benefits that were associated with inclusion of the voice of the people in policy design in a bottom up policy design approach. They specifically highlighted that people were quite knowledgeable especially about those things that affected their quality of life. This includes the kinds of options that needed to be examined in relation to getting solutions to these circumstances and the kind of life that they would live if such circumstances were dealt with. These views have been emphasized by Alexander and Nank (2009), who outlined that the public possessed tacit knowledge on a variety of life issues based on their lived experience. According to Ravensbergen and VanderPlaat, such individuals were experts in their own right and in the environment within which they dwelled, and they possessed information that could be used to develop responsive and targeted action that yielded meaningful results (p. 390).

#### People as Policy Design Stakeholders

The notion of meaningful participation is further explored by Chaskin et al. (2012) who regard the people as stakeholders in policy design. They advanced the idea of having a robust public engagement environment, and a due process of engagement of the public as active participants in policy design (p. 867). Their point of view also pertained

to ensuring that there were deliberate actions such as provision and availability of necessary information. This they deemed as a key enabler for participation of the people. Chaskin et al. (2012) highlighted, however, that direct participation of the people may at times occasion additional marginalization especially if information on policies themselves and requirements for engagement was not adequately available. This then made the case for participation through representative institutions, the nongovernmental organizations that kept a day to day engagement with public institutions in policy related matters.

#### Nongovernmental Organizations as People Representatives in Policy Design

Following from the previous analysis, Kamruzzaman (2013) examined the issue of engagement of the public through nongovernmental organizations in the context of development of poverty reduction strategy papers (PRSP). Kamruzzaman noted the connection and relationship emerging between the public and the nongovernmental organizations in policy design. Advancements in these relationships have seen the nongovernmental organizations regarded more as the de facto representatives of the public in matters of policy (Kamruzzaman, 2013, p. 32). Kamruzzaman noted that nongovernmental organizations collect and collate their (public) views, assess their circumstances and direct their concerns in policy design environments. This relationship, and the need for expanded spaces for nongovernmental organizations' engagement, advanced the notion of the bottom up policy development approaches articulated by Guo and Neshkova (2012) and Mehrizi et al. (2009). The benefits of the emergent people-

nongovernmental relationships have been linked to enhancing mutual accountability in policy. This relationship becomes additionally important in policy implementation where interactions continue between the people, nongovernmental organization and the public institutions, all of whom are key stakeholders in public policy (Kamruzzaman, 2013; Kpessa, 2011).

#### **External Environment and Policy Design**

The environment against which public engagement through nongovernmental organizations occurs is central in realizing aspiration of policy development. From the onset, the research focused on a society with high poverty levels (Ravensbergen & VanderPlaat, 2010) and also, socioeconomic characteristic of a mixed income society (Chaskin et al., 2012). Such backgrounds define the people and their overall context and as such forms important factors for consideration in policy design. Hajer (2005) noted the importance of keeping aware of the technical, physical and theatrical or dramatic background against which participation occurred as this could advance or curtail participation (p. 625). The external environment, in this case the socioeconomic characteristics, political circumstances, the policy context, requires specific consideration. Hajer recommended the need to expand the voices that were coming into the policy design situation in order to be able to deal with all the peculiarities of the contexture and the importance of adaptable techniques of engagement and dialogue.

The role of the nongovernmental organizations in creating an environment that expanded the views of the people and systematically channeled their voices into policy

cannot be overemphasized. Kamruzzaman (2013) echoed the centrality of nongovernmental organizations in this analysis but also cautioned against overreliance on this mechanism for enhancing public participation. He was opined that the political environment was a critical determinant to, if, and how, participation would take place in a policy design environment.

Looking closely at the theoretical framework that was adopted for this research under Kingdon's (1995) multiple streams framework, the three streams that need to be taken into consideration in policy design were policy, politics, and problems. These streams have to optimally combine to create a suitable environment for policy development, amidst often chaotic policy environments (Kingdon, 1995). The external environment has been cited as having the potential to brew mistrust across the three key policy stakeholders, the people, the nongovernmental organizations, and the public institutions. Woodford and Preston (2013) contend that years of limited engagement between the people and the government, and policy implementation that did not give priority to the people may brew mistrust between the people and their government. Their analysis may be used to note and advance the role of nongovernmental organizations in creating an environment that enhances such trust. On the other hand, Alexander and Nank (2009) emphasized the significance of developing the people-nongovernmental organization engagement in a manner that advances the principles of representation and participation of the public in policy design environments.

#### **Problem Statement**

In 2010, Kenya adopted a new supreme law, the Constitution of Kenya 2010. One of the provisions of the constitution called for inclusion of the public in all matters of governance, including review of all existing legislation, and development of any new legislation (Government of Kenya, 2010). This approach to policy development, where priories from the public, derived from systematic public engagement, are reflected in policy design has been referred to as a bottom up approach (Guo & Neshkova, 2012; Mehrizi et al., 2009). Despite this well intended provision, meaningful involvement of the public in policy development has largely failed to materialize (Commission for the Implementation of the Constitution, 2015, pp. 99-101). Furthermore, there has not been any adequate overarching policy framework and county specific adaptation to guide realization of this constitution principle. The result of this has been a sustained top down public policy development (Alexander & Nank, 2009; Chaskin et al., 2012; Kamruzzaman, 2013).

Previous research demonstrates the importance of stakeholder engagement in policy design, including nongovernmental organizations (Kamruzzaman, 2013).

Alexander and Nank (2009) emphasized the importance of building confidence in citizens that governments would act in their favor but based on articulating an understanding of how that may be achieved through relationships between nongovernmental organizations and government in this respect (p. 365). In Nairobi County, it remained unclear whether there was any policy relationship between the

Nairobi County government and nongovernmental organizations and how this relationship influenced a bottom up approach to development of county government policies.

#### **Purpose of the Study**

The purpose of this study was to improve the understanding on how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County government, while designing the Nairobi County public participation policy.

#### **Research Questions**

The following three research questions guided this research:

- a) How do the County Government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County Public Participation Policy?
- b) How do the County Government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance?
- c) How do the organizational cultures of the County Government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

#### **Theoretical Framework**

Kingdon's (1995) multiple streams framework situates three streams of policy, politics, and problems in a policy development context, expressing the importance of leveraging policy moments that emerge when the three streams converge to facilitate policy design (Zahariadis, 2014). According to Kingdon, problems in society as articulated in the problem stream converges with the political willpower to address the societal problems and supported solutions to public policy based on a prevailing policy change opportunity. In this analysis, as the three streams interact, policy relationships form, and these are a central element in whether the policy moments are seized, and to how policy priorities make their way up the prioritization mechanisms. Kingdon noted that neither was this process automatic, nor was it based on any predictable pattern. Kingdon did, however, note that such moments had to be taken advantage of when they occurred. The theoretical framework notes the centrality of policy stakeholders across these three streams. Policy stakeholders' relationships was the main interest of this research, seeking to understand how this unfolded in the design of the Nairobi County public participation policy. Applying the theoretical framework, the research examined policy stakeholders' ability to influence each other, their ability to sustain policy priorities defined by members of the public as important policy options in the design of the Nairobi County public participation policy, and how feedback loops retained public engagement to the time the policy design process was complete. The preceding literature review supports Kingdon's view by evaluating the need and functionality of partnerships between the three main policy actors: people, government [politics] and nongovernmental organizations.

The study adopted Kingdon's (1995) model to assess how the relationship between the county government and the nongovernmental organizations affected participation of the people during design of Nairobi County government's policy on public participation. Understanding such a relationship enabled the researcher to derive the implications of participation of the people in policy design, based on how policy actors interacted. Previously, Kingdon's theory has been tested and applied in the developed countries' context. Ridde (2009) assessed the applicability and transferability of Kingdon's theory in an African context, in a low-income country. Findings proposed adequacy of applicability of the theory in policy design and research in the African contexts (Ridde, 2009). Zahariadis (2014), on the other hand, examined and noted the wide application of the theoretical framework in informing public policy design studies across multiple policy environments, in many parts of the Western world.

#### **Nature of the Study**

The study was grounded in the qualitative research tradition. From the onset, the scholarly work that had been reviewed had all been executed through qualitative research methods. As a case study, the choice was to focus on the single bounded real-life issue of public participation, within the design of one policy in Nairobi County, where engagement relationships and influences were assessed (Creswell, 2013, pp. 97-98). The research sought to capture the perceptions of people working in nongovernmental

organizations on the existing relationships with the government and the subsequent influence of those relationships on the public's engagement with policy making.

#### **Types and Sources of Data**

The research sought to generate information and data through a mixture of approaches aimed at triangulating participation perspectives and enriching the context and description of the case study (Creswell, 2013; Patton, 2002). Sources of data included:

- Interviews with selected members of the public participating in the process of design of the Nairobi City County Public Participation Act of 2015.
- Interviews with representatives from selected nongovernmental organizations engaging with the county government in development of the public participation policy for Nairobi County.
- 3. Interviews with government officials from the county government responsible for the policy development.
- 4. Records, reports, publications and media accounts of the county government affairs from the Nairobi County government generated from the process of designing of the Nairobi City County Public Participation Act of 2015 and National government as necessary on the development of a national policy on public participation.
- Reports and other publications from international institutions such as the United Nations on legal and policy approaches to public participation.

6. Nongovernmental organizations' reports, publications, and other documents.

#### **Definitions**

This research sought to generate and further knowledge on interaction between the public and institutions of governance such as the nongovernmental organizations in the development of public policy. Below are key terminology that will often be used in the subsequent sections of this research:

The public: Key characteristics that define the public in this research include, individual's resident in Kenya, particularly in Nairobi County, possessing tacit knowledge based on their lived experience (Nank, 2009), who are experts of their own design (Hall, 2009; Ravensbergen & VanderPlaat, 2010) and are regarded as policy stakeholders either directly or through their representatives (Kingdon, 1995).

*Public participation*: Are actions that create an enabling environment for which the public either individually, as an organized group or organized through representative organizations convene their ideas and submit for debate and consideration in the process of development of public decisions and/or public policies (Snider, 2010).

*Public policy*: While often complex to define, considering its multiple perspectives and applicability, public policy in this research is considered as those decisions taken by government on behalf of its people or the public, that seeks to address a common problem on the long term (Birkland, 2016; Kingdon, 1995).

*Nongovernmental organizations*: Are defined in this research as institutions established not to make profit and whose function is to facilitate national development by

contributing and strengthening the interaction of the public with government and the private sector in development, implementation and monitoring of public policy actions.

NGOs are considered therefore to possess certain expertise that may not be resident in the public that they represent or government or the private sector (Bevir, 2011; Kamruzzaman, 2013).

#### **Assumptions**

Public participation entails a cooperation between institutions, experts, and individuals. It is demonstrated through the literature review to be a factor of politics, systematic arrangements, willingness of parties to collaborate, and a couple of other factors. From an ontology angle, the assumption therefore relates to the public feeling self-compelled to engage in policy design, to consolidate their perspectives on the issue at hand (among many) – participate out of their own accord, and to engage in actual policy design individually through direct participation; or jointly, as a group, through nongovernmental organizations that represent them in policy design debates (Creswell, 2009; Culbertson, 1981). This is also in part a recognition that there exist multiple other realities that the public interact with in the realm of policy for development. From an epistemological point of view therefore the assumption is that knowledge exists within the people, based on their interactions with the reality of their interaction with their lived experiences (Creswell, 2009; Culbertson, 1981). The contrary is also an assumption that the NGOs would be engaging in policy design on their own conviction that this is the right thing to do. This also coupled with the perspective that doing so would increase the

chance of the lived experiences of the public being better canvassed by them as representatives of the public. This including in instances where all public are unable to participate due to various circumstances. Further, an assumption was made that human meaning of the participation phenomena would be adequately captured through deployment of a case study approach and thus manifesting the interpretivism paradigm in reaching full understanding by the end of the research (History and Foundations of Interpretivist Research, 2007; Mills, Durepos, & Wiebe, 2010). In addition, John Kingdon's Multiple Streams Approach (MSA) (Kingdon, 1995) was used in advancing this study. The application of the MSA in this research assumes a fit of its principals when deployed through this research in a developing country context in Africa, different from its earlier application in the West. The assumption is that policy design in Kenya follows MSA through the interaction of the three policy streams when a policy window opens, in this case for the public participation policy for Nairobi County. On the methodological front, although I am an expert in the issue under investigation, there were biases that needed to be recognized and addressed during the research so that they did do not distort the process of collection of data or in the deduction of results. The assumption was that all possible researcher bias and any personal values were identified, documented and ways to avoid their negative impact or research neutrality outlined as an important success factor for this research. For a qualitative research, in fulfilling the axiological demands for this research, an engrained social change agenda is retained as one of the fundamental purposes, seeking to demonstrate through recommendations, perspective of

better public engagement in policy design so as to progressively improve the application of constitutional values in policy design as mandated (Creswell, 2009; Culbertson, 1981). I have taken the time to refine the methodology for this research using literature, other sources of secondary data, and in purposive selection of research participants with an assumption that the resultant qualitative research method will generate as much information as possible, information that is adequately triangulated, bias that is well managed, and results that are well grounded in theoretical notions to give this research credibility for its findings.

#### **Scope and Delimitations**

The design of public policy is a complex undertaking. To enable further focus around the line of inquiry adopted by this research, the scope of inquiry on interactions during the process of policy design is thus confined to one policy that is being developed in one subnational level government. This will enable a detailed examination of the interactions, the partnerships that emerge in the process, how views of the public are consolidated and advanced in the policy design, and facilitate generalizations with respect to the process of engagement of the public. The research sought to develop recommendations that could be applied in other instances of similar policy design in this county and probably beyond, to all the 47 counties. The analysis looked at whether findings, recommendations and conclusions could be applied to national level policy environments.

#### Limitations

The main limitation that was assessed related to the choice of the interviewees, especially the sample size for the research. It was assumed that the sample size might have been small, limiting a full understanding of the issue at hand. The choice to have a mix of interviewees nonetheless was designed as a counter measure, as through this approach, there would be a triangulative analysis that enabled key findings to be better captured and address the issue of not needing to have an overly large sample size. Strategic selection of interviewees as well as choice and use of qualitative analysis instruments also helped to overcome this limitation.

#### **Significance**

The concept of public participation has been extensively researched. Nonetheless, there was a gap in exploration of how relationships between government and nongovernmental organizations influenced the engagement of the people in policy design. The study sought to contribute to filling this research gap. The research explored organizational interactions with respect to how relationships between nongovernmental organizations and government, within Nairobi County, in a public policy design environment, influenced public participation. The research explored a unique area and the findings are instrumental in enhancing the overall understanding of various avenues of public participation in policy design and implementation.

#### **Summary**

The introduction section provides a short highlight of the reasons for which the study was selected, the key prevailing problem that the study sought to understand and the research intervention. It includes an outline of the methodology applied to conduct the research and thereby further understanding this problem. The section examines a variety of academic resources and offers a synopsis of the academic grounding from which additional knowledge has been sought to further reinforce the reasoning for conduct of the research. The section also outlines the justification for the selection of the theoretical framework applied for this research and its appropriateness for the qualitative study. The main definitions pertaining to the research are provided, to outline conceptual boundaries within which the study will remain. The section also outlines assumptions that the research makes from the onset pertaining to the application of the notion of public participation and on application of the theoretical framework. The subsequent section provides an in-depth analysis of the theoretical and academic grounding for this research and further justification for its conduct in Kenya.

#### Chapter 2: Literature Review

#### Introduction

The literature review section provides an in-depth review of prevailing research as a grounding against which the current research is designed. During the research development process, relevant scholarly articles on public participation have been consulted and their thinking used in informing arguments that reinforce the reasoning for this research. In addition, being a qualitative research, the section also seeks wisdom from the seminal John Kingdon's Multiple Steams Framework to understand the space of formation of public policy and inform arguments around NGOs and their role in policy formation with a view of advancing people participation through representation. In the literature review section, I also examine counter arguments and apply them in further shaping the notional choices and the approach to the research problem.

#### **Literature Search Strategy**

From the onset of my learning, I collected reviewed journals related to the topic of public participation and nongovernmental organizations. I also collected necessary content to help me build up the methodology section after completing the research methods courses and starting to feel that the research was better aligned to the qualitative methods approach. While writing sections and defining the flow of the literature review section, I was able to outline potential reading that would be needed to strengthen these sections and others that would follow. Therefore, I was able to later read broadly about the areas I had taken note of and find relevant content from books and the reviewed

journals. I created a short document with the title to the documents and a brief of the content that I had found to enable me to revert specifically to either of the document in the future. I also used this document to build in the citations to the reference material that would be transferred to this research.

#### **Theoretical Framework**

When considered holistically, public participation in policy takes many forms. The public may participate directly or be represented through NGOs or government institutions, but also, elected officials are important representatives of the people in the legislature. In Kenya, representation of the public happens in this manner in the County Assembly's, in the National Assembly, as well as in Senate, with delineated representation functions in line with the principles of devolved government. This constitutes a sizeable politics influence. What this seemingly presents, therefore, is a multitude of opportunities to design public policy, as well as to identify and advance a particular policy agenda, in the interest of the public.

On the contrary, this newly designed devolved system of governance leaves plenty of room for confusion, duplication and missing of opportunities by government for effective engagement of the public. In the Kenyan case, being in the second cycle of implementation of devolution, the government has largely been consolidating all the systems, processes and mechanics of running a two-tier devolved government. Numerous players from the nongovernment sector are also part of this cycle, providing much needed support to government institutions by complementing their mandated service delivery

actions. These interactions range in complexity from easy relationships to complex ones including between governmental institutions themselves. True to this recognition, Roig-Dobón, and Sánchez-García (2015) highlighted the need for inter-government as well as inter-agency coordination as an important factor in advancing governance and in this case addressing the difficulties aforementioned (p. 1527).

#### John Kingdon's Multiple Streams Approach

The literature reviewed in this section examined the issues of public concern (problems) warranting government action, government commitment, and action (politics) necessary to develop broad based interventions (policy) to deal with these circumstances, as well as, partnerships (stakeholders and networks) that emerge around the impetus to deal with the underlying problem. These elements constitute key parameters in John Kingdon's MSA, one that was used in advancing the study. The MSA as elaborated by Kindgon's seminal public policy and administration work under the title Agendas, Alternatives, and Public Policies (Kingdon, 1995), offers insight on how, with government on the driving seat, and, within confines of often ambiguous external environments, public policy takes shape. The MSA outlines the formation of policy relationships based on interaction of policy stakeholders, the kind of tradeoffs that occur and the interaction of all these elements, deepening the understanding of how policy emerges. The MSA elaborates how policy windows or moments, that were not available too often, and neither in any predictable manner, presented a convergence moment for these three streams of problems, politics and policy, to occasion policy change (Cairney

& Jones, 2016; Hoekstra & Kaptein, 2014; Kingdon, 1995; Mukherjee & Howlett, 2015; Robinson & Eller, 2010; Zahariadis, 2014).

The MSA, at least in its contemporary sense (Robinson & Eller, 2010) is based on assumptions, including that matters of a policy nature are many, and consistently being paid attention to in parallel by policy makers, that policy makers time is limited and therefore attention to policy issues is influenced by the time factor, and important to this research, is the assumption that each of the three policy streams run independent of each other (Zahariadis, 2014, pp. 28-29). The independence of the policy streams is of particular importance as this is a precursor state, before internal or externally driven focusing, forces the three streams to come together into a policy moment (Kingdon, 1995). The framework design does revolve around a state of chaos and confusion in policy design, and order seems to come from the time the streams come together in policy moments, and also a time when particular policy priority makes it to the top of the agenda, for policy action and policy change (Cairney & Jones, 2016; Robinson & Eller, 2010; Zahariadis, 2014). This is a significant moment for reflection by this study as it allows an introspection into how policy priorities make it to the top of the agenda. Also, who is involved in ensuring that such priorities are not left behind when the order of policy priorities is forming, and the convergence of the multiple streams is happening. Nonetheless, this was not the main focus of the research, but how, the collective choice of the public transcends the complexity of the policy making environment. How they are advocated for by NGOs through the priority forming system as a result of NGOs being

better aware and engaged in relationships with other policy stakeholders including government was a principle interest area of this research, and the MSA facilitated its better understanding. The research takes note of Howlett, Mcconnell, and Perl (2015, pp. 420-422) arguments about criticism of Kingdon's framework related to insufficiency of political realism and chance, occasioned by policy moment emergence in a policy design environment and their effects in practical application of Kingdon's framework. These dimensions will nonetheless not be investigated further through this research but these offer important insights into complexity of understanding of policy development exclusively from one theoretical framework or metaphorical argument. This evaluation of how interaction of Kingdon's stream and policy cycles provide for a strengthened understanding of practical aspects of combining various metaphorical arguments to continue to build understanding on policy development from the intersection of policy cycles and policy streams, provides important insights nonetheless (Howlett et al., 2015, pp. 421-422).

#### **Policy Stakeholdership**

Kammermann and Ingold (2019) introduced an important dimension of policy development. They visualized policy development from three angled perspectives: technocratic, democratic or governance. From the technocrats, policy is framed and advanced by individuals in public administration, whereas on the other hand elected individuals may also in their own right influence the process of policy development in the democratic perspective. Their argument is that policy development can be driven by

either actors in government more so as is the case in the county government in Kenya, where policy could emanate from the executive side of the government or the legislative side of the government. Either being the case, theirs was a recommendation that a consultative and widely acceptable process, featuring technocrats, elected individuals and other stakeholders who have a role to play in addressing problems in the community represented the most ideal approach to policy design, as the third option of a governance approach. This builds on what Kammermann and Ingold (2019) referred to as a collaborative system for policy design, which in the case of this research provides an important opportunity to the public to participate meaningfully (pp. 46-47). The environment against which public engagement through nongovernmental organizations occurs is central in realizing aspiration of policy design. From the onset, the research focused on a society with high poverty levels (Ravensbergen & VanderPlaat, 2010) and also, socioeconomic characteristic of a mixed income society (Chaskin et al., 2012). Such backgrounds define the people and their overall context and as such forms important factors for consideration in policy design. Such facts reinforce the problems the public are suffering from and that warrant particular policy action. This is either because they (problems) violate the public's values; or the public comparative assessment defines them as issues warranting action; or, the public with support of policy actors classify these issues as unjust conditions for their well-being (Kingdon, 1995, p. 85). These parameters reinforce the important role of NGOs in helping elevate common problems into policy priorities for and on behalf of the people. Hajer (2005) noted the importance of keeping

aware of the technical, physical and theatrical background against which participation occurred as this could advance or curtail participation (p. 625). These dimensions that need to be consider could emerge from how interaction between NGOs and government is happening in policy design and how information based out of these interactions is exchanged with the public and between the public and NGOs who represent them in the policy making processes.

The external environment, in this case the socioeconomic characteristics, political circumstances, the policy context, amongst others, require specific consideration. These, in the context of the MSA form important components of the three streams that have been earlier discussed. Hajer (2005) recommended the need to expand the voices that were coming into the policy design situation to be able to deal with all the peculiarities of the contexture and the importance of adaptable techniques of engagement and dialogue. The role of the nongovernmental organizations in creating an environment that expanded the views of the people and systematically channeled their voices into policy cannot thus be overemphasized. Kamruzzaman (2013) echoed the centrality of nongovernmental organizations in this analysis, but also cautioned against overreliance on this mechanism for enhancing public participation. He was opined that the political environment was a critical determinant to, if, and how, participation would take place in a policy design environment. This position was also advocated for by Howlett et al. (2015), when they noted the importance of political realism in policy design (p. 420). Woodford and Preston (2013) cited that years of limited engagement between the people and the government,

and in policy implementation that did not give priority to the people may brew mistrust between the people and their government. Their analysis may be used to note and advance the role of nongovernmental organizations in creating an environment that enhances such trust. On the other hand, Alexander and Nank (2009) emphasized the significance of developing the people-nongovernmental organization engagement in a manner that advances the principles of representation in policy design environments. This analysis paves way for delving further into the area of policy networks and policy stakeholdership within the MSA framework.

Mukherjee and Howlett (2015) outlined that formal and informal relationships emerge in policy design processes. In their analysis of agency in Kingdon's MSA they brought to better understanding the issue of a policy stakeholder, being those with interest in ensuring that an issue in the problem stream is advanced, and accepted by policy makers, principally Government (p. 68). Nongovernmental institutions are a natural policy actor whether their action relates to shaping problems in a manner that can be appreciated by other policy actors or bringing important science, methodologies, analyses, tools, system and process that inform viable policy options in policy design (Mukherjee & Howlett, 2015, pp. 69-71). Furthermore, their role can also be in causing for coming together of the three streams based on their persistence on certain policy lines of action (Zahariadis, 2014, pp. 35-36). This paves way for deepened inquiry on the efficacy of such relationships that bears in the process, and equally important, how those

influences public participation itself, and the movement of public choices from the public to a priority policy agenda, to policy action.

For Nairobi County, the design of the public policy on participation, the Nairobi City County Public Participation Act of 2015, particularly attracted interest for this study. The county aimed to design and implement a policy that would define parameters of how the public would remain engaged by government while governing the county. The process had a number of actors in this respect, but, how in particular the interaction of the county government and its policy actors the NGOs influenced the passage of this participation policy was of particular interest. Further, how the NGOs interacted in the past with the government in governance matters and whether those interactions had a role to play in design of this policy was of additional interest. Also of interest was how these interactions informed decision making as the three streams of problems, policy and politics interacted in this case.

### The Public

Kumar and Narain (2014) alluded to the changing governance context where authority of the state and their ability to define and discharge public services has progressively been influenced by contributions from other stakeholders. This contribution by stakeholders other than the state itself has been visible at the national level. Also, based on evolving multilateralism, this contribution has been influenced by interactions at the regional and international level. This by itself places stakeholders other than government, centrally in defining and implementing the governance agenda within the

country, but within confines of national sovereignty. The people or public is one such governance stakeholder. This is important due to the fact that government services are oriented to enhancing their (public) quality of life, or address an issue being faced by the people. The public is therefore performing greater roles in shaping how government works. The public in the context of this research are the people that are resident in Kenya and whose concerns may be aggregated to express a national concern, for which the government derives a responsibility to address. The public are those individuals or groups of individuals that are affected by an issue. Bevan, Jennings, and Wlezien (2016) identified that issues facing an individual may not necessarily be the issues facing a country as a whole; however, there could be correlation or overlap of issues amongst a larger segment of population of the public warranting such an issue to be of importance at the national level and as part of a government's solution and response to the issue (pp. 873-874).

The diversity of issues affecting the public within a country may be influenced by a variety of factors that are dynamic to the country. Further, globalization, regionalization and global policy direction may play an important role in creating public influence (Bevan et al., 2016; Kumar & Narain, 2014). Coherence of ideas on matters affecting the public on a domestic issue defines public opinion. Public opinion elevates the individual perceptions on an issue to one that is more of a shared vision and that has the potential of shaping government policy on an issue of public concern. Opinion therefore develops, driven by a set of complex moral belief systems, normative beliefs, a combination of

formed experiences, influence from the media, manipulation by external factors and associated human behavioral dynamics (Loureiro, Guimarães, & Schor, 2015, p. 101; Neaţu, 2015, pp. 256-258). Although this argument applies at the national level, a similar argument holds for opinion formation at the subnational level, in the case of Kenya, in either of the 47 counties.

When at the aggregate value individual issues warrant a response, the relationship between the public and the government emerges in the form of priorities for public policy considerations. Measures are instituted therefore by the government to address concerns of the public based on these matters of common interest. At the same time, this gives rise to a complex continuum of theories and models of governance that guide interaction between government and its people during development of measures to address public priorities. Deliberative democracy, deliberative models, deliberation, participation and mass democracy (Lafont, 2015) are some of the few theories and models that aim to deepen understanding of the interaction between government and the public during public policy design. These theories advance inclusion of the voice of the public in public policy, while recognizing existing conceptual conflicts, divergence and legitimacy of results of their inclusion (Lafont, 2015).

### **Public in the Governance Architecture**

Governments put measures in place through which the public are able to access public benefits and resources of varying description, generally termed as government services. The overall management of how the public accesses resources is referred to as

governance (Kumar & Narain, 2014, p. 257). Hai, Roig-Dobón, and Sánchez-García (2015) linked governance to rule shaping (p. 1524), from which order is derived in how public services are defined, administered, and delivered, and, against which measurement may be done with respect to progress on governance in general. This dissertation does not concern itself with measurement of successes or not, of this rule shaping processes of governance, but, rather, seeks to inquire whether the format through which the public interacts with government in the rule making processes was influenced by how the public interacts with their representatives in the rule shaping processes. Nonetheless, such measurement (successes or otherwise of this rule shaping processes) is proposed as an area for further investigation noting that understanding the effectiveness of policy implementation may better help inform policy design by itself. Proposal on furtherance of this measurement understanding is also suggested in a related context by Huxley et al. (2016).

Ravensbergen and VanderPlaat (2010) alluded to the benefits of a working relationship between the people and public institutions of governance. If the public was involved in policy design, they were more likely to support interventions that were put in place by these public institutions related to the policies, whose design the people were involved in. This position has been supported by Guo and Neshkova (2012), who noted that there is need to find the right balance of participation of the people in policy design as the resultant effect was supportive of government interventions. In this analysis, nongovernmental organizations play an important role in ensuring that policy design

opportunities were: known by the people, that the knowledge resident with the people effectively informed policy design, and that trust between the people and the government was sustainably nurtured during design of policy, and eventually in policy implementation (Alexander & Nank, 2009; Chaskin et al., 2012; Guo & Neshkova, 2012; Ravensbergen & VanderPlaat, 2010).

It has been shown that views of the public on policy priorities and policy proposals, were relevant, but were also dependent on policy relationships, either between people and public institutions, between public institutions and nongovernmental organizations or between the people and the nongovernmental organizations (Alexander & Nank, 2009; Chaskin et al., 2012; Guo & Neshkova, 2012; Ravensbergen & VanderPlaat, 2010). In similar analysis, Hai et al. (2015) pointed to overall governance benefits of participation by nongovernmental organizations in policy processes (p. 1525). They note that government desires the achievement of positive governance outcomes geared to improved wellbeing of the public. Relationships between government and the nongovernment entities enhance accountability in how government conducts its business and also how benefits are accruing to the public. Therefore, engagement of the public in rule making, in design of interventions that take on their priorities, and in measures that assess the effectiveness and efficiency of government, constitutes a dimension of public participation in governance. This government-public interaction through proxy government-nongovernmental organizations relationships remained the principle focus of inquiry for this study.

## People as a Source of Knowledge

Government works for the people and when priorities for policy design are identified, the principle intention is to deal with an issue of common interest amongst the population. Neatu (2015) applied behavioral economics in understanding how the public's demeanor influences design of policies. In deepening the understanding on how the public prioritizes key concerns, and how those inform policy design, Neatu identified that, the public's planning horizons, on welfare priorities, were fairly short in terms of timelines. The public remained more concerned with immediate dimensions of their development, which were in many cases influenced by the external environment with which they interact (Neatu, 2015, p. 257). The external environment is manipulative of the public choices available to them. An underlying reflection area relates to, how the public retains which dimensions of their development as priority and how these become available for public policy development. One may also wonder about how measures to adapt to the prevailing external environment instituted by the public in this respect contributes to a loss of a public policy design moment (Kingdon, 1995). Neatu therefore noted the continued need for the government to take up the publics' views and to use these in exploring regulatory options, without leaving the public to market, socio and other economic prevalent forces (p. 257). Before an issue becomes a policy priority, the public have interacted with it over a duration of time, learning, accumulating knowledge and information on the issue and creatively in certain extents, instituting local knowledge to deal with its peculiarities. Rowe and Watermeyer (2018) reinforced this fact by noting

that the public posed significant local knowledge, they also posed wisdom, different from their knowledge of the language of policy. Further, they were full of insights about the popular agenda and issues in the liberal democratic communities that they resided amongst. This then demonstrates public knowledge in an area or issue concerning them.

The Kenyan Constitution has adopted the principle of participation of the public in policy design (Government of Kenya, 2010). The underlying principle included the collection of concerns of the public, routing these effectively to government (Olavarria-Gambi, 2016), and applying these in finding best fit governance instruments that elevated positive governance (p. 157). Public participation also strengthens a two-way communication system between government and members of the public during the process of policy design, further strengthening policy development transparency (Arwati & Latif, 2019; Widiati 2018). This two-way engagement departs from the previous notions of public communication or public engagement which are discussed by Rowe and Watermeyer (2018) as connoting a one sided and one-way system of interaction, and, often signifying a top down policy development context (p. 205). This grounding allows the prediction of the public as a source of knowledge for information on priorities with regard to life influencing actions, albeit on the short to medium term. The dimensions described, of ensuring that perspectives of the local population were received, synthesized and taken up in policy design has been termed by Guo and Neshkova (2012) and Mehrizi et al. (2009) as a bottom up approach to policy development. Ravensbergen and VanderPlaat (2010) noted that there were multiple benefits associated with inclusion

of the voice of the people in policy design in a bottom up policy design approach. They specifically highlighted that people were quite knowledgeable especially about those things that affected their quality of life. This includes the kinds of options that needed to be examined in relation to getting solutions to these circumstances and the kind of life that they would live if such circumstances were dealt with. These views were emphasized by Alexander and Nank (2009), who outlined that the public possessed tacit knowledge on a variety of life issues based on their lived experience. According to Ravensbergen and VanderPlaat, such individuals were experts by their own right and in the environment within which they dwelled, and they possessed information that could be used to develop responsive and targeted action that yielded meaningful results (p. 390). The question then, was whether, through representative participation, and relationships between their (public) representative organizations and the government facilitated inclusive design of policy with public priorities in mind, when policy moments emerged.

### **Kenya's Normative Framework on Public Participation**

The preceding sections link issues of concern by the public, the responsibility of the government in tackling such issues, the elevation of the issues for consideration and action by government, and development of policy interventions that are responsive to these public concerns. The chain of events takes cognizance of the need for periodic examination of matters that affect the public and which limit the public from enjoyment of their privileges as belonging to the country. Such examination may not be limited to a public self-assessment alone but also reviews of previous policies to see how public

interests are being serviced. The interaction of the public and governance gives rise to the notion of public participation. Public participation in this study simply points to the channeling of concerns of the public for consideration by public institutions or government in policy design and the methodology of their canvassing through NGOs. Such consideration results in design of policy interventions aiming to deal with the larger common public concern issue at a larger scale, at the national, subnational and local levels. The Constitution of Kenya prescribes the inclusion of the public in all matters of governance including in the development, review, and in policy implementation (Government of Kenya, 2010). The importance of inclusion of the public is based on appreciation of the premium that inclusion brings to development, and, unity of purpose that derives from ownership of down the pipe activities emanating from implementation of polices that the public was involved in their design in the first place. The Constitution of Kenya has elevated the issue of public participation to being one of the national values and principles of governance. This is also derived from the recognition that Kenyans are the greatest resource to its inclusive and holistic human development (Government of Kenya, 2010). To further strengthen this notion, Eckerd and Heidelberg (2020) alluded to the connotation behind self-governance to effective public participation, and, they further noted the importance of a balance between government action and claims relating to those action (p. 133).

The words of the National anthem rallies Kenyans to nation building and calls for government action that is grounded on unity. The impetus therefore for inclusive

development is prescribed. Upon coming into force, the Constitution of Kenya 2010 provided for transitional and consequential provisions, key of which was to enable seamless transition between the two Constitutional orders. A key highlight in this respect was the establishment of a Commission of Government, the Commission for the Implementation of the Constitution (CIC), whose main objective was inter alia to monitor, facilitate and oversee development of government policy and ensure that in policy design, the letter and spirit of the Constitution were duly adhered to (Government of Kenya, 2010). With the Constitution setting out public participation as one of its core national values and principles of governance there was duty placed on each institution of government to ensure that this was adhered to. This duty was laid across the two levels of government that were established at the National and County level, and policy design needed to ensure that public participation was guaranteed.

The County Government Act, 2012, (Government of Kenya, 2012) that operationalizes Chapter 11 of this Constitution, on the area of devolution, makes explicit reference to participation of the public in all matters of government at the county level, including in the process of policy development and implementation. The County Government Act, 2012 proposes the establishment of policy and administrative mechanisms that would guarantee inclusive engagement by government. This aims to ensure that public's voices are informing governance processes at the local level, in developing priority programs, and allocating county budgets across areas of public service delivery. At the national level, efforts are still underway to define a public

participation legal framework to operationalize provisions of the Constitution on public participation. The State law office working closely with development partners that include nongovernmental organizations have been framing a National policy on public participation that seeks to institutionalize coordination, define thresholds of public participation and assign roles and responsibilities, address the ad hoc manner in which this has been done in the past as well as reduce abuse of the concept by individuals, institutions and politicians a like. These issues are highlighted by Widiati (2018) who noted that a lack of guidelines to instruct effective and meaningful participation creates a particular challenge. Where none exists, coupled by ignorance of the public with regard to their role in shaping and executing public policies particularly leaves them (public) at a disadvantaged position when policies have to be developed (pp. 391-392). The absence of such guidelines at the national and county level poses a participation challenge at both levels of government, yet public participation is both a policy objective but also requiring policy guidance. Oppermann and Spencer (2016) associate a human behavioural dimension to policy implementation in the context of fiasco's in policy implementation. Their analysis can be extrapolated backwards to policy design in that, design of policy could be influenced by attitudes of a leader of the process. Thereby positively or negatively affecting the whole notion of public participation. Such policy frameworks would therefore provide uniform guidance and provide mechanism to minimize elitist and political capture.

The end of term report that was developed by the CIC coming at the end of its five-year constitutionally mandated term provided an assessment of its five-year contribution to the policy shaping agenda. This report assessed progress post the coming into force of the Constitution, with emphasis on input into development of legislation as had been prescribed under the fifth schedule of the Constitution. In its assessment, the country had developed, reviewed and amended over 150 different pieces of legislation during the initial period of implementation of the Constitution 2010-2015 (Commission for the Implementation of the Constitution, 2015b, pp. 179-190). A principle mandate of the CIC was to ensure that public views were collected, considered and reflected in policy development. How much this was achieved, through which approaches and to which extent public views got into the policy framework remained to be clearly understood. Further, whether representative institutions such as the nongovernmental organizations involved in policy design enabled better and wider input into these processes and to what extent that depended on their (NGOs) interaction or forged relationship with government institution remained to be understood. The CIC was just one institution, while the originators of the policy proposals were government institutions at different levels. How the latter facilitated meaningful public engagement in aligning the process of policy design, review and enactment with the letter and spirit of the Constitution remained to be fully understood.

## **Public Participation in Public Policy Development**

The notion of meaningful participation is explored by Chaskin et al. (2012) who regard the people as stakeholders in policy design. Tortajada (2016) affirmed this by noting that participation of the public was valuable by its own right (p. 271). There are challenges of how meaningful participation applies in practice. While advocating for inclusion and engagement early in policy design processes, Pluchinotta, Kazakçi, Giordano and Tsoukiàs (2019) outlined that meaningful engagement can more effectively contribute to policy innovation, when engagement is adopted much earlier in policy development process than much later or not at all. Theirs was an argument that inclusion of the public often happened later where policy framing has moved ahead much further and the problem definition already finalised (pp. 323-344). For the public, it is often difficult to be aware of when such decisions to develop policy are being made, let alone finding an opportunity or content to enable them inform the design of policies from the onset. Chaskin et al. advanced the idea of having a robust public engagement environment, and a due process of engagement of the public as active participants in policy design (p. 867). Their point of view also pertained to ensuring that there were deliberate actions such as provision and availability of necessary information. This they deemed as a key enabler for participation of the people. Participation of the public is noted as being able to take a number of forms. Huxley et al. (2016) highlighted that public participation became applicable across a spectrum of options from tokenistic engagement of the public through different forms (meetings conferences, public

gatherings e.t.c.), to engagement that takes a form of dialogue, and is executed through public opinions, citizen juries, focus group discussions amongst other (pp. 383-384). Huxley et al. further allude to the entangling complexity of completing a successful engagement of the public in public policy design. From the onset, public participation could be expensive, present challenges in evaluation of benefits and impacts, misconstrued or even carry political connotation (p. 384). These points have been further elaborated by Wang, Cao, Yuan and Zhang (2020), while discussing the complex policy development environment in China. They noted that the public remained conservative about airing problems that could lead to policy solutions for a variety of reasons. These including inability to express these concerns, limitations on options through which to express these opinions, and a general reluctance to participate in policy development related action based on perceptions that their views may not be considered anyway (p. 6).

It is many of these challenges that contribute to there being no definite way of the entire public engaging in policy development processes and therefore representation eventually emerges as the better alternative to channeling public opinion into policy making conversations. Challenges of information sharing, adequate advance planning, deadlines that are sometimes limiting to effective engagement, and, resource allocation that may not adequately serve to advance participation are often visible. Language barrier is also a limiting factor, keeping the larger population of the public at fringes of the actual process of rule shaping. The mechanics of a fully-fledged participative public process remains therefore as not fully functional. The policy relationships therefore described

earlier by Alexander and Nank (2009), Chaskin et al. (2012), Guo and Neshkova (2012) and Ravensbergen and VanderPlaat (2010), remain largely theoretical and unachievable and policy design remains within the confine of a few and also the process itself ends up being a top down process with the public being largely excluded. This then perpetuates the lack of uptake of the principles of engagement which would otherwise advance inclusion, people-oriented development and public ownership of public policy interventions and implementation. Huxley et al. (2016) noted nonetheless that there exists good practice on how countries have approached adopted and succeeded in ensuring public participation was integrated with public policy design.

## Nongovernmental Organizations in Public Policy Design

Preceding sections of the literature review allude to the importance of participation of the public in policy design. This then situates the principle responsibility in policy design to institutions of government, responsible for advancing the realization of public good dimensions of human development. Participation therefore brings in important dimensions of stakeholder coordination, coherence, and targeted participation, form of participation, as well as quality of participation. Further, as demonstrated earlier, complexities of participation raise inquiries as to whether full and effective participation leads to better policies or otherwise, and ultimately, whether there is correlation between participation and improved quality of life of the general public eventually. Preceding research has fortunately interrogated these areas, and in other cases proposed furtherance of inquiry that enables answers to a number of these dimensions.

Oppermann and Spencer (2016), while examining fiascos in public policy decisions noted the intersection between programmatic review and political judgement that are important in the process of concluding, whether policy, was successful or not (p. 646). While this links directly to understanding how successful or not policy implementation has been, it relates closely to the issue of how policy was made in the first place. When policy is debated and found not to be suitable to serving a particular issue or when policy is reviewed and found to fall short of achieving initially intended objectives, questions linger as to how the design process was completed in the first place and also creates inquiry as to how consultative the design process was. In addition, questions could be asked as to whose priorities such a policy was serving in the first place. Policy implementation challenges could be attributable to lack of stakeholder buy in, stakeholders here being the people, politicians or other actors. As ownership of public policy is ultimately by institutions of government, for and on behalf of the people, other dynamics such as political consideration remains an important factor in policy design and should not be left exclusively to government and government institutions responsible for policy design. This then shapes the space for other policy actors to inform policy design, including in this regard the public for whom, public policy is developed to support.

All of the public approach in feeding into policy development may not be the optimal pathway to popular policies. Chaskin et al. (2012) have noted that direct participation of the people in policy design processes may at times occasion additional marginalization, especially if information on the policies themselves and requirements for

engagement were not adequately available. This made the case for participation through representative institutions, the nongovernmental organizations (NGOs) that, kept a day to day engagement with public institutions in policy related matters. Nongovernmental organizations have continued to emerge as representative of the common voice of the public in policy development. Nongovernmental organizations have been defined by Tortajada (2016) as those entities that have been established around an issue of public concern, working alongside the public, development partners and government in advancing remedies and other measures to these issues and informing and shaping how public services in response to these issues may be delivered, principally by government. NGOs have been established at the international, national and subnational levels, depending on the subject matter that they are pursuing. Their engagement spans the multiple angles of the human development agenda. It includes acting as public service agents themselves in complementing government service delivery efforts, mainly in the area of public health administration. They take part in holding government to account on behalf of the public, conducting advocacy on topical issues of public concern, and, as related to this study, being part of public policy processes – design, implementation, and monitoring (Tortajada, 2016, p. 266).

Increasingly, NGOs have been playing a part in advancing politics at the subnational, national and international levels. This dimension has been criticized on the basis of it reducing impartiality of these institution, a key character of NGOs in the past, but which nonetheless may be useful in traversing the complex and often political public

policy design and implementation contexts (Olavarria-Gambi, 2016; Tortajada, 2016). Representation (Tortajada, 2016) places emphasis on the need for value addition of public participation processes across the areas for which this is applied (p. 271). Tortajada noted that mechanisms for channeling input into public policy design needed to streamline view shaping, engagement, reaching of consensus, and resolving inherent disputes on these issues of common concern, for public participation processes to effectively influence policy design. Further, Dogartu (2018) asserted that with the complexity of policy making, time becomes an essential factor in policy development, more so with respect to the quality of policies that result from policy making processes. It remains clear that government by themselves my not necessarily deliver quality policies in view of often-limited duration within which policy was developed. Time notwithstanding, there are a variety and multiplicity of views that need to be collected and synthesized, and the contextual dynamics that have to be reconciled. NGO's therefore emerge as an important avenue, in the representative sense for generating consensus. They also channel the nonimposed views of the majority seamlessly, about their policy choices, when policy moments manifest themselves. Tortajada refers to this as legitimizing and creating transparency of governance in policy development.

Following from this analysis, Kamruzzaman (2013) examined the issue of engagement of the public through nongovernmental organizations in the context of development of PRSP. Kamruzzaman noted the connection and relationship emerging between the public and the nongovernmental organizations in policy design.

Advancements in these relationships have seen the nongovernmental organizations regarded more as the de facto representatives of the public in matters of policy (Kamruzzaman, 2013, p. 32). Kamruzzaman noted that nongovernmental organizations collected and collated their (public) views, assess their circumstances and direct their concerns in policy design environments. This relationship, and the need for expanded spaces for nongovernmental organizations' engagement, furthers the notion of the bottom up policy development approaches articulated by Guo and Neshkova (2012) and Mehrizi et al. (2009). The benefits of the emergent people-nongovernmental relationships has been further linked to enhancing mutual accountability in policy, especially ultimately during policy implementation, between the people, nongovernmental organization and the public institutions, all of whom are key stakeholders in public policy (Kamruzzaman, 2013; Kpessa, 2011).

# Stakeholder Relationships in Public Policy Design

The importance of NGOs in shaping policy from both a representative perspective as well as from their expert point of view has been defined. Nonetheless, how they forge relationships as well as interact with government institutions in this case, at the two levels of government, remains to be clearly understood, and remained the crux of this research work. Precisely on how these relationships shaped, what sustained them, how they contributed to solid outcomes and importantly, how they were used to elevate public priorities into policies. Vuković and Babović (2013) alluded to this reality by noting that policies emerged from policy network interactions that included a number of formal and

informal relationships between government and other actors such as NGOs. They particularly note that these networks either "constrain or enable actors realize policy reform or policy development agenda (p. 6).". If opportunity to collaborate between the actors is not adequately seized, this can lead to what Taeihagh (2017) mentioned as "the design space being left largely unexploited" (p. 318) and loss of a variety of opportunities to better intervene against a policy problem. Limitations related to time available for policy design and financial and technical resources allocated to these processes have been cited by Taeihagh as being some of the elements that could lead to a closure of such a design space. But, building partnerships with policy stakeholders could offer significant remedies to bridging such gaps. Furthermore, technological advancements present now even more an opportunity to apply innovative policy development alternatives in seeking collaborative options to strengthen policy design. Khusrini and Kurniawam (2019) outlined that e-rulemaking, or utilization of internet communication technology in rule making offered an opportunity to catalyze unique solutions to policy making that is also culturally appropriate in the rapidly evolving world of technology (pp. 125-126). Importantly, Vuković and Babović (2013) mentioned that it is through such interactive relationships that interests of social groups are brought to fore for policy conversations. Their paper examining labor market and social welfare reforms in Serbia made an important observation on the issue of representation of the interest of the public (employees and employers) in those policy processes through representative mechanisms rather than by those persons directly. This mechanism highlights therefore the importance

of representative institution and their relationship with leading government entities in these processes. This point has been emphasized by Aurich-Beerheide et al. (2015) and Jordana et al. (2012) paving way for my inquiry in this dissertation, on one of the policy network relations and its significance in advancing participation of the public in policy design. Carefully assessing the preceding scholarly work, the necessity and timeliness of shaping such an understanding was established. This considering that majority of the preceding research has not entirely delved into the issue of assessing the policy relationships between NGOs and government and how this particularly influenced public participation in policy development.

## Transferability of the Theoretical Framework in an African Context

In this study I recognize that the chosen theoretical framework was designed in the policy context of the United States. Nonetheless, the literature thus far reviewed has demonstrated the fact that the framework is applicable in other country contexts as well. To begin, Robinson and Eller (2010) noted that the assumptions made in further discussions on the model enable its application in other contexts outside of the earlier defined one for the United States. Zahariadis (2014) alluded to the application of the model across a number of policy fields, across time, across countries and issues, as well as levels of governance and, also, offered examples of how the framework has been applied in what they termed as "second generation scholars" (p. 44). While examining transferability of the MSA in Bukina Faso's health policy implementation, Ridde (2009), assessed the applicability and transferability of MSA, in this low-income country. The

working context of Bukina Faso is similar to that of Kenya. Bukina Faso's context was that of implementation of decentralization, similar to what Kenya was currently working through, in the form of devolution. Findings from the study proposed adequacy of applicability of the theory in policy design and research in the African contexts (Ridde, 2009). The application of MSF in this research is also strengthened by the examination of an ideal model of interaction of metaphorical arguments for policy design by Howlett et al. (2015, pp. 426-428). Theirs was a suggestion of a refined model termed the five stream 'confluence' model, which begins with the three Kingdon policy streams and extends through the injection of the program and process streams, in no particular order, to clarify political agency and predictability in metamorphosis of problems definition. Lastly, there is also comfort in choice of MSA for this study largely focusing on a democratic governance issue, noting that Zahariadis (2014) recommended further research in the application of the framework in a democratic governance context.

### Summary

The research has spent time to review and discuss the issue of participation from the operational aspect of application in practice. The literature reviewed establishes that while guaranteed through law, realization of views of the public in policy may not be a given, rather, a process that encourages and advances their views. How and whether these views find their way into policy during design deserves deeper examination. John Kingdon demonstrates policy moments that appear in policy design and the role of various stakeholders in shaping public policy. But still, even during these policy

windows, the role of actors is qualified including, the role of NGO's. The literature review section therefore situates the problem statement within the theoretical knowledge and provided a useful setting against which the research was conducted. The next section examines the methodological basis applied for conduct of this research.

# Chapter 3: Research Method

#### Introduction

In this section, I introduce the methodology through which I completed the research. I provide justification for the choice of the qualitative tradition over quantitative and mixed method designs. In this research I adopted the use of a cases study around the development of the Nairobi City County Public Participation Act of 2015. Therefore, I outline the main aspects that were considered in adopting a case study strategy. I elaborate on the approach to identification of the subjects for the research, the measures toward their protection, and retention of ethical considerations throughout the research. The main approaches to collection of data are presented and details on how information collected from interviews and other sources were coded and analyzed. In addition, besides information and data collected from interview sources, I outline the other sources of data and how those were integrated to create a complete system of data for the research.

### **Purpose of the Study**

The purpose of this study was to improve the understanding on how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County government, while designing the Nairobi County public participation policy.

## **Research Questions**

The following research questions guided this research:

- 1. How do the county government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County public participation policy?
- 2. How do the county government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance?
- 3. How do the organizational cultures of the county government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

# Research Methods and Making the Strategic Research Method Choice

In this section of the dissertation I made a case for the appropriateness of the qualitative method for the conduct of the research. The qualitative tradition assesses the what, why and how parameters of research, rather than the how much in the research, the latter being a dominant characteristic of the quantitative tradition (Creswell, 2013; Ritchie, Lewis, Nicholls, & Ormston, 2012, p. 3).

### A Qualitative Research Approach to Public Participation Dynamics in Policy Design

Reviewed literature has demonstrated the need for further inquiry on the role of the public in policy design. Literature has created interest in understanding how, and if, there are guarantees that this public participation would be optimal, if conducted through nongovernmental organizations' interaction with governmental institutions, in a policy window of opportunity (Kingdon, 1995). The grounding of this inquiry is in advancing an argument that better participation may lead to better policies by way of: their design

being inclusive, carrying priorities of the public, receiving buy in from the public at the level of policy implementation, and ultimately, improving governance as is defined in constitutional and other legal provisions. Participation is therefore the social phenomenon that could guarantee society well-being from the perspective of a bottom up policy development, and inclusive implementation of social policy ultimately, thereby allowing the research to be framed within the explanatory strategy of the qualitative methodology (McNabb, 2013, p. 303).

Thus far, the analysis above alludes to the study bearing the following characteristics: is framed within the context of appreciating interpreted knowledge of phenomenon affecting society in Nairobi County; use of theory to advance the research; conclusions emerging out of the study rather than being framed at the beginning; researcher being part of the research process and central to understanding the framed issues; data collection that is not tied down to numerical data collection (Creswell, 2013; McNabb, 2013; Ritchie et al., 2012;). These resonate with the main characteristics of a qualitative research method and thus the fit for use in this dissertation.

## A Case Study Approach

Public participation is brought into this research from the perspective of a constitutional guarantee. This notwithstanding, occurrence of public participation in reality is influenced by the coming together of a variety of factors. These include external factors in an environment of policy design; interaction between policy stakeholders; and actions of the policy stakeholders to deliberately, or not, involve the public in the process.

In Kenya, the government, at either national or county level, is largely on the fore front of policy design. They often take lead in identifying policy priorities and crafting relevant public policies and seek deliberation around these policies and the priorities they address. Birkland (2016), Innes and Booher (2010), and Zahariadis (2014) demonstrate nonetheless that in other democracies and constitutional regimes, other entities, such as members of the public or nongovernment bodies spearhead such policy reform and public participation by extension. It could be assumed therefore in these circumstances that interest of the public in policy design are advanced by those institutions or individuals that advocate for policy design in these circumstances. In Kenya, it is the institutional interactions that create spaces for conversation on what are the policy options, and which are the priorities that need advancing. In this analysis, it may be easy to lose sight of the need to include all segments of the population that are actually affected by policy choices.

This research sought to establish therefore whether the channel of nongovernmental organization as representatives of the people, created guarantees that public priorities and options are not lost in the programmatic and political judgments and decision-making processes that emerge with policy design processes. This research applied the case study approach in understanding the design of one policy, by one county government from the current 47 county governments. Delving into understanding how the Nairobi City County Public Participation Act of 2015 was developed, and how interactions between the Nairobi County government, NGOs and the public took place

will improve understanding on how things were done and why they were done in that way (O'Sullivan, Rassel, & Berner, 2008). There is a finite timeline from when the policy was scheduled for development to when it was completed and adopted, framing the period for which this case study was considered. The case study looked at the processes that were put in place by the county government of Nairobi to reach out to the NGOs and members of the public directly, to engage in the design of this policy.

The case study examined the mechanisms of information sharing between government and NGOs, between NGOs and the public and between the public and the government during this period. It assessed how existing or new policy design relationships between the government and the NGOs enabled or not, smoother processes of public consultations. The case study also examined the processes of collecting, documenting, synthesizing and drafting of the policy to see how perspectives from stakeholders were received and formed into policy priorities in the draft policy versions as well as the design of final versions that were approved through the county hierarchy processes. The actors involved in these processes, during the period of the policy design constituted the policy stakeholders and thus subjects for the research. The stakeholders involved were known, having been listed down in lists of participants for every interaction between the policy stakeholders that happened in this period. This was also in fulfilment of local public participation requirements in policy design. These lists were a basis for narrowing down to which particular subjects were interviewed during the research. Documentation kept by the stakeholders during this process provided important reference material for the research and was considered as secondary sources of data.

Access to secondary sources of data from government was not restricted as the material remained publicly available. This policy for Nairobi County seeks to deepen how voice of the public finds its way in matters of county governance in general. Therefore, a case study in policy design practice becomes an important way to see how the interactions of various institutions in the governance architecture influences county governance.

Conclusions and recommendations from this process will inform improvements in policy development processes for Nairobi County and avail findings that could inform similar considerations for other 46 counties and at the national level.

The data emerging from the qualitative case study assesses a combination of effectiveness and efficiency parameters, of the NGO mechanisms for public engagement, in descriptive terms enabling the drawing of conclusions. O'Sullivan et al. (2008) suggest this as one benefit of a case study approach. They intimate that causality relationships may be established through information that was collected from a case study approach. The ability of the case study to combine information from a variety of sources, as well as findings from the case study descriptive design is assessed by McNabb (2013) and O'Sullivan et al. as being able to inform action by various stakeholders. The focus of the research, being that it sought to look at a particular policy context and examined related events with some level of flexibility is a characteristic of qualitative research (Creswell, 2009, p. 176; McNabb, 2013; O'Sullivan et al., 2008), but also underpins the choice of this single case study design (McNabb, 2013). A case study approach also facilitates

documentation of elements that bring to the fore human meaning to the issue of participation, resonating with the interpretivism paradigm and further strengthening the validity of choice of the qualitative method (Mills et al., 2010; History and Foundations of Interpretivist Research, 2007). The fact that I am knowledgeable in the field under study and that this knowledge has to a partial extent informed the design also aligns with the character of qualitative design (O'Sullivan et al., 2008, p. 39). The choice of a case study approach finds suitability also in the character defined by O'Sullivan et al. (2008), as having: good level of access to the subject, availability of a variety of information to back the research, including for cross reference and ability to focus on particular portions of a larger case (pp. 40-43).

### The Sources of Data

The research sought to generate information and data through a mixture of approaches aimed at triangulating participation perspectives and enriching the context and description of the case study (Creswell, 2013; Patton, 2002). In the process of development of the Nairobi City County Public Participation Act of 2015, at various periods in the process, Nairobi County officials collected and stored information related to the policy development process. They generated reports of policy development stages and used mediums such as public forums, the internet and national newspapers to communicate with the public. The records from these forums, information from the internet and newspapers were important sources of information during the research.

Records such as attendance sheets with contact information of participants were used to

identify policy stakeholders that were involved and thus facilitated determination of those selected to participate in the research. NGOs participating in these processes had held their own series of engagements with the public. Their content was utilized as secondary sources of information. Sources of data and relevant research information included:

- Interviews with selected members of the public participating in the process of design of the Nairobi City County Public Participation Act of 2015.
- Interviews with representatives from selected nongovernmental organizations engaging with the county government in development of the public participation policy for Nairobi County.
- 3. Interviews with current and former government officials from the county government responsible for the policy development.
- 4. Records, reports, publications and media accounts of the county government affairs from the Nairobi County government generated from the process of designing of the Nairobi City County Public Participation Act of 2015 and National government as necessary on the development of a national policy on public participation.
- Reports and other publications from international institutions such as the United Nations on legal and policy approaches to public participation.
- 6. Nongovernmental organizations' reports, publications and other documents.

### The Research Process and Role of Researcher

The choice of area of research aligns with my professional area of expertise. The area of public participation remains unexploited fully in terms of its potential for influencing public friendly public policies and the advancement of relationships within the representative governance modality through NGOs. I posed the questions to the subjects and listened to their responses, which were also digitally recorded for further interpretation. I also managed the collection of data and was the main interphase between the participants, the logic, context, and questions of the research.

### **Managing Research Bias**

Preconception remains a greatest source of research bias. This research therefore ensured that opportunity for introduction of research bias were minimized by ensuring: the statement of the problems remained valid based on the information used to qualify it; appropriate steps guided the research process, grounded on literature; clearly identified and avoided bias in selection of research subjects; used assistive recording devices during interviews; pre-tested questionnaires to see bias manifestation and made adjustive measures; managed body language during interviews to avoid misleading signals and managed the infiltration of personal views into the research design (Creswell, 2009; Frankfort-Nachmias, & Nachmias, 2008; McNabb, 2013; O'Sullivan et al., 2008).

## Participant Selection and Managing the Research Sample

The unit of analysis for the research was the people around which the issue of public policy design is occurring (Patton, 2002). The research undertook to establish the

inclusion perspectives from when NGOs act as people representatives in policy design. The research narrowed down to Nairobi County and to the design of one particular policy, related to people's participation. The research engaged with the following subjects: with NGOs that were part of the policy design process; members of the Nairobi County government that were involved in preparation of the policy; members of the public that knew about the policy design or that were involved in any particular way during the design of the policy. Working with these three policy stakeholders would help to triangulate the issue of participation in the policy design process. While public participation by definition traverses many conceptual and theoretical areas, this research chose to narrow down public participation to the definitions provided within the context of democratic governance, meaning, active and meaningful engagement of members of the public and their representative institutions in the design and implementation of public policies. The research in addition narrowed down to participation only within the scope of policy design. The choice facilitated further narrowing down of the participant sample size. The selection of the research participant sample size was refined based on a number of criteria including: economy (time); effectiveness (appropriateness and efficiency) of conduct of this research; and, based on judgement, under the purposive sampling approach, as a number of the characteristics of the sample group were already understood for this research (O'Sullivan et al., 2008, pp. 146-149).

There might be fewer stakeholders that participate in the process of policy design than those that engage in subsequent processes of policy advocacy, policy implementation, as well as in the process of monitoring policy progress. It would also need to be determined whether some inherent prior partnerships between the policy actors had a role to play in advancing the principles of public participation, providing an important inclusion criterion. These inclusion and exclusion factors considered therefore, the participant selection criteria for this research followed the logic above and also included: a) 10 NGOs that were working in the democratic governance area and that were involved in the design of the Nairobi County policy design; b) four government entities in the county of Nairobi directly involved in the public participation policy design and its approval; and c) six members of the public that consistently joined the policy design process during its development. These formed the purposively selected research participants. Participants not fitting in any of these parameters were not selected at first instance, but could have been alternative participants, especially if there was a lower number than anticipated in the final selected list. Regularity of participation in policy formulation events was also used to determine who or which institution had participated consistently in the process of policy design and therefore their selection as research participants. This was part of the exclusion criteria.

In total 20 individuals belonging to these three categories were contacted and interviewed. This sample was the main source of the research primary interview data. The distribution of numbers amongst the three policy stakeholders paid attention to having more NGOs, who were a principle focus group for this study as a facilitator of public participation. The study engaged with members of the public, as those that were

represented by the NGOs in policy design processes as well as having ability to engage in such processes on their own. Government, in this case in Nairobi County government remained the main entity in policy design. They both lead the process and were charged with developing the final product that reflected in as much as possible the will of the people and other norms as may be pronounced in other policies and legislation. In addition, they allocate financial resources to policy implementation.

Each step in the process of policy design requires documentation by the respective institution of government in charge. Such documentation defines the character of the engagement facilitated by the county government outlining: regularity and depth of consultation; accountability, in terms of reaching out to as large a member of the public as is required; and, forming official records for the policy design process which ultimately captures the spirit of the conversations that would lead to adoption of the policy. These sets of documentation were secondary sources of data. The information in these documents was used in: determining which institutions were engaged (NGOs); which members of the public participated and at which part of the process; examining the reach of the government efforts towards members of the public for their engagement in this policy design process; extent of balance of engagement between members of the public directly or through their representative institutions (NGOs); number of consultations held for this policy design process; and, other relevant elements such as demographics and gender dynamics of those participating. This was useful in analysis,

strengthening arguments under the emerging themes and shaping findings and conclusions.

The government data aided in participant selection for the sample of interviewees. These records informed the selection of specific NGOs to be contacted, and which members of the public to be reached out to for interviews, owing to their engagement in this process. Upon receipt of copies of these records and based on the participant selection logic outlined above, 10 most frequent NGOs in the consultative processes of design of this policy qualified to be selected as NGO participants. Based on these county government records, individuals representing the NGOs in these policy design conversations were sought as the interviewees. In arriving at the six members of the public research participants, a two-prong participant selection approach was adopted. From the 10 NGOs selected, four members of the public, referred to me by four of the 10 NGOs (already selected and interviewed) were contacted for interviews. In addition, two members of the public, that participated regularly in the policy design events on their own accord, were contacted for interviews. Review of government records allowed for identification of these two individuals, based on regularity of participation. This approach allowed for a greater triangular examination of the issue of participation as is advanced for this research.

Telephone calls and emails were the main avenues for recruitment of interviewees. All interviewees received explanation about the study, its rationale, its approach, reasons and methods for their selection and benefits of the study. They were

requested to participate on their own free choice. The contact details, email and telephone, as was provided in the government records were used to create contact at the individual and institutional level. Contact of the members of the public through NGOs was based on the NGOs own records kept during this process. As for the current and former members of the county government, the plan was to engage the two arms of the county government, the County Executive and the County Assembly. It remained the intention of the research to recruit the: Speaker of the County Assembly, the former member of the County Assembly that drafted the private members Bill, County Executive Committee member for public service, County Attorney and Clerk of the County Assembly as the main respondents in respect to participation of the county of Nairobi in the research process. These individuals played a role in the legislative and policy formation processes at the county level. The County Executive Committee member for public service would have been responsible for the development and implementation eventually of this policy. Upon approval of the proposal by faculty and the IRB, a letter was sent to these individuals at the government level, followed by telephone calls to invite them to participate in the research.

The selection of the three categories of policy stakeholders generated data aligned to the three blocks of research questions in a linked manner thus providing the broad outlines for consolidation of the emerging data from their interviews. This was instrumental already in defining the system of data management for a qualitative research as elaborated by Frankfort-Nachmias and Nachmias (2008) and McNabb (2013).

# **Collection and Management of Data**

Based on the analysis in the preceding section of this chapter, the research relied on a variety of sources of data. Identified sources of the research data included: a) Primary sources: from the interviews. Here, a majority of the data, as interview data were collected. Some level of observation was proposed since I personally conducted the interviews; b) County government documents: the county government was requested to share its reports, correspondence, publications and any other forms of data collected during the policy design process. This information became part of secondary information sources. Credible information from preceding research had already been used to build a rich set of references throughout the earlier sections. Some of these informed the subsequent review of data and analysis and interpretation processes to enrich results and findings. The United Nations and the NGOs that have worked in democratic governance in the past have a rich array of publications, reports and own research papers on participation for inclusive governance. The choice of use of a variety of sources of information has strengths and weaknesses as part of the qualitative case study research. But notably, the ability to use a variety or resources and validation in this regard overcomes suggested limitations of value stance of the qualitative research regime (Creswell, 2009). Similarly, Frankfort-Nachmias and Nachmias (2008) noted that when applied in combination, different methods of collection of data can increase validity of the findings based on application of the notion of triangulation (pp. 189-190).

Interview data was obtained from the three levels of policy stakeholders identified in the participant recruitment section. It formed the majority the data from the identified sources of information. It was collected and collated within perspectives outlined by Creswell (2013) and Patton (2002), emphasizing the importance of providing rich context or description for the case study. This establishment of facts, they noted, was important in setting the foundation for subsequent analysis and reporting and also as the research may be used in naturalistic generalization to a population of cases - in this case similar processes of development of public participation polices in the remaining 46 counties. Generalization applies in the research because the issue of participation was an important consideration in policy design by each of the 47 county governments in Kenya and at the national level in general, with these entities charged with development of similar but differentiated policies of public participation.

The collection of primary data was based on interviews targeting three purposively identified policy stakeholders. The aim was capturing information about their lived experience. A set of open-ended questions sought to generate depth of experiences and rich content from the individuals, providing each of them an opportunity to elaborate on answers provided (O'Sullivan et al., 2008, p. 216). It was estimated that each of the interviews would last between an hour 30 minutes and two hours. Each session was recorded using a voice recording device to allow for transcription of the responses as accurately as possible after the interviews. All interviews were preceded by an introduction of the research, presentation of the outline of the questions, asking each

participant about willingness to participate, and, signing of a consent form in advance of the interview. The question structure followed the outline of the interview tool, allowing the sessions to ease in between the three main lines of inquiry as captured in the interview questions. The structure of the individual interviews was such that each of the sessions started in the same manner, including with the first sets of general interview questions and thereafter differentiated into questions for each of the three categories of policy stakeholders. The time allocation for each of the interview session and the burden of processing each of the interview data was high, and noted as a disadvantage of this method of data collection by O'Sullivan et al. (2008) and Frankfort-Nachmias and Nachmias (2008). There were advantages, nonetheless, including receiving a higher response rate, much more detailed information and inspiring a sense of confidence and contribution to research by each of the respondents. This including government officials that may want to see the research findings for purposes of policy process improvement. Therefore, advantages outweighed the time and burden disadvantages (O'Sullivan et al., 2008: Frankfort-Nachmias & Nachmias, 2008).

The data collected from each of the interviewed persons was stored in password protected raw data files on my personal computer. This primary raw data was simultaneously transferred into the choice NVivo software, from which coding and analysis was completed. Data protection (recording, software, notepads, secondary data, and others) was exercised in line with the focus on ethical considerations adopted for this research. The information recorded through the voice recorder, my notebooks through

which additional notes were taken, and secondary data provided by the government were safely kept in a locked cabinet.

## Data Coding, Pattern Identification, and Analysis

The primary and secondary data collected was coded and analyzed by a computer aided software (consolidating, further coding and analyzing), in this case NVivo software. A critical starting point in the management of interview and observed data for this research remained that of reading through the entire collected data towards establishing order and structure (McNabb, 2013, p. 397). At the onset, I transcribed the recordings and hand-written notes into computer word documents to allow ease of uploading into NVivo. The interviews were spaced with one to one and a half days in between so that transcribing was done while interviews were still fresh in my mind. Thereafter, I started the process of establishing the general direction of the collected interview data. This culminated in outlining of early patterns and feel, through which I started organizing the data around specific codes. Any general or specific notations and ideas as to how the data might be coded was documented in an iterative process. This orientation with the unprocessed interview data has been termed by both McNabb (2013) and Patton (2002) as being foundational to all subsequent processes of arranging and managing data, from parts to wholes.

A majority of the data I collected was in text and narrative form and deriving meaning from this data required a solid coding and analysis process. McNabb (2013) terms this process as data reduction, where themes, clusters and summaries (pp. 396 –

397) are constructed from the raw data to systematically pave way for analysis and presentation of the findings from the data collection process. Saldana (2013) termed this process as distillation or summarization to a level where the information is of value addition to the research process. The research questions requiring answers through this research were: a. How do the county government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County public participation policy? b. How do the county government of Nairobi and NGOs describe the perceived impact of their relationship on prospective public participation in local governance? and c. How do the organizational cultures of the county government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

With all the data in my computer, I started by arranging the information based on how the patterns in the responses under each category of questions were forming (Patton, 2002, pp. 452-453). Saldana (2013) noted that it remains the key objective of a researcher during analysis to find these patterns and consistencies from the interview data. All the while, I paid attention to which evidences, from information collected, was enabling such pattern formation (McNabb, 2013), in an open coding approach that was not necessarily limited by numbers of categories that were now forming. These patterns across the entire data set were then clustered into groups of patterns of different categories such that, ideas that were forming based on the information started to be put together to create meaning (McNabb, 2013; Frankfort-Nachmias & Nachmias, 2008).

Based on the very initial review of the computer inputted data, I applied open coding hand in hand with In Vivo coding bringing out initial clusters of similar data, from the three categories of interview results, therefore building initial themes. These descriptive codes (McNabb, 2013, p. 403) were forming underneath each of the three main interview questions and I started creating the building blocks for further analyzing, comparing and assessing similarity and differences in the shaping data (McNabb, 2013; Frankfort-Nachmias & Nachmias, 2008; Saldana, 2013). At this stage, I also looked at statements of consensus, disparate statements, any controversies, any recommended positive aspects, any parameters that demonstrate relationships, any behavioural linkages any institutional challenges and other aspects to package specific clusters of data.

During this second stage of coding and pattern identification simultaneous coding was also conducted (Saldana, 2013, p.5) with application of numbers to categories. Care was taken to ensure that there is much more efficiency in the process of analysis and reduce any errors that could be occasioned by redundancies such as mix up of patterns under different codes. As the relationships that formed in this analysis under the evolving patterns could traverse across the three main clusters of interview questions and responses from individuals interviewed a simultaneous coding approach was assessed and applied to identify such relationship across policy stakeholders' views. Stakeholder relationships was an interesting aspect to look out for as these started feeding into the patterns to inform the overarching research question. It is during this stage that I applied techniques such as searching segments of the data and the coded data itself, for certain

recurring words and emerging meanings that formed an important part of the data analysis. This characteristic requiring the researcher to maneuver back and forth between the raw data and the emerging patterns and code scheme resonates with the properties of the inductive coding approach (Frankfort-Nachmias & Nachmias, 2008, pp. 307-309) which was adopted as soon as data codes start forming across the three main subcategories of questions. Ultimately, this process ensured that all coded categories were mutually exclusive, belonged to only one category and that all categories were exhaustively covered with each code scheme established, demonstrating the key tenets of coding (McNabb, 2013; Frankfort-Nachmias & Nachmias, 2008). At this stage interpretive codes were the main output enabling me to start to see behavioural linkages but also the formation of thematic codes as the process eased into information being available to facilitate data interpretation (McNabb, 2013, p. 404).

All the time, NVivo was the choice computer software, fed with the typed and transcribed interview data from where I was able to see which patterns were forming and using the software to cluster the data through the four coding schemes identified. NVivo provided for ease of retrieval, ease of storage of data and also facilitate line by line examination of the stored data (Creswell, 2013, pp. 201-202). In sorting and storing the data in a computer program much of the redundancies were seen and addressed much more easily (Not meaning throwing out information as a result, but noting that such redundancies exist, which in any case can be the upcoming patterns that I was looking for) (Patton, 2002, p. 449). The codes, themes and categories identified then paved way

for analysis of the data. During this stage, much more emphasis was placed on examining the comparability of the coded information, emerging similarities and any contrasting information from the extensive coding process. This exercise as noted by McNabb (2013) builds confidence in the process of data coding by ensuring that any discrepancies are identified and resolved, placement of data into specific categories is facilitated, characteristics bringing together a set of data are ascertained, and any unclassified categories are classified at this stage (p. 399). This was not a one-off process, rather, at each step of the process, delving way into the subsequent parts of the research analysis, pattern identification, coding and further coding continued as I organized the data further and further, towards the ultimate objective of findings a structured and supported response to each of the research questions. I also sought to reinforce those processes of data organization with literature and secondary information that has preceded the data collection exercise. After open coding to classify data into categories and further reducing the data and establishing interpretive codes (McNabb, 2013, p. 404) and establishing themes, attention shifted to thematic analysis which now examined meaning from patterns and themes derived at this stage. McNabb (2013) refers to this stage as the level of thematic development coding, where the information has been synthesized to manifest outputs that can be shaped and consolidated for reporting of the results of the research. Saldana (2013) categorizes this second-tier analysis as transition to second cycle coding. The essence here was to consolidate the coded information and package it into solid patterns that would then manifest categories and specific themes (p. 207). The

coding scheme and pattern identification plan was summarized in the diagram below, demonstrating interphase of concepts and envisioned approaches.

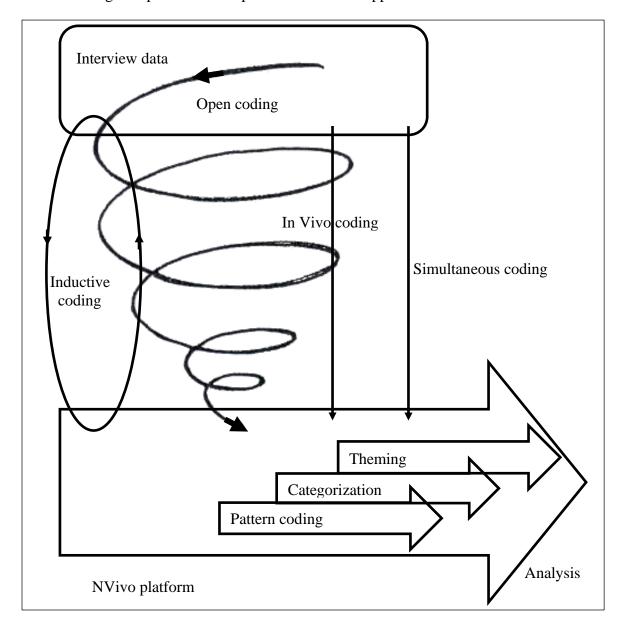


Figure 1. Summary coding scheme (McNabb, 2013; Frankfort-Nachmias & Nachmias, 2008; Saldana, 2013).

# **Thematic Analysis**

Preceding sections allude to the fact that many patterns do emerge when coding is done. Such patterns emerged as open, In Vivo, simultaneous and inductive coding were applied to condense the data stored in the NVivo software. The ability therefore to establish meaning and find relation of this meaning to the questions for which the data was collected in the first place is mentioned by Braun and Clarke (2012) as being fundamental to an effective process of thematic analysis. Moving from coding, thematic analysis was employed to analyze resultant data for this research. While some analysis emerged as consolidation was being done and patterns evolved speaking to the subquestions under which consolidation was happening, the broad research question benefited from a systematic thematic analysis at the two levels of inquiry. This is mentioned as an advantage of thematic analysis by Braun and Clarke, ability to apply thematic analysis in its different forms thereby addressing basic to deep meanings from data sets (p. 58). To arrive at effective application of thematic analysis, I applied the following steps: a) allowed the codes to emerge from the data that had already been collected and was condensed though a series of steps as outlined in Figure 1. This was inspired by the inductive coding scheme; b) looked through the data, aggregated categories and the codes. Then defined themes that I assessed were pointed and linked to the three main research questions and that formed from a number of codes, categories and patterns; c) adapted guidance from Braun and Clarke on reviewing the themes, codes and transcribed data set for hallmarks of quality. Accomplished this by executing a systematic process of reading through the data, looking at duplications redundancies, mistakes and testing coherence of how the data flowed into codes and how these folded into themes; d) outlined for each quality assured theme and its relevant subject's short descriptive phrases which Braun and Clarke mention that told a broader systematic story about the selected data. Then demonstrated a level of analysis that is backed up with references to the data through excerpts (p. 67). At this stage there was a clear picture on how the theme spoke to the research question. I relied here on previously reviewed scholarly articles as well as the guidance of the theoretical framework to create analytical themes enriched with scholarly grounding; e) completed a narrative presentation of the findings in a coherent and reflective manner woven together with reflection on the theoretical framework and literature from all the sources outlined.

Braun and Clarke (2012) deter one from absolute thought that there are definite number of themes that can be specified in a research as a guiding principle. Rather ask for intuition in determining what works for one's dataset. They also argue that with qualitative research experience and experience in applying thematic analysis comes much improved abilities for conducting thematic analysis in the first place. This research took caution based on this guidance to ensure that such pitfalls were avoided.

## **Issues of Trustworthiness**

## **Research Validity and Credibility**

There continues to be scholarly dialogue on credibility in qualitative research traditions. In overcoming challenges of credibility and transferability for this research the

processes of designing the research, engagement with the research subjects, writing up the research, arguing emerging and final conclusions and presentation of findings were developed in ways that demonstrate depth and mastery of the subject, and have to prove beyond doubt about the thoroughness and quality of the research. In support to this approach of elevating the level of research credibility, Patton (2002) emphasized the need to consistently take into consideration the rigor of methods adopted, a close examination of the researcher to ensure they exuded credibility and embedded the philosophy of value addition, in use of qualitative research approaches (pp. 552-553). Accuracy of application of the methods remained an integral factor of also ensuring dependability of the findings of this research for any future reference. The research had planned to find and apply secondary data as part of the research. The use of secondary data is a factor of triangulating and structural corroboration as outlined by Creswell (2013) in which multiple types of data may be consulted and used in applying contrast in analysis and support emerging findings and directions and by extension credibility (p. 246). The underlying angle in this regard was that of enhancing research quality through consensual validation, and referential adequacy (Creswell, 2013), and goes further from only ensuring credibility but also confirmability for the qualitative research (p. 246). The participant selection and lines of interview for the three main categories of participants was a deliberate means of applying Creswell's argument about variation of participants with a view of enhancing the research transferability. Applicability and transferability of

the theoretical framework to a low-income country context as Kenya has also been discussed in the preceding chapters, further justifying its choice and use.

# **Protection of Research Subjects and Ethical Considerations**

Concern with ethical considerations remained high during the research. While ethical considerations could be considered largely during the interview and data collection process as well as in the analysis of data, clear reflection on ethical issues was taken into consideration including at the design stage of the research. McNabb (2013) emphasizes ethical considerations in the planning, processing and dissemination of research data for a number of reasons. Significant of these include the aspects of volunteerism of participation, mental and physical protection from harm, free informed consent, confidentiality, privacy and anonymity, all of which have to be respected and protected at the planning, gathering of data, processing and interpreting, as well as in the dissemination of the findings stages of this research (McNabb, 2013, pp. 27-32). All research approvals were sought and received from the Institutional Review Board (IRB) (IRB approval number 07-22-19-0370906) prior to making contact with the county government and all the policy stakeholders involved and prior to commencement of the data collection process. The following documents were prepared in readiness for submission to the IRB: An adult consent form (Appendix B) and an invitation to participate in research (Appendix C). This was considered as an important aspect of subject protection, as there was a thin line between making initial contact, already starting to seek for access to documentation, going into depth of explanation of what the

research was about, and the kind of help needed from the actors. In this way also, a relationship started building with the county government as research subjects. Relationship building while conducting research builds an enabling environment for conduct of fieldwork (Frankfort-Nachmias & Nachmias, 2008, p. 263). Following IRB approvals and as outlined by McNabb (2013), the following ethical considerations were taken into account: all voluntarily recruited research participants were informed in advance about the research, their consent received prior to conduct of interviews, assurances provided with regard to confidentiality and anonymity of the data collected from them and protection of their identity. Prior to even conducting interviews, while recruiting participants over telephone or through email, I explained in depth but with simplicity to ensure comprehension. This explanation included information about the research being part of completion of academic requirements, the benefits of examining such an issue, the methodology and the predicted social change elements. After accepting to be part of the research, the subjects were on the day of the interview reminded about their choice not to answer any questions that they felt uncomfortable with at any time. Confidentiality of their details and participation and any the few risks already identified by the researcher were re-confirmed to them on this day. They were assured that they could stop the interview at any time if they felt uncomfortable. In line with the consent forms, subjects were made aware of the contact details of the University of Walden and the IRB for any validation with these institutions about sanctioning of this research, that they could make out of their own free will. I recognized also as the researcher that at any

one point, a subject may have decided to opt out of this research for reasons of their choice. Utilizing the strategy to find and reach out to the subjects as per the inclusion and exclusion criteria applied, I did not only identify the exact 20 proposed subjects but went beyond these numbers for each category of proposed respondents, to guard against not staying within the respondents' numbers proposed, should unexpectedly any respondent opt out. At the level of the county government, other members of the government were also contacted based on governmental reference, to ensure that more subjects were available. Nonetheless, confidence building was maintained on the value stance of the research as a mechanism of keeping respondents interested.

The data collection tools and information storage software were password protected to ensure restricted access. In addition, recognizing the potential of researcher bias as outlined by Creswell (2009), Frankfort-Nachmias, and Nachmias (2008), McNabb (2013) O'Sullivan et al. (2008), related to the role of the researcher in qualitative studies, all efforts were put in place to ensure that in the interview process, in analysis and consolidation of the data, the perspectives of the researcher did not influence data being collected or the emerging analysis.

### **Summary**

The methodology section has looked into the process of selection of the best fit research tradition. It has placed the choice through the process of looking at pros and cons of each of the research tradition. The section was also able to look through the choice of a case study approach, providing an outline of its perspectives and fit for

application in this research. The process of selection of interview subjects and the size of the sample of those to be interviewed has been elaborated. Further, the procedures for collection of the interview data as well as the processing of the data were discussed. At the same time an interview instrument was developed and the templates that were used to receive consent from research subjects and receive clearance from the IRB on ethical considerations. The approach to coding and categorizing of the interview data has been placed in perspective, paving way for a full analysis of the consolidated data into patterns and themes in chapter four which follows.

# Chapter 4: Results

#### Introduction

The purpose of this study was to improve the understanding on how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County government, while designing the Nairobi City County Public Participation Act, 2015. This section outlines how the data collected from a cross section of three policy stakeholders were processed through coding, pattern identification and thematic analysis, seeking to establish how participation occurred in the context of the development of the Nairobi City County Public Participation Act of 2015.

Interviews with government, nongovernmental organizations and members of the public that participated in the design of this policy sought to contribute to answering the three research questions:

- a) How do the county government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County public participation policy?
- b) How do the county government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance?
- c) How do the organizational cultures of the county government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

This chapter outlines the main characteristics of the research participants, describes the context within which the data collection was conducted, presents an overview of the consolidation of interview data, presents the findings and results from the process of data collection and data analysis, and discusses trustworthiness based on the evidence from the process of collection of data. The chapter utilizes evidence from the analysis to provide answers to the research questions.

# **Data Collection Setting**

Data collection for the research started on the 6 March 2020, at a time when the Corona Virus Disease (COVID-19) was spreading globally. By this time the disease had not yet been detected in Kenya. Therefore, it was possible to conduct the first set of interviews face to face. With the first case of the disease being detected on the 13th of March 2020 in Kenya, measures were instituted by the government to try and limit the spread of the virus by reducing human to human contacts. Face-to-face interviews were therefore no longer viable for data collection. IRB soon issued guidance for data collection, aligned with measures for social distancing and staying at home directives to limit the spread of COVID-19.

These measures were adhered to for the remainder of the data collection process.

Observation of the interviewees was not possible for telephone interviews and therefore the strategy of observing participants during interviews was not applied. The process of interviewing revealed that the design of the Nairobi City County Public Participation Act of 2015 was spearheaded by a private member of the Nairobi County assembly. The

assembly also supported the development of this Act through its established procedures. The finalized Bill was submitted to the County Executive for their review and accent. Through this process, majority of the policy development work was done and completed in the county assembly. Based on this policy development discovery governmental interviewees were selected largely on the county assembly side.

## **Interviewee Demographics**

At the onset, the interview target sample set consisted of 21 individuals belonging to each of the three categories of policy stakeholders. Of the anticipated figure of 21 interviewees only 20 were effectively reached. Four government, 10 nongovernmental organizations, and six members of the public were successfully recruited as participants in the research. Of the four government officials, two, who had served in the assembly in 2015 when the Act was being developed, had left the assembly in 2017 after the 2017 general elections.

All of the participants had interacted with the Nairobi City County Public Participation Act, 2015 when it was being developed and therefore shared their experiences with the process willingly and fairly easily. It was useful to note that a number of participants' involvement in the design of this policy was frequently referred to by other participants, thus increasing the level of confidence about the right participants selected for the study.

For instance, while speaking to the government and members of the public, each referred to individuals from nongovernmental organizations by organization name or

individual name or a combination of both, as collaborators in the process. Also, NGO participants variously referred to specific individuals in government as who they interacted with during the process.

Participants from two policy stakeholders all held senior roles in government and NGOs, while at the community these individuals played an important role in community mobilization and in influencing community action. All the participants were residents of Nairobi County, living and working in Nairobi for extended periods of time and therefore confident about experiences of living within the capital. Importantly, all of the participants had a variety of experiences with policy development in Nairobi as well as at the national level, beyond experiences related to the development of the policy under discussion. Each of the participant was fully versant with English, which was the choice language for the interview and a national language in Kenya.

While a 50% gender parity would have been ideal, ensuring that an equal number of males and females were participants to this study, this was not realized. A total of seven participants were female (35%) and 13 participants were male (65%). Participant age data was not collected for this research. Alphanumeric codes were generated and assigned to each of the participants in line with retaining confidentiality throughout the research. Table 1 below provides a summary of participant information.

Table 1
Summary Participant Information

Participant reference	Gender	Gender by policy stakeholder	Gender cumulative
PG01	M		
PG02	M	Female: 25%	
PG03	F	Male: 75%	
PG04	M		
PN01	F		
PN02	M		
PN03	F		
PN04	M		
PN05	M	Female: 40%	
PN06	F	Male: 60%	Female:35%
PN07	M		Male: 65%
PN08	F		
PN09	M		
PN10	M		
PP01	M		
PP02	F		
PP03	M	Female: 33%	
PP04	M	Male: 67%	
PP05	M		
PP06	F		

# **Data Collection Process**

Following clearance by the IRB to conduct data collection on the 5 March 2020, I scheduled the first interview on the 6 March 2020. This was the first in a series of four interviews that were held face to face in the course of 1 week. Immediately thereafter, with the advent of the coronavirus disease (COVID-19), measures to restrict the spread of

the disease in Kenya were instituted by the government and the remaining 16 interviews were conducted over the phone. Each interview lasted between 45 and 60 minutes. The interviewees met face to face were seen in their respective offices as this is what they preferred, a setting which allowed for a private conversation.

All the interviews were preceded by a presentation of the overview of the study, reading of the consent material, signature of the consent form for the face to face interviews and verbal agreement for the telephone interviews. An explanation about recording of the interview for purposes of capturing all the information that was being relayed was given and recording was accepted by all participants. All interviews were recorded using a voice recording device in English. All participants were versant with the language.

Letters had initially been sent to all government interviewees in the assembly and the executive seeking their participation in the research. Subsequently, all government and NGO interviewees were contacted through email. The email included a brief of the study and the research permit by the National commission for science, technology and innovation. The email also requested for the telephone numbers for purpose of the interview call. NGO partners shared the list and contact details of members of the public, with whom they had interacted with in the course of the design of the policy. The consent seeking process and especially the confidentiality elements had a particularly calming effect to the participants, and all the participants contacted were available for the interviews.

A total of 20 interviews were completed with the each of the policy stakeholders (government, four; nongovernmental organizations, 10; members of the public, six). Each participant accepted to be part of the study at the initial point of contact and therefore the consent seeking process and the interviews themselves did not face any particular challenge. The fact that the participants had engaged in the policy design process five years earlier would seem rather distant, nonetheless each participant seemed to recollect their involvement to the extent required in the interviews fairly easily.

All interviews were recorded with a voice recording device and each of the MP3 files downloaded into my personal computer that is password protected. I also created a redundant external drive where copies of the interview files were saved with password protection and stored under lock and key in my study cabinet at home.

I created a specific code structure for each of the three interview stakeholders in adherence to the confidentiality requirements for the study, but also ensured the ability to track inputs by that individual from the consent forms, to the data collected, transcriptions, inputs into the NVivo software, in data presentation and interpretation in keeping with data integrity and credibility. I am however the only one who is able to understand this participant coding structure. Notes were taken during the interviews and these were coded with a similar structure and stored in Microsoft Word format in my personal computer. The combinations of raw data collected were retained in line with the IRB data protection requirements.

## **Data Analysis**

From the 6 March 2020 to the 10 June 2020 a total of 20 interviews were completed with each of the three category of policy stakeholder. At the end of each interview I transcribed the audio files verbatim into a word document for each of the research participant, collecting perspectives of their lived experience during the design of the Nairobi City County Public Participation Act of 2015.

Transcribing was a three-part manual process where, I listened to the audio files while pausing and writing down the questions and responses. I listened to the audio files once more after the first round of transcribing to correct for any errors and, finally after all the files were transcribed, I listened through them a final time to confirm that all information had been captured correctly. This ensured that the transcribed scripts were accurate.

Transcripts ranging from four to six pagers per participant emerged from the process, leading to a consolidated 85-page transcribed raw data file. To facilitate migration of the data from the consolidated word file to NVivo, I cleaned the data into 20 individual files, representing each of the interviewee, now specifically identified with the alphanumeric code Pxyz, where x represents the identifier for the policy stakeholder category and xy representing options from 01 to 10 indicating the number of the participants under each of the category. Confidentiality of participant information has been emphasized from the onset of the study, aligned with McNabb (2013) and this alphanumeric coding was an important part of assuring confidentiality. For each of the

transcripts further cleaning of the data was completed by creating headers and identifying each response with the alphanumeric code of the participant in order to ensure that data was easily manipulated once imported into NVivo.

All the alphanumerically coded data were imported into NVivo for further review and analysis. In the third step during data transcribing, I generated a rough draft memo capturing things I was hearing that I thought were important, this document was created in NVivo and utilized also during the reading of the data to capture information that I thought would be critical during the data analysis stage. I read through all the scripts and built up a memo on general observations, and at this point I had a good understanding of the data. I began the coding process, not from an established set of codes, but from reading through the individual transcripts and creating short codes to represent the significant information that I was coming across. This being application of what McNabb (2013) referred to as open coding. While doing so, I was also doing in vivo coding line by line. All significant information encountered was captured with codes representing a summarized meaning of the information that I was coming across.

The packaging of information included statements from participants that either expressed consensus, that were varied or that made recommendations on particular elements of the interview questions. At the end of the process a total of 73 codes had emerged. The next step involved a mixture of approaches. I reviewed each of the data that was captured in the 73 codes, conducted further consultation with the raw data to confirm that no significant information had been left out, reviewed the codes to confirm

they represented the significant information captured within them. This process highlighted the importance of the approach termed by Frankfort-Nachmias and Nachmias (2008) as inductive coding and which also ensures that coded information is retained within a particular category.

The now 62 descriptive codes resulting from this process were then consolidated into five categories consisting of three anchor codes (McNabb, 2013), representing each of the three main research questions and two additional categories with contextual information. Further verification of the categorization, including examining the frequency information of the coded categories helped to support the data condensation exercise as part of simultaneous coding (Saldana, 2013).

Based on memos created while reading through the data, conducting the coding process and validating the coded information, three themes emerged out of this iterative process, linked to the nature of policy relationships, how they were created and how those depended on institutional culture and individual nature of policy stakeholders during the design of this policy. Further, patterns had been emerging through the data analysis informing the formation of the themes.

These patterns provided useful hints on how interaction of policy stakeholders influenced the policy moment which emerged and was used effectively to ensure that the development of the Nairobi City County Public Participation Act of 2015 was followed through.

Table 2
Salient Codes in Data Analysis

Categories	Primary codes	
Cooperation for policy design.	Relationship / Trust / Knowledge / Structure / Demand / Principles /	
Benefits of cooperation for policy design.	Voice / Accountability / Feedback / Space / Awareness / Legal compliance / Convergence / Confidence / Reach /	
Institutional and individual dynamics in cooperation for policy design.	Memorandum of understanding / Capacity / Lobbying / Ally / Technical support / Relationship / Women leadership / Human nature /	
Contextual perspectives of policy design.	Confidence / Information / Divergent views / Policy record / Preconceptions / Accountability / Civic awareness /	
Participation as a constitutional requirement.	Constitution / Legal requirement / Court case / Delays /	

Table 2 captures the main codes emanating from the coding process placed alongside the emerging categories while Table 3 outlines the categories, patterns and themes emerging from the coding exercise. Table 5 under appendix D details the comprehensive coding structure for the study.

Table 3
Summary of Categories, Emergent Patterns, and Emergent Themes From Data Analysis

Categories	Patterns	Themes
Cooperation for policy design.	Practical, legal and legislative challenges to collaboration.	Nature of working arrangements
Benefits of cooperation for	5	between Nairobi
policy design.	Collaborative undertakings as resolution options to challenges.	County assembly and
Institutional and individual		nongovernmental
dynamics in cooperation for policy design.	Formalized communication in defining working arrangements.	organizations.
		Implications of
Contextual perspectives of	Barriers and pessimism on public	working
policy design.	voice in bottom up policy	relationships
	development.	between Nairobi
Participation as a		County assembly
constitutional requirement.	Architecture of response to	and
	bottom up policy development.	nongovernmental organizations.
	Changing perceptions on policy	_
	stakeholdership based on trust building.	Institutional culture and individual nature in informing
	Memorandum of understanding (MOU) for guiding principles on collaboration.	working relationship.
	Openness of government in policy development.	
	Gender advocacy and policy effect.	
	Human nature in policy.	

### **Trustworthiness**

In the methodology chapter I set the pace for establishing and presenting how quality for this dissertation would be assured. From the onset, I recognized the kinds of bias that I would have as a researcher and enumerated them in the managing bias section of this research which is referred in the field of qualitative research as reflexivity (Hadi & Closs, 2016; Korstjens & Moser, 2018). In selecting participants, nongovernmental organizations that were listed in reports collected from the public website of the Nairobi County assembly became participants to the study. Similarly, the selection of government participants was influenced only by the role they played in the process of development of the policy, either by being elected or special elect members of the county assembly or employees of the assembly. The selection of members of the public targeted those that were part of consultations convened by the NGOs to review the draft bill and input into memoranda of consolidated public views that were submitted to the assembly. This together with use of an assistive recording device, which collected views from the interviewees verbatim and transcription of those, word for word into scripts is a significant part of reduction of bias associated with qualitative research (Creswell, 2009; Frankfort-Nachmias, & Nachmias, 2008; McNabb, 2013; O'Sullivan et al., 2008). While primary data were collected from an unbiased selection of interviewees, secondary data were collected from the annals of the assembly. Records which in themselves tracked the assembly process of policy design, the institutions involved, and the kind of discussions held on the policy. These records alongside other secondary sources of information were

relied upon at the result presentation and research findings interpretation stage further strengthen referential adequacy as noted by Creswell (2013, p. 246). During the interviews, I noted continued reference to some of the NGOs that had been involved in the process by assembly interviewees and members of the public and vice versa, without prompting. This further validating that the individuals and institutions that were being interviewed were the right ones for the research. When the data was gathered it was consolidated in NVivo, where a multiple pronged process of rigorous coding through open coding, in Vivo coding, and simultaneous coding was completed (Korstjens & Moser, 2018). This allowed me to continue to gather deeper understanding of the data and therefore better recognize emerging patterns and their transitions into themes. The application of this reflexive approach, the use of triangulative and structurally corroborated data from secondary sources, and application of research rigous combined to promote dependability, credibility and confirmability of this research (Hadi & Closs, 2016; Korstjens & Moser, 2018; Nowell, Norris, White, & Moules, 2017).

### **Research Transferability**

This section on presentation of results has provided a set of rich descriptions including details about the setting within which the research was conducted. Further, the criteria for inclusion of participants from either of the three category of policy stakeholders (Inclusion and exclusion criteria) and the description of their characteristics in writing up this section enables the research to be externally valid to other settings (White, Oelke, & Friesen, 2012; Tracy, 2010). External validity creates the potential of

the research findings informing other similar policy development contexts. This especially for policy development practice in a local context of counties in Kenya. External validity may also be applicable to the process of policy design at the national level. In the context of Kenya's continued legislative progress, as part of implementing its 2010 Constitution. These characteristics thereby strengthening research transferability.

## **Results of the Study**

The Nairobi City County Public Participation Act of 2015 was the policy chosen for this study. Findings seek to improve understanding on how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County government during policy design. A total of 20 policy stakeholders were purposively selected representing government, nongovernmental organizations and members of the public, all of whom participated in the development of the mentioned policy. The investigation sought to appreciate whether in Nairobi County there existed any policy relationship between the Nairobi County government and nongovernmental organizations and how this relationship influenced a bottom up approach to development of the Nairobi City County Public Participation Act of 2015.

The single bounded real-life issue being examined was public participation.

Participants in the research were selected from three categories of policy stakeholders defined in line with the John Kingdon multiple streams framework. Each of them responded to interview questions seeking to answer the three research questions:

- a) How do the county government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County public participation policy?
- b) How do the county government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance?
- c) How do the organizational cultures of the county government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

In answering these research questions participants responded to 13 (Government); 13 (Nongovernmental organizations) and 10 (members of the public) open ended interview questions based on their experience with the process of development of this policy. Cluster of questions were linked to either of the three research questions and some seeking to understand their experiences with the policy development process in general. The responses from all participants were transcribed, reviewed and coded, and as a result three themes emerged from the data analysis, which are discussed in detail below:

- Theme 1: Nature of working arrangements between the Nairobi County assembly and nongovernmental organizations.
- Theme 2: Implications of working relationships between the Nairobi County assembly and nongovernmental organizations in policy development.
- Theme 3: Institutional culture and individual nature in informing working relationships.

# Nature of Working Arrangements Between Nairobi County Assembly and Nongovernmental Organizations

In 2015 Kenya had transitioned to a new system of devolved governance after the promulgation of a new Constitution in 2010. Following the general elections in 2013 a two-tiered government system was established, one national government and 47 county governments. The three arms of government at the national level were retained - executive, legislature and judiciary, while two arms - executive and the county assembly formed government at the county level. Therefore, the Nairobi County assembly was less than three years in power by the time the Nairobi City County Public Participation Bill, 2015 was tabled in the assembly.

Similarly, the system of devolved governance was just starting to be fully understood by the public and government alike, as remarked by participant PN08 "Because I remember back then that devolution was still a new concept." There were many appointed and elected individuals in government that were also fairly new. NGOs in Nairobi County had been working on a variety of governance issues. Many of them remained active in their various areas of competence in between the two periods hallmarked by the transitions between two constitutional orders.

There was recognition of this by participant PG01 who mentioned that "... the NGOs have been there longer than government. Just to put it that way. They have been there longer than government, so they understand the context and they know the issues better than government does."

Participant PG04 also stated that

... most of these NGOs that we were working with during this process is, they have been there for a very long time, and therefore they have the, they have a lot of information, they have a lot of technical expertise, they have been engaging with the public for a longer time as opposed to the county assembly which was elected for the first time in 2013, so it's just new.

Engagement between NGOs and government around matters of policy in the county was not a new thing and it included a variety of collaborations, both positive and sometime perceived antagonistic interactions. This probably alluding to the dual function of NGOs as watchdogs as well as partners in support of development actions of the government.

Participant PG02 noted that

We started encountering challenges in implementing our legislation . . . we pass legislation which affects the public . . . members of the public would go, they challenge it in court and say they were not involved in the development . . . . the NGOs, the same NGOs will go to court and challenge your document, so now you are forced to accommodate them . . .

Participant PG01 mentioned that "... the NGOs have really been on our case, including even litigation. They have even gone to court and declared some of our Acts unconstitutional."

Similar sentiments were expressed by PN01

... we have very many cases to date ... Cases filed in court. So, either NGOs taking government to court because they have flouted you know a certain Act, a certain section, maybe a certain way of executing a particular bill and so forth and so on.

Participant PN02 also noted "... many officials really had no choice particularly when the court started making findings that would adversely affect these processes if they are not properly done."

It is possible to attribute such legal challenges of government by NGOs to a variety of things, but the most manifest in the participant discussions pointed to constitutional demands placed on policy makers to ensure public perspectives were being systematically considered in policy processes. Participant PN06 mentioned that

I would say first it would give effect to the provision of chapter 11 of the Constitution of Kenya 2010, which generally speaks on devolution, and we all know the essence of devolution was to bring services closer to the people and then the other thing would be to provide the framework for the public participation in the affairs of the county through actively informing the form and the content of legislation, policy, development plans formulated by the county government, I would also say it generally gives effect to the principles of public participation which are set out in articles for example article 1, on the sovereignty, and 10 and also chapter 4 of the Constitution's articles in the chapter, articles 35, 61, so all these forms of, all these articles will be in the Constitution including the fourth

schedule of the Constitution and then also provide a framework for informed, effective and sustainable engagement of the public in the county and in the formulation of the policy, legislation and development plans.

PN08 also stated that "we passed the Constitution as you may well be aware, that public participation was or is a key component of the Constitution and everybody seems to recognize that, right?"

Participant PN07 mentioned that "Even though the Constitution is clear that public participation should take place, the different entities, national and county government needs to come up with their own legal framework to say, how it is supposed to be done . . . "

# Participant PN04 outlined

... it will be very important for us to go to the citizens, to the residents to get their views as part of implementing article 10 of the Constitution of Kenya... which provides for people's participation and is part of the values and principles of governance.

Participant PN02 also noted that

from the point when the Constitution of Kenya was passed in 2010 requiring public participation and the time when the government, the county governments were elected in 2013, I think civil society organizations took up the imperative to make sure that the county governments don't just sit back and do things in the usual manner but that they try to adhere to the new Constitution . . . there were

number of cases in the courts, judges found that certain processes fell below the constitutional thresholds for public participation.

John Kingdon's MSA recognizes that the emergence of policy moments is conditional to externally influencing events that facilitate convergence of three policy streams. NGOs assertion on the need to elevate the problems of the public into policy action by the county, utilizing the letter and spirit of the new Constitution provides such an externally influencing setting.

The many instances and variety of cases brought against the county could be a manifestation of the need for cooperative engagement early with a view of addressing some of the more practical challenges of engagement in policy development. A variety of such challenges were highlighted by the participants and navigating these challenges by itself becoming an integral dimension of building government-NGO working arrangements. It was specifically noted by participants PG01 that

... we realized that a lot of the times government was very far removed from the public ... we had engagements with the public, so we did public participation except we really didn't go to the wards we just received people at the, it's called charter hall.

Participant PN02 outlined

... about pockets of resistance here and there ... You know the county governments increasingly are very circumspect when it comes to opening

themselves up for scrutiny in certain spaces. They would allow a space within which you can engage but there would always be a space that you cannot.

Participant PN06 stated

Then we also have this other bit of state capture where, where we see that there are different, there is a, where we find that there are different, that is a limitation to public participation and this affects especially the government structures which are also prone to elite capture. So, this basically means that there are a fewer people within the government who will dictate how public participation is managed within the county.

On structured and open participation, PP02 stated that

But you see if the government is left alone to develop a policy then automatically they will develop it fitting what the government wants, and it will not look at what the benefits that will the citizens get out of the policy.

PP03 mentioned that "They (Government) receive public views but they have their own under the shelves."

Further PP05 noted that "... you know, because what people have seen many times is that public participation tends to be done as some kind of a rubber stamp, as just a way of saying that it was done."

This view was shared by PP03 "... but not out contributions as such because it is like a rubber stamping what they have already passed"

A perspective reiterated by PN01 "So it has nothing to do with whether your views are fantastic or not. It's such that they tick a box . . . I think the structure of participation is what is lacking."

This relates also to the issue mentioned by PG01 about bringing people to charter hall for a one-off interaction with the policy at the development stage, which is considered 'rubber stamping' a process that was already going in a particular direction.

Thus demonstrating inadequacies about resultant quality of engagement and ability to systematically collect content from the public that is all encompassing.

PG02 noted that public participation should be about meaningfulness and actual contribution, stating that

... public participation should be, is it efficient or what, but there is something about it, there is a, it's not about cursory, to appear, we did a public participation, people signing attendance sheets, and everything, but there will be actual input, actual input from the public.

On timely sharing of information and giving advance notice for effective participation there was also an issue as noted by PP03 who mentioned that "I can't say I was prepared because it was a surprise, suppose they want to do it maybe on Friday, they post it on Thursday, now you are not prepared, sometimes you can't even attend because of inconvenience."

The practical, legal and legislative challenges are many. They are nonetheless an important part in building and strengthening working arrangements between the policy

stakeholders. While challenges show an adversarial engagement, they appear to have informed learning and adjustment by the policy stakeholders. Some of the challenge areas appear to have informed elements of renewed collaborative arrangements between the three policy stakeholders for the policy in question. There is recognition by the county assembly about the experience of NGOs on: public participation as a specific subject matter, including application of methodologies for advancing meaningful public participation; ability to reach very grassroot levels in communities; ability to create an enabling policy environment through which views of the public can be collected and consolidated; capability for channeling financial support towards policy development; and, ability to build and transfer technical skills on policy design. This recognition has been a basis of building and sustaining working arrangements with these areas themselves becoming some of the areas of cooperation in the development of the Nairobi City County Public Participation Act of 2015. Participants PG01 mentioned that

The reason we really worked with NGOs was because we realized that a lot of the times government was very far removed from the public . . . You know, we've been very intentional about engaging NGOs because you see where we are now, I cannot go to any informal settlement in Nairobi, without the NGOs otherwise we will be chased, and we have been chased before. We actually, we were actually beaten . . . So, the NGOs have been very critical in helping us shape how we engage. They help us manage that process, from that, because they have been there longer that us. So, when you go there, they have done the ground work

already, they have told us who the voice, the leaders are, who do we engage, how do we engage them, where do we do the meetings? So, they help us break the ice, and then they help us mobilize, and help us organize. So, you see it makes it easy for us to go and engage the public otherwise, if we go by ourselves usually we get a lot of hostilities. So, for the NGOs, we've made it intentional that we must go through them, so that by the time we get to the ground, they have done that ground work of mobilizing and pacifying the citizenry for us so that by the time tunafika (we arrive), ours is to do what we have come to do, then disappear. So, we really insist that those who go for those engagements must try as much as possible to use NGOs.

Participant PG02 highlighted that "... so the NGOs they play a critical role in providing technical support and also logistical support... the NGOs will also provide the legislative, the technical experts, to draft the document..."

Participant PG03 mentioned "... they (NGOs) gave me a lawyer to help me out and whatever they (Lawyer) came up with we took it to the clerk, the framework first."

Participant PG04 also mentioned that "... they have a lot of information, they have a lot of technical expertise, they have been engaging with the public for a longer time."

Systematically responding to challenges has created an environment of cooperation for the development of the Nairobi City County Public Participation Act of 2015. While the bill development started from the county assembly as a private member

bill, policy stakeholders prepared themselves in a variety of ways to support its development and passing. Participants mentioned how they prepared for this process. PN03 outlined that "we also had several meetings with the Nairobi County officials that were responsible for the development of this policy to understand their needs to understand their gaps and to understand the areas of support where we would engage with them."

Participant PN06 stated that preparations were also based on "reading vastly . . . writing concept notes . . . writing request letters to various stakeholders . . . holding introductory meetings with the county government"

Participant PN07 stated that they "... shared it (contribution to this policy development) with staff that had interest around such issues, and then I got feedback from a number of them and then I convened a meeting which involved the country director ..."

Participant PN02 stated that "Also, civil society organizations do a lot of research including on this subject and it's also another way of ensuring that the findings of those studies also find application in real life through governance processes."

Alongside this, an important observation about finding allies was outlined by a participant as part of effective preparation for policy development engagement.

Participant PN06 outlined that

. . . it's ensuring that this partnership also brings on board members within the county who have interest in what you are trying to advance. The policy

development process not every member of the county maybe understands the importance of policy . . . So, it's basically doing a stakeholder mapping to understand who your allies are and ensuring that you effectively engage the allies.

Preparation for engagement especially by the NGOs enabled them to envision and overcome challenges that could limit meaningful bottom up participation. Participants across the three policy stakeholders from the onset seemed to appreciate the ability of NGO to facilitate effective policy development. This included based on how they strengthened working relationships at a vertical level, between government, NGOs and members of the public, but also at a horizontal level, between and amongst the NGOs themselves. These working arrangements are seen to contribute to the development of the policy from the dimensions of: unpacking the principles of meaningful public participation, provision of technical assistance, policy advocacy and trust building, building capacities of government and members of the public for policy design, reaching the very grassroots members of the community and channeling their voice and concerns vertically. Participant PG01 specifically outlined that

So, the reason we preferred NGOs was because NGOs really knew, if you wanted to go to say an informal settlement to undertake public participation, what are the things you need to, may be just observe as the minimum threshold. Then, what kind of people do you want to talk to? Do you want to go straight to the public or do you want to us the community, they are called what? Like the community leaders, they are called champions? Do you want to cluster them, do you do

clustering? . . . so you say maybe I will speak to maybe wamama (Women), then I will speak to the youth, then I will speak to business people? What is it that you want to do and how do you want to go about it? So, the NGOs are very critical in helping us design that process.

# PN01 stated

I had, for us we had some suggestions on using ward administrators, village elders at that point because they had been bypassed by the bill yet the structure of the village elders I think the ward administrators is a devolution structure. Yes, so we felt that we already have ward admins, they could do some of those things that had been proposed to be taken to the executive level, because once you make participation executive you continue limiting people participation.

#### PN02 mentioned that

I think we also knew that the voices of the people are critical in policy development and accountability. But in this particular space I think that there was a struggle about what exactly is public participation, what form should it take, and what is adequate public participation.

On working arrangements based on technical capacity development, participant PP01 mentioned that "... technical issues like policy reforms and sometimes writing petitions when you are complaining, we use NGOs to help us understand most of the areas where may be the law is not clear ..."

PG02 said "So what they normally provide is the technical expertise . . . "

# PN03 referred to

our core mandate as (NGO) was to provide technical assistance to not only to Nairobi County but in 22 counties that (NGO) was supporting to develop critical and strategic policies that they wanted put in place and our role therefore entailed giving the counties, this includes Nairobi technical expertise and any other support that would, to facilitate for them to develop specific policies.

# PG03 outlined

... and then so we had a discussion with also (NGO), and they could give use somebody to guide us through the Constitution how do we go about this to make it as a law? So just an expert to explain to us how we can structure this ... Whereby we got (NGO) to help me out with a lawyer ... just to help me put it in a language that is acceptable as a parliamentary language and then we went now with the women caucus, with the women alone first, to discuss it.

While PG04 referred to "they have a lot of technical expertise."

It was noted that working arrangements were also built around lobbying, advocating for policy and building stakeholder trust around the issues that needed to be reflected in the policy. Participants PN06 mentioned

So really that is important, if we do not get the buy in of these people from the onset then definitely we are going to have a challenge when it comes to adoption and implementation . . . we were able to reach out, she (sponsor of the bill) was able to bring on board or get the buy in of other legislators her fellow colleagues

to come on board . . . So basically is to get the buy in of these the legislators and also the executive at, from the onset of the design so that as we move forward, they is that consensus between I would say nonstate actors and state actors.

Participant PN08 stated that

... advantage of working closely with the county government is what I mentioned before for ownership and sustainability processes for sustainability component. So basically, having them design the process simply guarantees that they own the process and it's much more sustainable as opposed to say an NGO pushing through a you know a process.

# PN08 mentioned

I would say just equipping the members of the county assembly (MCAs) with lobbying and advocacy skills because you understand that this is a political process so if there is or if your goal is to ensure that you know the proposal that you are making is also in line with the priorities of the executive then there has to be a bit of lobbying being done by the MCAs.

# PN03 outlined

And then begin the process and then make sure the stakeholders, all the stakeholders that have been identified in the policy development process are aware are brought on board and have the buy in of the process and understand the process both in terms of their inputs the timelines and the expectations and the results that are needed. And once you do that you can begin the journey of

development of the policy and you keep on having regular meetings with the stakeholders and ensuring that everybody is doing their part of the development process and comparing notes to see what is working what is not working what process can be enhanced, what processes can be changed in order to and aligning ourselves to the fundamental policy development process that has been laid out in law.

# Participant PP02 said

So whenever they are there they could help the people to understand, one give them education and two they will also help them to ensure that they are able to now participate and be there when the policy is being done and they will also, the NGOs will also help us in pushing for this policy to pass as an Act, by through lobbying.

# Participants PP03 said

Okay, NGOs, they have the space, they have the capacity, in terms of reaching the legislators, so for me I think having meetings with the legislators they, like normally have like breakfast meetings and they are so influential in terms of mobilizing the legislators. I think that is good for them in terms of reaching the policy makers.

# Participants PP04 asserted that

I think NGOs have been sort of like a third eye, and in circumstances that where there is no active position, then NGOs seem to be the, enter into that space and I would say advocate for, lobby for the vulnerable ones, you know the people who would be most affected by policy but who are never, who are rarely ever consulted.

NGOs operating in Nairobi have varying spheres of influence, but this not necessarily seen as a challenge. Self-organization and creating common positions enabled greater connection, wider members of the public reach and broader sphere of engagement amongst the community members which is particularly useful in ensuring a greater proportion of the public participate in policy development from the bottom up.

Participant PN02 recollected that

. . . this was kind of space that lent itself to a multilateral approach, a multi-stakeholder approach to engagement. So a number of civil society organizations came together and decided to engage collectively . . . and then the other side of it is that, is also to try and you know speak and agree within the civil society coalitions what things are important and what minimums you can accept in such a process so that as you go in there you truly represent the voices of the citizens in a way that adds value into the entire process.

### PN10 stated that

... we've been in different consortiums and in these consortiums we are able to get information from point to point every time we are able to get information on the policies that have come in whenever there is a policy that needs an

amendment . . . so any policy that directly affects the youth, then we are able to get that information from the different consortiums of civil society.

The interviews highlighted how having the requisite capacities for effective participation in policy development was a success factor to effective policy design. Collaborations between these policy institutions were also influencing growth of capacities at all levels for the development of the policy in discussion. It was noted by PG01 that

they (members of the public) say it's not right because they have seen what we do and they have been told by the NGOs what is possible to do, we've had engagements with them so that when they say that things are not right, they are saying from a point of knowledge and experience and not really just speculation. So, I think it has really helped heighten public awareness about what government does and the NGOs have been very instrumental.

PG03 also noted that "The benefit was one, they (NGOs) have resources, resources in terms of bringing us together for us to be educated on this particular policy or bill."

### While PG04 mentioned that

... some of them (NGOs) we really write to ask for facilitation and they have come through in terms of facilitating the committees to go out and be trained on the best practices and all that so that we can build capacities. Some of these NGOs

are key partners in building capacities of the committees therefore they are key stakeholders.

PN06 asserted that "So I would say, is basically also, the other thing was also investing in civic education where we were also able to educate the communities that we work with on matters public participation in different aspects."

Participant PN08 said

So far I have participated in various ways, the first being to empower the county leaders to be able to craft the necessary policies or be able to develop the necessary laws that will help address the citizens priorities . . . by empowering the citizens to be able 1) to organize themselves to have a collective voice and 2) to be able to engage the county leaders in communicating their priorities to them and the third way that I have supported the policy development process in Nairobi is then 3) creating platforms where citizens and leaders can come together to discuss community priorities and also subsequently craft ways of addressing those priorities. For the citizens and I think what we did was to sort of take a bit longer than we had expected with the public forum so that we were making sure that we are taking time to be sure we are explaining to the citizens what the devolution process entails, what the law making process entails so that and then also so that they are able to sort of distinguish you know what the objectives of those forums were.

Participant PN09 noted that

... in terms of capacity building what we did is we had a discussion with young people within those areas notably key areas of Mukuru, Korogocho, Mathare, Kibera, Kawangware, we had a discussion over how do they understand what is public participation. Secondly we took them through the whole cycle of public participation . . .

#### PN07 said that

there was interest but capacity gaps were lacking, so we were building their capacity and in that process, we were working very closely with them (Members of the public), they could share information we could also share information and we used them to influence that process.

#### While PN01 stated

So with this analysis, then we went to the community and explained to them the bill at large, what it has, what are the good parts, what are the more contentious parts, what are the challenges that we anticipate, and most importantly how that bill was going to be very hard to execute the way it was . . . for the community we are continuously empowering them, we have sessions on how to do, how to analyse a bill for example, what do you look at you know, what's the long title, what's the short title, what are the key elements you should look at, participation, how should it be? It's not that there should be public participation that's not enough . . . usually its usually like a very organic process, so we tell them this is the act, we don't say section 1 section 2, it doesn't matter, we simplify it related

to their own challenges and their day to day engagements and also how they perceive participation. So, I think our role, our major role is equipping them with the knowledge and information, but also helping them to understand how to analyse a bill. For us we believe in putting people first and the community need to talk on their own behalf. We don't speak for them we facilitate them, we empower them and then they talk on their behalf. I think it brings authenticity to these participation processes.

PP01 specified that "... some of the benefits is this that, we have been able to interact with those duty bearers, we have been able to create awareness to our people because of that capacity building."

PP03 mentioned that

Firstly, at community level at grassroots level, NGOs are instrumental in terms of building capacity of the community to realize, to articulate issues, to demand rights where they are violated, yeah and also policy, their experts they can push forward our voice by policy round table.

The design of the Nairobi City County Public Participation Act, 2015 was in itself seeking to create a systematic way through which public policy concerns would enter the policy space. Participant interviews outlined how those in the very grassroot level, were reached, engaged and had their perspectives channeled to the development of this policy. Participant PN02 noted that

Well, one is that you know the governments exist to serve the people it's something that sometimes we can pay lip service to but there is no single government that will come into place and no single government officer comes into place except through the processes that are laid down by the Constitution. And in our case, the benefit that would derive from this is that we find opportunity to express our wishes and the wishes of the people, to mobilize the people and to make sure that their voices are channeled to policy spaces that can give life into their views.

# Participant PP05 stated

Now ordinarily that (public participation) would not be organized and the bill would end up just going through without that enhanced participation, but NGOs can do a lot in creating awareness amongst various stakeholders from people we say, people on the ground you know the poorer people to also enhancing a lot of awareness among professionals.

#### PP01 mentioned

We started getting those drafts, the concept papers and we went through the concept papers and we were able now to see the gaps and then we called meetings from our constituencies, we shared with the community members and then they give their views. So, when we attend those forums which they (Government) organize and then we are now able to present what the people wants there, to be in that policy. We are able to participate in those public forums, without being

harassed by anybody because we are able to understand the process. So, it is a community empowerment, it has helped us to mobilize more people when they have the public participation forums so people can go there and they can question which project is going on and how the previous project has been implemented . . . You see the NGOs are like a torch in the, to the community. So, you find that when they get those website information which most community members cannot access it is easy for them to inform people like us the leaders to mobilize the people to attend those forums that is one of the roles.

# While PP03 outlined that

... because having missing out that is when NGOs chips in because that like a community we don't have a structure to reach the policy making table. But for me I think using the village councils since if the NGOs can push for that to be ratified, to be may be to be gazetted that it's in operation, I propose direct through village councils, but having no village councils at the moment, so we pass the ball to NGOs because they are the ones that are being mindful of our welfare and the community members.

Nairobi County assembly and the nongovernmental organizations have interacted variously in the process of development of the Nairobi City County Public Participation Act of 2015. This has included antagonistically as well as symbiotically based on legacy circumstances as well as through a renewed structure that has been further catalyzed by the advent of the new system of governance and devolution. There are clear advantages

of such collaboration, demonstrable from the foregoing analysis. Participants outlined the usefulness and pragmatism about these collaborations in advancing a bottom up approach to policy development. The preceding analysis demonstrates an active system of engagement during the development of the current policy and what can be considered a working arrangement structure for policy. Formalized communication between the county assembly and NGOs was an important starting point in specific collaborative initiatives. This as outlined in the preceding section on how NGOs prepared to engage with the policy development process, but also on the part of the assembly while inviting NGOs for such collaborations. Participant PG01 expressed that

... you must write to those specific NGOs and invite them, so that even they could see the general advertisement, and send you memorandum, they would still have a letter on their desk, at least the key ones telling them, we are doing a, b, c and d, please come talk to us if you can or send us memorandum on the following issues.

Participant PG03 mentioned "During my time in the first assembly, I could see the NGOs write and say we have this particular issue, can we team up?"

PG04 stated that "... when we have maybe a legislative proposal we normally write to stakeholders, we write to certain NGOs..."

While PG02 said

what we have are MoUs, we normally enter into MoUs with various NGOs who are interested . . . To support us in various areas . . . those are the formal

mechanisms which we have in place with the NGOs. Entry points MOUs . . . We have created departments . . . within the assembly . . . within the clerk's chambers who are responsible for engagement . . . So what we have done we have made it part of our working procedures, standard procedures. These are called standard SoPs. That if you get a document, you must engage the NGOs . . .

The participants responses under this theme demonstrate how interaction between the county assembly and the NGOs has developed around policy design. The evidence further outlines how these policy relationships has created an enabling environment for the design of the Nairobi City County Public Participation Act of 2015 recognizing the challenges of the past and offering solutions which have facilitated bottom up public engagement in the design of this policy. These interactions have similar characteristics as those outlined in the John Kingdon Multiple Streams Approach, for stakeholders and networks and relationships emerging to respond to problems that require policy responses (Kingdon, 1995). Problem requiring policy attention outlined by the participants were many and varied, including the particular problem of effective and meaningful participation by members of the public that is the subject of this research. It is useful to note that besides structural, institutional and legal challenges aforementioned, research participants spoke of a variety of other issues requiring policy attention specifically: "disasters" (PP04), "peace . . . culture" (PP06), "land administration . . . good governance ... so many projects which had stalled" (PP01), "land interest earning ... transport ... pop up markets . . . informal vendors . . . water, (PP05), "lack of access to information"

(PP02), "urban renewal and regeneration . . . evictions . . . slum upgrading . . . houses" (PN01), "provision for funding . . . for public participation . . . civic education" (PN07), "water . . . roads . . . security . . . ECD (Early childhood development)" (PN09), "education" (PN08), "sub-county administration lacking teeth . . . absence of a structured framework for citizens engagement particularly the absence of grassroots structures again, to bring on board the voice of citizens at the grassroots level . . . solid waste management" (PN06), "You wake up you find a the street has been changed, without even consultation with the people from that particular region . . . budget making process . .. socioeconomic sphere of the county . . . information and communication sharing between the governor, the executive, the county and the citizens . . . toilets . . . roads" (PG03), "The general policy didn't have the, a feedback mechanism, so we thought quality was lacking . . . You know quality is, how much of that participation did you actually take on board? . . . FGM (Female genital mutilation)" (PG01). The range of problems warranting broad-based policy action were many, policy relationships as outlined in this case however created an opportunity for public participation as an issue by itself to be elevated for priority policy action (Kingdon, 1995).

Evidence presented in this section was consolidated into patterns that emerged during the coding and aggregation process of the data analysis stage: practical, legal and legislative challenges to collaboration; collaborative undertakings as resolution options to challenges; formalized communication in defining working arrangements; were the patterns under this theme. The patterns had a logical contribution to the theme: Nature of

working arrangements between Nairobi County assembly and nongovernmental organizations, during the design of the Nairobi City County Public Participation Act of 2015. The theme emerged under the research question one on: How do county government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County public participation policy? Information presented demonstrates how working together enabled the policy stakeholders to overcome a variety of barriers of a structural, legal and legislative nature. Learning from these challenges enabled the three policy stakeholders to work together in the development of the policy under consideration through: forming policy networks, defining ways of better sharing information, instituting regular consultative arrangements, using one another's expertise and comparative advantages to build vertical and horizontal capacities for public participation policy development, reaching the furthest members of the community so that their concerns are appropriately channeled and registered in policy design. Relationships created were formalized through exchange of letters, exchange of emails and through memoranda of understanding defining these working arrangements.

# Implications of Working Relationships Between Nairobi County Assembly and Nongovernmental Organizations in Policy Development

Improved working arrangements between policy stakeholders was creating a cooperative relationship for the development of the Nairobi City County Public Participation Act of 2015. There were barriers that had been hindering the voice of the public from reaching the policy development circle and therefore negatively affecting a

bottom up policy development approach and the downward policy feedback loop.

Participant PN05 highlighted that "And then I know that, I don't know whether the spread of communication and the avenues of communication are as sufficient to reach as large a public as possible"

# PN10 mentioned

There was not, awareness was not conducted thoroughly so effect was, we only have a few individuals that would come on board, and having these few individuals meaning that you are not able to get responses or comments from a larger group.

In addition, there was pessimism on how the public views were being received and as to whether they were being taken on board anyway. The feedback loop from government back to the public on the policy development was stated as being a challenge. Participant PN05 mentioned that

I think one of the biggest challenges is feedback. We do not get information back, a collation of the interventions, and the views and the opinions that were shared and what they mean and what actions or steps the county then sees that they will take based on those views and then what documents are finally shaped out of that. That I think those next step processes are a little bit opaque and the mechanisms for those I think are . . . I think you head me saying that one of the big challenges . . . the feedback mechanism I think is really wanting because over there we don't get a sense of what is the aggregated document and then what is the analysis what

does it show, how is that fed back to us, what are the questions and areas to be further consulted on

PP05 stated "But that bottom up feedback mechanism is important in order to actually achieve development goals that the people desire"

A complete communication system where voice shapes policy and options for policy action taken on behalf of the people are translated into interventions with the public being informed is important. It was noted by the participants that policy relationships formed during this process were foundational in positive progress towards the development of this policy. The architecture enabling voice of the public to enter into the design of the policy had been created. Nongovernmental organizations had organized themselves to: raise awareness around the issue of the policy under development, define and adapt localized mechanisms for reaching out to the public to overcome challenges of access to information, including simplification of the policy language, expanded the avenues for public dialogue and rallied more members of the public to participate in policy design. Participant PG01 noted that "So I think it has really helped heighten public awareness about what government does and the NGOs have been very instrumental.".

Participant PG03 said

(NGO) came up with an SMS platform, whereby people could just send in their queries and say this is what we are undergoing and it is sent through toll-free SMS and all those things are printed and brought to us. It was just to sensitize

people . . . we realized that may be as an individual it would be very difficult to sensitize people.

PN06 stated

So basically as an institution it was investing more in citizen organization, so, it's bringing them together because they have a common understanding and organizing them from that angle with the and ensuring that they can be able to speak based on their interest. So I would say, is basically also, the other thing was also investing in civic education where we were also able to educate the communities that we work with on matters public participation in different aspects.

PP02 outlined that

So whenever they are there they could help the people to understand, one give them education and two they will also help them to ensure that they are able to now participate and be there when the policy is being done.

While PP05 mentioned that "NGOs can do a lot to enhance awareness especially among citizens".

In terms of improving access to information and information that is simplified for ease of understanding, participant PG04 noted that

NGOs actually sponsored the committee for a training and workshop not only in Nairobi but also outside of Nairobi, so that they can take us through this process and you know if they, if you find out that an NGO is willing even to spend

resources on this process, then it means that they really value and take this issue of public participation very seriously. So, we were sponsored by a number of NGOs in this process of developing the bill. Therefore, their input was very valuable.

PN09 said "we did informal barazas (local level townhalls) with community members in our areas of work, trying to understand their needs.".

PP01 also mentioned

Second role is to simplify those policy documents. You find that a document is . . . sometimes it is not easy for a common mwananchi (Citizen) to go through pages and understand where a problem is. So their (NGO) work is to go inside and check the weaknesses within that document and then now they call for meetings where people now can come and share and so from there when the people they share, they are able to now to come up with their proposal which now informs the policy makers or the implementers . . .

Participant PN01 stated that

But for the community we are continuously empowering them, we have sessions on how to do, how to analyse a bill for example, what do you look at you know, what's the long title, what's the short title, what are the key elements you should look at, participation, how should it be? It's not that there should be public participation that's not enough . . . and the memorandum, as much as we do it, is also authentic in a way, you know it doesn't have legalese, it's very simple

language, and its language that county officials can really, really resonate with as well.

Appropriate spaces through which the voice of the public could be sufficiently channeled into the policy development circle were created by policy stakeholders based on the relationships created for the development of this policy. Participant PP02 noted that

Because, you see as I have told you sometimes it is more easy for NGOs to reach these entities, but as citizens you will just say we want, this is what we want. But if you don't have somebody, the people who are the technical know-how, the people who have the voice, you see sometime the NGOs play like the voice of the voiceless, because they would take the voice of what is actually the problem on the ground and connect it to the policy makers. So, when it comes to me as a person I would know what I want but you see how do I make this a policy? So it still needs somebody is going to lift me up to make me, my voice be heard and once my voice has been heard, then the policy maker will be able to make the policy.

# PN08 stated that

... creating platforms where citizens and leaders can come together to discuss community priorities and also subsequently craft ways of addressing those priorities . . . and then after that we supported them to go out to the public and

collect citizens views on this law and then after that the public input was incorporated into the Act and then was debated and subsequently passed.

PN05 said

Solutions that are helpful to them and that are helpful more broadly, and so we see the value of this in part of our own interest to see that as we work in community that we are working in a space where we are building agency and enabling others to take more charge of their own, the direction of their own livelihoods of their own communities, in being able to give voice to their experiences and their wishes through policy participation.

# PN09 mentioned

... and also we did informal barazas (local level townhalls) with community members in our areas of work, trying to understand their needs . . . So we felt like if our work is to supplement what the government is doing in terms of access to information at these levels, we need also to come out and say . . . how are we involved, there is the participation exercise . . . for us it was more of an intermediary action to support the Constitution and all the acts that are there to support public participation and also to try to provide linkages between the communities we work with and their leaders to have a common understanding and dialogue in terms of engagement.

PN07 stated that

After that, we developed our position and then because we were I was also convening what was called Nairobi accountability network. I thought instead of me, taking this thing as (NGO), I called these organizations, Nairobi accountability network members and we had a long discussion. This was a discussion around three-four meetings, where we then documented the CSO (Civil society organizations) views and put it together with the one we had. The one we had for (NGO) was put together with the rest that the CSOs had because we went through it one by one. So, I convened them in our office where we discussed these issues. These were like around 15-20 organizations that were interested in devolution issues and were working in Nairobi.

# PN10 outlined

... if you bring people together and they understand what they are coming to do .
.. to comment on feedback you are looking for, I suppose you are going to get
more and precise contributions compared to, if you just bring people you know
you call people and to tell them we are going to have a meeting tomorrow and
county government or government is going to engage us so be there. So, I think
then having them prepared and bring them, having a larger number of citizens
contributing, would give more responses to the engagement.

# PN01 mentioned

For us we believe in putting people first and the community need to talk on their own behalf. We don't speak for them we facilitate them, we empower them and then they talk on their behalf. I think it brings authenticity to these participation processes.

# PN02 said

... but also reaching out to the publics so that the public is aware of the opportunity to participate and give their views but also to, you know, create the awareness that would be necessary for civil society. I think the other thing is really just how to mobilize citizens and get them to be part of the process and I know that is pretty much a challenge. Many civil society organizations have community groups that they work with and so getting those to participate, opening the space for them to participate is not very difficult, but the common citizen in the street is a pretty difficult one to reach and remember that we may assume that they have no view that is useful to this process but the truth of the matter is that these process is being done in their name then their views have to be heard and when the views are heard, they may not be as eloquent and as coherent as many other processes, but one would imagine that you know the core of democracy and democratic processes is to make sure that such people are heard.

The avenue for bottom up public policy development has been strengthened as is demonstrated by the measures taken through collaboration of the NGOs and the members of the public, a process that has been endorsed through working relationships of government and NGOs. This has had a positive effect in advancing the policy priorities and strengthening policy stakeholder trust during development of the policy in question.

This effect was mentioned by participants and also outlined in documentation from the assembly and NGOs. Participant PG01 specifically noted that

Nairobi has changed a lot because of what we have done under this (Policy development), because, it used to be that you, government would just do things and then public would just see them . . . The reason we really worked with NGOs was because we realized that a lot of the times government was very far removed from the public . . . So this engagement has helped us and has also helped NGOs, to really keep a check on government and we are happy . . . So, the NGOs have been very critical in helping us shape how we engage. They help us manage that process, from that, because they have been there longer that us (County assembly) . . . And then the knowledge we had was that NGOs that had, I mean they had had so many years of working in those communities . . .

#### PG03 also stated

They (NGO) are able to engage the county government with a framework that is in place. So, without fearing that we are doing this illegally, there is a legal framework, whereby individuals and NGOs and CBOs (Community based organizations) in an area will take the bill and say, we are having our public participation being anchored on this . . . So, and then the other benefits would be critic, you are able to critique and you are also able to bring in your petitions because people did not know how to bring in petitions. To petition as an individual or as a community so those ones and also checks and balances . . . So,

people were able to, you could call and say you are calling in a meeting and to participate we need to be informed of what has happened to this particular project. So, they had a law, guide . . . there is a policy and a law guiding them on how to meet and critic or appreciate, initially there wasn't.

# While PG02 expressed that

I think it's a question of the document has become, the output has become enriched. You have an enriched document . . . So, the framework might be there. On paper, of course a very good framework because it has been informed by the technical support from the NGOs.

# PG04 mentioned that

Actually, most of the views (NGOs) were really good . . . Even this bill we actually submitted it to national assembly. Because it actually had generated a lot of interest therefore we were able to seek a lot of, we really consulted widely . . . and in fact after doing so, you know it was subjected to thorough scrutiny and we were able to come up with something, not for us not for the assembly but for the greater good of Nairobi County.

# PP05 stated

At the moment it seems that participation through organized groups tends to have a lot more influence than that of individuals. Why, I cannot really explain but given be it through an NGO, be it through a social group, be it through a

professional organization, it's much easier to access the process or have influence on the process than I think as an individual.

PP02 said

Because you see they (NGOs) are better placed in even getting these appointments. You see as normal citizens when you go to visit someone, visit these big offices, the ministers or who else, you will get a very difficult time to reach this person. But as a nongovernmental organization it is sometimes very easy for them, they would even call them to a meeting and they would all come there.

PN03 mentioned that

Yes it is the public that will be participating but who is the owner of the policy? Who will be rolling out the policy? Who will be implementing the policy? It is Nairobi County. So it is very important to ensure that Nairobi County is involved from the word go, if that policy is going to be successful.

PN06 stated that

Ok the effect has basically been the buy in, which I would say to that point, before maybe there was change of guard I would say there was that positive, there was positive reception of this whole process by the county government that both the executive and the assembly and really there was a lot that was being pushed as a result of this initiative.

PN08 outlined

mentioned before for ownership and sustainability processes for sustainability component. So basically, having them design the process simply guarantees that they own the process and it's much more sustainable as opposed to say an NGO pushing through a you know a process. I think one of the benefits that came from the enactment of that law was that there was a structure, there was now a structured way of engaging citizens and this process was budgeted for by the county assembly so it was not the sole responsibility of individuals who used to figure out how to call people into those kinds of meetings this was a process that was now owned by the county government which in my view is a very sustainable way of ensuring that the citizens voice is taken into account and is heard.

## Participant PN09 stated that

... it also promotes issues of integrity in terms of working with the governments and finally it will also provide an avenue for access to information, where the information we have is the same information and is also the same information that can be disseminated to other actors.

#### PN07 said

The thing is that the partnerships in government are very useful, if you want to know the information, what is going on in government, that is what I benefitted from, because I had relationships with both the executive and the assembly and

we were discussing with the executive how to draft the bill, but then the bill came in as a private members bill in the assembly.

Participant PP02 stated that

biggest benefit is that we when we will be designing it will be owned by us, so it will be a down up approach rather than people doing a policy and bringing it for us, whereby we will not have engaged in it very well.

In a report obtained from The Institute for Social Accountability (TISA) one of the nongovernmental organization that worked with the Nairobi County assembly during this period, it was mentioned that under their programme, supporting the design of this policy, they held several meetings with stakeholders on the proposed public participation bill then. The article further mentioned that feedback received from Nairobi City county legislature (Nairobi City County assembly) and the executive review meeting fundamentally influenced the structure and content of the bill (The Institute for Social Accountability, 2015, p. 32).

In a report of the sectorial committee on culture and community service on the consideration of the Nairobi City County Public Participation Bill, 2015, signed by the chairperson of the committee on 1 December 2015, the committee noted that

The committee would like to report it received submissions form six stakeholders namely, National Gender and Equality Commission, The Institute for Social Accountability, Oxfam GB, Economic and Social Rights Center, Transparency International-Kenya Chapter and the Consumer Federation of Kenya, whose

views were taken into account in this report. In principle, the committee was in agreement with the contents of the bill. However, the committee has proposed amendments to some sections as contained in the "amendments" section of the report.

These submissions or memoranda, outlined in this report are a fundamental part of the convergence of the voice of the public into policy. Each of the NGO met with its constituents shared about the upcoming policy in the ways outlined earlier, received input and consolidated policy option to the assembly for consideration as the bill was further taking shape. The report further on stated that

The committee is thankful to the officers of the Speaker and the Clerk of the assembly for the logistical and technical support accorded to it during its sittings. I also wish to express my appreciation to the members of the committee who sacrificed their time in activities of the committee and preparation of this report. Finally, I wish to express my appreciation for SUNY-Kenya through their AHADI program for the logistical and technical support they offered this committee during its deliberations and OXFAM for facilitating a meeting with the members of Nairobi City County Assembly to take then through the Bill. (Nairobi City County Assembly, 2015).

The working relationship had positively influenced shaping of the current policy during design. Comments from the public around feedback deficiencies and the need to effectively facilitate a process through which the public would receive feedback from the

county on matters of policy development were some of the things that became part of the finalised law, being appropriately captured in the Nairobi City County Public Participation Act of 2015. This specifically demonstrating the impact of trust building through relationships established between the three policy stakeholders in bottom up policy design. The Act, as was passed, outlines under clauses 3 that

The object and purpose of this Act is to – (h) enable citizens to hold the county government accountable and to demand for feedback on progress of service delivery and contribute in decision making process that include planning for service provision, budgeting, implementation and policy-making." and under clause 25(1) that "Every financial year, the sub-county administrators, ward administrators and village administrators shall, in consultation with the member(s) of the county assembly and the county executive committee, conduct at least two civic education sessions to inform and receive feedback from county residents on issues including but not limited to: (a) county policy making; (b) law making processes; (c) public finance management processes; (d) development planning processes; monitoring and evaluating county budget implementation; (e) evaluating periodic county reports. (Nairobi City County Assembly, 2016).

Such meaningful adjustments that created an accountability system in policy development and practical measures of their deployment during implementation would probably not have found their way in policy if it was unilaterally developed by government. Concerns had been earlier raised by participants about how policies are

sometimes developed without consultations and such deficiencies were reasons why policies developed unilaterally would eventually be challenged in the court. Therefore, policy relationships as aforementioned reduce court battles over the policy once they are developed, and provide a clear and sustainable framework for public engagement, enabling information sharing, structuring how public voice enters policy spaces that affect the county in general and in shaping overall development programming.

The evidence and ensuing discussions demonstrate the benefit of a policy stakeholder relationship in policy development, and specifically the impact in this case to the design of the Nairobi City County Public Participation Act of 2015. The theme under discussion - implications of working relationships between Nairobi County assembly and nongovernmental organizations, emerged out of consolidation of a set of patterns from the data on: barriers and pessimism on public voice in bottom up policy development; architecture of response to bottom up policy development; changing perceptions on policy stakeholdership based on trust building. This cluster was responsive to the research question: How do the county government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance? Participant data consolidated demonstrates that indeed policy networks were established surrounding the three policy stakeholders (Kingdon, 1995). These actions built individual and institutional trust especially between NGOs and government but also between NGOs and members of the public. Importantly, government recognizes and capitalizes on the strengths of the NGO in the county in positively influencing policy

development. The overarching impact of this relationship as seen was the successful development and passing of the policy, even amidst multiple other policy priorities.

## **Institutional Culture and Individual Nature in Informing Working Relationships**

The ability to fully cooperate in development of the Nairobi City County Public Participation Act of 2015 is demonstrated previously as being informed by partnerships and relationships. These were built not only specifically for this particular policy environment, but also emerging as a result of learning lessons from previous policy formulation challenges. In order to formalize these working arrangements, participants noted that it was useful to elaborate some guiding principles. These were packaged in the form of memorandum of understanding (MoU), agreements containing these principles and working arrangements. Participant PG02 noted

... what we have are MoUs, we normally enter into MoUs with various NGOs who are interested ... To support us in various areas ... So within the frameworks of those MOUs, that why we agree on areas where they have interest in ... So those are how we engage in the, those are the formal mechanisms which we have in place with the NGOs. Entry points MOUs.

Participant PN06 stated that "...having a clearer framework and then the other arrangement again to effectively bring the stakeholders ..."

PN08 mentioned "There was a memorandum of understanding with the county assembly related to the ongoing work on gender elements and which formed an important basis for this particular work with the policy development . . . "

#### PN07 outlined that

We had an MOU with the county assembly, on a working relationship, what they were going to do, their contribution and what we were going to do. That one was the beginning of our relationship with the assembly, not only on the bill, the bill came along the way but we had the MoU as the beginning of our working arrangement, prior to the bill coming to the assembly . . . the deputy clerk was tracking and working with us, but for us, me I was tracking how we were achieving what we had sought to achieve. So, there was a very clear process of engagement and note therefore, I was not giving any other activities until we achieved our workplan . . . we had to achieve it before I could be able to allow to do another one . . .

PN01 specified that "... we had an MOU with them (Assembly)..."

Participant PN03 stated

First is to have an institutional relationship between our organization and the county government. To formally ensure that the county government knows that there is a partnership, introduce our organization, let them know what our organization is doing, get their understanding and their buy-in to the partnership. That was fundamental it had to be done from the word go and get the top leadership of the county to understand what (NGO) was doing and get introduced to the other technical officers that would be providing the support that would be needed in the process of the development of the policy, and then begin the

technical journey to develop, even before the development, have discussions on what the priorities of the county were. So that we are responding to the needs of the county rather than to our own perceived needs of the county."

One report by the organization TISA further clarified their position with regard to this formal guiding principles, "TISA had a memorandum of understanding with the county assembly. The good working relationship with the County Executive Member for finance and economic planning was critical in the county planning and budget process." (The Institute for Social Accountability, 2015).

These agreements provided a useful starting point for collaboration and can be considered part of the institutional culture of defining clear cut entry points for cooperation in policy development between government and NGOs. However institutional culture for working together seems to be linked also to the perceptions of the members of the public and NGOs about the county assembly, in terms of perceived openness to fruitful collaboration on policy design. While opinion was varied between NGO and members of the public, generally, participants had optimism about the level of openness of the county assembly to welcoming cooperation around the issue of a policy on public participation, probably also shaping how they chose to engage. NGOs showed a greater optimism than the members of the public, with the latter linking their optimism to a variety of legacy issues, largely challenges. Openness is also seen as about participants perceptions on the institutional culture of accountability and transparency in how government conducts its business. When asked the question on perception of how open

the county government is to receiving and considering perspectives and priorities participants shared in the development of a public participation policy for Nairobi County, participant PN08 noted that

... county government was very receptive to the development of this law and the MCAs (Members of the county assembly) and I will speak specifically about the women MCAs and the women's caucus, the first women's caucus that was in place from 2013 to 2017, was very receptive in you know basically understanding how they could impact governance processes how they could contribute to better governance of Nairobi County, and how they could put in place structures that would ensure that, you know that citizens and the citizens voice is heard in the development and governance process.

Similarly, participant PN07 mentioned

Now, I can say that by then they were receptive of how my perspectives, because I don't know if there were others that engaged them and individually I know that they received views. But form my perspective, they were receptive and they took the views we gave them very positively.

PN06 outlined "I would say 50/50, it all depends on the strategy that interested parties have."

Participant PN10 said

Ok, receiving views is one thing and including or adopting recommendations I think is also another thing. So, they might be receptive when it comes to our

presentation, but they won't take every recommendation that we would give. So, it is more of a 50/50 engagement.

PN05 stated "I think I would say that since we have begun to interact with the county, there is generally an openness, certainly one finds that in engaging with a county officer there is openness, they listen"

Participant PN09 outlined that "My perception about it would be if I am to put it in a scale of 1 to 5, I would put it at 3, averagely,"

Participant PN01 said that "Well, I think the Nairobi County undertook the participation process of the participation bill because it's a constitutional requirement."

Participants PN02 stated that

Well I think from the beginning when the Constitution was promulgated, there was a lot of good will, I think the walls that existed prior to that were brought down, and so you found that the people, government was willing to engage with citizens, and not just willing, but there was a constitutional imperative to engage and that started off very well so there was the good will to do it but with the struggle on how to do it . . . So there was a lot of emphasis being laid by counties on these processes, but as time has gone by, there have been challenges that show that the commitment is not uniform and is not sustained throughout so there are pockets of absolute commitment there are pockets of resistance, so that really is the space that we are operating in.

Another participant PN03 mentioned

Nairobi County was, I wouldn't say they were very receptive. First I think that their structures and systems were not working very well, there were high turnovers of staff who were responsible in the development process, so that if you went in and convened a meeting with a particular officer, the next time you would be going there would be another officer, the next time you would be going there would be changes. So, the whole process was interrupted, because there was no consistency in terms of follow up or you would go and developing the policy would be the priority, the next time you went it was another, they were asking for another different sets of priorities. So just that consistency and commitment from the county to allow for the development of the policy to run smoothly was wanting.

#### While PP04 said

I think, they are very open, but the question is do they actually, do they pick some of the submissions, do they integrate them into the policy. I would ideally on paper it's there. Because you know all these things are written somewhere in the in one law or in another law you know. And these days you know the Constitution tends to provide for some of these. But I have also seen a situation where, people circumvent those policies . . . "

# Participant PP05 stated that

Well its mixed, 50/50, from my experience it depends on what the organization has to offer and also the history the organization has with the county, so it goes

both ways. But we still have a long way to go before we fully have better participation unfortunately.

Participant PP01 mentioned "... the perception of the county government to NGO? I think the level is not so high, it is around 40%."

Participant PP06 outlined that

Like now, I would say it about 40% but as time goes, I hope it's going to be like 80%. Because, on its own, because I live in Nairobi so I will just talk about Nairobi County. County 047 (Nairobi County), really needs the NGO world to enhance public participation. They shall not work on their own.

Participant PP03 said

For me the level is 0 percent. The county is doing nothing on it. So, I can say, I never have seen county government maybe reaching out to the NGOs. I have never seen that. And they can't do it because we use NGOs to reach them and it is not an easy task. So, the level is so down.

Finally, participant PP02 outlined that

I would rate it very low, because as everybody knows, you see corruption in our county is very high, and most of these people fear the unknown so they will look for their own ways to dilly dally and pass through other routes, so that the we do not get a policy as soon as possible, whereby everything will come out openly.

The county assembly was the first house of assembly since the promulgation of the new Constitution, under the new system of devolved governance. With just about three years down the line from their election, members of the county assembly were still maneuvering to understand the systems and structures of the assembly in order to effectively perform their responsibilities. Organizational culture was also taking shape in various ways. An important element of this was the convergence and the establishment of the Nairobi City County assembly women caucus, perhaps one of the more influential mechanism in the development of the Nairobi City County Public Participation Act of 2015. Women members of the county assembly had created the caucus with support of nongovernmental organizations as a lobbying and advocacy mechanism for women's agenda in county assembly matters. This therefore became an important avenue for consistent knowledge and experience building on the agenda of devolved governance, advancing gender issues in all functions of the county assembly and it was the caucus that originated and pushed for the adoption of the current policy. It was noted by participant PN08 that

... we were supporting the Nairobi County assembly to institute its county assembly women caucus. So the Nairobi County assembly women caucus is basically, we were creating a caucus for all the female Member of the County Assembly (MCAs) both nominated and elected and as we were engaging in that process and given the challenges that the women MCAs were facing at that point in terms of the delivery of their roles and responsibilities given that they were not directly elected by the citizens per se through the ballot, but most of them were nominated by their political parties into office.

The caucus was an additional way through which the county assembly further interacted with NGOs in policy development, further strengthening this collaborative culture. The women caucus provided the platform through which the agenda for enhancing how the voice of the members of the public would find its way better into the policy environment by initiating the call for a public participation policy for Nairobi County. Participant PG03 noted that

So we came up together with the women in the women caucus and we decided let's have this moving . . . So, we came up with just our thinking, we went to the clerk for this to be put in place, so personally I took up the initiative. I am a special elect member, so I have been doing policy formulation at a committee level and also pushing my own bills like now this public participation, and also chairing the women caucus in the assembly. And you know first I started with a small group this discussion I started with the women caucus so I had at least a group of people who would believe that this is the way we should move . . . So what happened is, initially people thought it was a joke, because they knew as a woman, and as an MCA woman (Member of the County Assembly) this cannot pass easily because it has to originate from, you know like a committee . . . So, it was brought to the floor of the house. Initially people thought I would not have numbers because it was a private members motion, because it had not originated from the county CEC (County Executive Committee), so when I realized it was taking so long for the CEC to bring it up, I decided just to bring it, take the chance and bring it up. So, with the backing of the members, the members were taken through this particular public participation bill, before it became an Act.

Participant PN08 also said

... the first women's caucus that was in place from 2013 to 2017, was very receptive in you know basically understanding how they could impact governance processes how they could contribute to better governance of Nairobi County, and how they could put in place structures that would ensure that, you know that citizens and the citizens voice is heard in the development and governance process. So the idea actually came from the members of the county assembly, the women who were interested in crafting a law that then would then, first of all ensure that there are structured ways and processes in which MCAs engage the citizens and number two that public participation is budgeted for under the county assembly, because as you may know that if there is in the county assembly and in parliament, in such institutions, if you don't have a supporting policy or regulation then it will be very difficult to budget for a process.

From the foregoing, organization cultures took the form of more formal systems and structures of engagement. An important part of it relates to how individuals in these institutions organize themselves to work with each other in the institutions as well as outside, with other institutions. A variety of perspectives were shared by participants outlining the significance of individual nature in influencing the working relationship and organizational culture during this policy design. Participant PN06 mentioned that

... county government is people, you see, like for example we have the executive who really are in charge of initiating these processes of policy development processes, but we see, some have, some have not, and this is also based on vested interests. There are those who need these policies indeed and there are those who do it for formality. And why I say that, is because, definitely the vested interests will dictate the essence as to why a policy is being developed or why it is being brought forward . . .

#### PN05 stated

... where we have very particular interest, we then follow up with the offices, the county offices that we would have interacted with and we ask them to give us feedback and if they have documents and they can share with us. I think at the individual level of the officers, that one interacts with. I think there is generally an openness.

#### PN09 outlined that

We also got the information from the then, what was his name? (Name), yes this information was also gotten from the specific offices that also targeted working with young people and youth organizations in Nairobi . . . at the same time you realize some of the recommendations you've made might even not be included, and it will take a que of where it will be for the benefit of that particular administration or the person in charge of the process.

#### PN07 said

So, I had been pursuing this, so I knew very well that this is something we wanted and I had put in place very clear advocacy processes, I had gotten in touch with both the clerk, I had gotten in touch with both the clerk and the members of the assembly . . . we were pursuing two perspectives. If the county executive was going to introduce it we were in discussions with the county executive about that and we were also in discussion with the clerk and a member that was supposed to table a bill in case the county executive was not going to introduce. Then one day he (Clerk) calls me and said, this bill, draft bill on public participation has been tabled and this is what you have been asking me about. Is it possible for you to get views and share with us views?

#### Participant PN04 stated

... so one is to engaging at different cadres, so number one is that you need to have insiders, people who you know from inside as part of advocacy or lobbying strategy, yeah. So, number one is get people from inside who you know who you can actually be throwing dossiers to and they will push them to the next level. So, I think this issue of ownership I think we have overcome it over time because we say just let it go let somebody from the county own it ok, so that is number two ... also with the legislators, the MCAs you know, working very closely with them is also very important into achieving your, into overcoming those obstacles. Because if you have champions from legislations, then then it becomes more easer for your ideas or your initiatives to go through . . . also having key persons in different

sectors, let's say for example department of health, department of education, department of planning, so having people from inside there that you already know and then once in a while as I said, learning to let go. So, develop an initiative, give it to someone from the county to run with, while you push from behind.

Participant PN01 mentioned "... maybe you get into the devolution because the devolution CEC is a good friend of mine ...".

Participants PN02 outlined that

The other bit is also to find interlocutors not just at a policy level within the county but also at a fairly technical level also, because this process is policy, but it also has a lot of technical work that has to be done. So that would be my views around it, so just having technical people, people who are dedicated to the process that you can reach out to is, is important. You need the political buy in in the county. So, people who work for government usually look for the tone at the top from the top. So then if the tone from the top is that don't do this they will not do it. If the tone from the top is not clear, they will also not do it. So, they need a very clear tone from the top. That this is something that the leadership values and wants to work on, then you will have no, no significant challenges from there. So, you need to keep the political engagement open and the technical engagement open as well so those two are very important because they feed on each other. The other bit is that from an internal perspective is to get people who, you know, to

dedicate people into the process so that you know you don't keep on changing representation.

Participant PN03 mentioned

... there were high turnovers of staff who were responsible in the development process, so that if you went in and convened a meeting with a particular officer, the next time you would be going there would be another officer, the next time you would be going there would be changes. So, the whole process was interrupted, because there was no consistency in terms of follow up or you would go and developing the policy would be the priority, the next time you went it was another, they were asking for another different sets of priorities. So just that consistency and commitment from the county to allow for the development of the policy to run smoothly was wanting. Now, you would go to Nairobi County and get a very switched on officer who would give you the support that you needed at one time, the next time you would get that that officer is no longer in that docket and has moved on you would get somebody else who does not understand who is not interested who doesn't see the need of what you are doing.

Participant PP05 stated that "...it's quite obvious that many people getting in public offices at the moment are there from a perspective of self-actualization or self-gain or achieving some form of selfish desire ...".

Participant PG03 stated that

So initially we had a push and pull by elected members saying the thinking we need to, we are infiltrating their space . . . you know first I started with a small group this discussion I started with the women caucus so I had at least a group of people who would believe that this is the way we should move.

The movement of voice of the public into policy was therefore further facilitated by the kind of individual relationships that could be formed between the policy stakeholders, largely forming out of individual nature of these persons.

The theme institutional culture and individual nature in informing working relationship has been supported by evidence consolidated from participant perspectives and clustered to form the patterns on: memorandum of understanding (MOU) for guiding principles on collaboration; openness of government in policy development; gender advocacy and policy effect; and human nature in policy. Even within the county assembly, alliances and strategic cooperation was built and applied as an avenue for policy development. The women members of the county assembly caucus, working collaboratively with the NGOs defined and pursued policy direction linked to development of the Nairobi City County Public Participation Act of 2015. This demonstrates that besides the constitutional requirements and legal challenges in court against the government, brought about by NGOs, the internal (County assembly) policy push by the women caucus, also supported by the NGOs, created a multi-pronged deflection of John Kingdon's policy streams of problems, policy, politics into convergence in this instance (Kingdon, 1995). This enabling environment was further

supported by the guiding principles that allowed the assembly and NGOs to work together, progressive human nature and human relationships at an individual level in NGOs and in government. These then answering to the research question on: How do the organizational cultures of the county government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

Table 4
Summary of Patterns, Themes, and Research Questions

Research question 1:	Research question 2:	Research question 1:
How do the County Government of	How do the County Government of	How do the organizational cultures of
Nairobi and NGOs intend to work	Nairobi and NGOs describe the	the County Government of Nairobi and
together in designing a legally mandated	perceived impact of their relationships	NGOs affect their working relationship
Nairobi County Public Participation	on prospective public participation in	in designing a public participation
Policy?	local governance?	policy?
Theme 1:	Theme 2:	Theme 3:
Nature of working arrangements	Implications of working relationships	institutional culture and individual
between Nairobi County assembly and	between Nairobi County assembly and	nature in informing working
nongovernmental organizations.	nongovernmental organizations.	relationship.
Patterns:	Patterns:	Patterns:
- Practical, legal and legislative	- Barriers and pessimism on public	- Memorandum of understanding
challenges to collaboration	voice in bottom up policy	(MOU) for guiding principles on
- Collaborative undertakings as	development.	collaboration.
resolution options to challenges - Formalized communication in	- Architecture of response to bottom up policy development.	- Openness of government in policy development.
defining working arrangements.	<ul> <li>Changing perceptions on policy stakeholdership based on trust building.</li> </ul>	<ul> <li>Gender advocacy and policy effect;</li> <li>Human nature in policy.</li> </ul>

## **Summary**

In this chapter I provided an analysis of the data collected from interviews with 20 policy stakeholders, of which 35% were female and 65% were male. I outlined how quality of the research was maintained while the data was being collected, stored, coded, analyzed and presented. Trustworthiness was ensured by a combination of approaches including management of researcher bias, retaining rigor in collecting, managing, packaging and presenting the data and using triangulation with a number of secondary data sources. The analysis revealed a set of three themes contributing to answering the three research questions established for this research and the themes were supported by a consolidated set of ten patterns identified while the data was being condensed for meaning. In answering the research question on how the county government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County Public Participation Policy, the findings demonstrated how working together transformed through learning from a previously strained past. County government and NGOs created and strengthened policy networks, elaborated better information sharing mechanisms, had regular consultations, capitalized on each institution's comparative advantages and expertise, built partnerships on capacity development for policy design and formalized relationships for better cooperation. In answering the research question on how the county government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance, increased policy

stakeholder trust was one of the greater effects of the policy relationships. The relationships allowed greater reach to the local level members of the public to ensure their views informed policy design, enabled public participation as the phenomenon under investigation to permeate the obviously complex policy environment and become a policy priority and passage of the Nairobi City County Public Participation Act of 2015. In answering the research question on how the organizational cultures of the county government of Nairobi and NGOs affected their working relationship in designing a public participation policy, internal alliances, strategic cooperation's within the assembly and teamwork around thematic priorities such as gender created an avenue for further strengthening working relationships between NGOs and the government. Finding and utilizing policy oriented and individual champions for policy within government was an important part of navigating organizational culture challenges, some of which previously created negative perceptions on openness of government to engage around policy design. A total of 21 research participants were initially targeted. The circumstances of the global pandemic and restrictions occasioned by the Government of Kenya to prevent the spread of Corona virus disease (COVID-19) as well as nonresponse from two participants created a constrain with reaching two participants earlier envisioned to have been from the executive side of the county government. Nonetheless, considering the policy was developed largely by the county assembly two additional individuals from the county assembly were incorporated to expand coverage of views from the assembly. With the data consolidated, analyzed and packaged to demonstrate a response to the research

questions, the next chapter will offer interpretations based on these findings grounded in literature and advanced by John Kingdon's Multiple Streams Approach.

Chapter 5: Discussion, Conclusions, and Recommendations

#### Introduction

This research was designed against the backdrop of a fairly new constitutional dispensation in Kenya. The 2010 Constitution includes overarching provisions seeking to strengthen how the public could sustainably exercise their sovereign power through participation in policy development. Policy development in this case is one of a variety of ways through which the Constitution itself would continue to be implemented, and therefore enabling the public to be better involved in policy design would contribute to implementation of the Constitution. However, besides the clarity of the Constitution on the need to consider voice of the public in informing policy development, reports from the commission, established to facilitate transition between the two constitutional orders had demonstrated that policy development did not adequately enable meaningful involvement of the public (Commission for the Implementation of the Constitution, 2015, pp. 99-101). A top down policy development becomes the result of policy designed without intentional consideration of the perspectives of the public, or problems, as seen from the perspective of the public, for which policy was developed for. A variety of challenges could follow during policy implementation, where public priorities and policy priorities are not reconciled. Public participation especially in a county as big as Nairobi, with the 2019 census placing the population at 4,397,073 (Female 2,204,376; Male 2,192,452; Intersex 245) (Kenya National Bureau of Statistics, 2019) becomes a complex

undertaking, requiring strategy, balance, tradeoffs, collaboration and cooperation. The literature reviewed as part of this research alluded to the need for partnerships between government and nongovernmental organizations for a variety of reasons. Key among these being to facilitate effective and meaningful engagement that would facilitate participation of the public in policy development. Literature also demonstrated that for this to be effective and sustainable, policy relationships must be forged between policy stakeholders. In 2015, the Nairobi City County assembly, through a private members motion, introduced the Nairobi City County Public Participation Bill, 2015, intended to guide Nairobi County in how it structured public participation across spheres of government work. The study therefore sought to improve the understanding on how public participation was influenced by relationships between nongovernmental organizations and the Nairobi County government, while designing the Nairobi City County Public Participation Act of 2015. The study was designed as a case study, focusing on the single bounded real-life issue of public participation. The study design was specifically seeking to build knowledge around how policy relationships and influences facilitated effective and meaningful public participation in policy by enhancing bottom up policy development. Interviews with 20 policy stakeholders, of which 35% were female and 65% were male (four Nairobi County assembly, 10 nongovernmental organizations, and six members of the public) sought to contribute to this understanding by answering three research questions: How do the county government of Nairobi and NGOs intend to work together in designing a legally

mandated Nairobi County public participation policy? How do the county government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance? How do the organizational cultures of the county government of Nairobi and NGOs affect their working relationship in designing a public participation policy? The analysis of the interview results established a number of important findings key of which include: constitutional demands, legal challenges and county assembly coalitions created a policy moment; Nairobi County assembly considers NGOs as partners, both stakeholders strengthening mutually reinforcing partnerships for policy development; NGOs created spaces enabling the lived experience of the public to directly shape the Nairobi City County Public Participation Act of 2015; Institutional collaboration for policy development is as much a factor of formalized working relationships as it is of trust, built between individuals;

#### **Interpretation of the Findings**

The study examined the points of view of three categories of policy stakeholders in the process of development of the Nairobi City County Public Participation Act of 2015, from this analysis, the study confirms that policy relationships were in place for the development of this policy. These relationships created an enabling environment for members of the public to move their concerns into concrete policy action. Meaningful participation of members of the public was not only in presenting problems that affected them directly and for which they needed resolution. It was also constructive criticism of what didn't work based on their lived experience as Nairobi County residents. The

confirmations are grounded by literature reviewed as part of the study and discussed in four emerging key findings.

# Constitutional Demands, Legal Challenges and County Assembly Coalitions Created a Policy Moment.

Perhaps one of the more important elements of the Constitution of Kenya 2010 is its provision under article 10(2)(a) under National values and principles of governance, that calls for participation of the people in matters of governance of the county (Government of Kenya, 2010). The provision of this article is further articulated across a variety of other parts of the Constitution. The County Governments Act of 2012 enabled the establishment and operationalization of devolved units of government. This follows the coming into force of a two-tier system of devolved government. The Act elaborated a dedicated section, Part VIII – Citizen participation, to participation of the public in matters of governance of county governments, including requiring participation in policy development processes. The Act also provides for a county assembly to be able to exercise legislative powers (Government of Kenya, 2012). The research established that nongovernmental organizations had brought cases against Nairobi County in court, challenging both legality of legislation that they had previously developed, and processes put in place during the development of these legislation. The issue of deficiencies in engagement with the members of the public was mentioned by participants as reasons why NGOs sought to use the court to compel public participation in line with constitutional and other legislation requirements. John Kingdon's Multiple Stream

Approach (MSA) confirms that in any particular context there are a large range of issues requiring policy (Kingdon, 1995; Robinson & Eller, 2010). There was a relatively new government in place for Nairobi, only in power from 2013, both institutions and individuals in these institutions were fairly new in 2015, cases against Nairobi County government had been brought to court challenging its passed legal and policy frameworks, there was an increasing call and demands for inclusion of public in governance of the county aligned with constitutional and other provisions, the new constitutional order was requiring things to be done in a particular way, all these constituted 'policy chaos' outlined in the MSA as a precursor state in a policy development environment (Kingdon, 1995). In the Nairobi County assembly, a women caucus had organized itself around the agenda of enhancing gender in legislative processes of the county. It was through their eagerness to pursue their political agenda as elected and nominated members of the county assembly that policy order related to the Nairobi County public participation policy started to form. The MSA states that in the period preceding policy development, there exists three policy streams of problems, politics and policy running independently, and opportunity for development of a particular policy emerges only when there is a coupling of the problems and the politics streams and subsequently both with the policy stream. (Ridde, 2009; Cairney & Jones, 2016; Robinson & Eller, 2010; Zahariadis, 2014). The timing about when such coupling would happen in a policy development process is something that has not been defined by Kingdon (1995). This timeline uncertainty, alongside MSA's empirical nature rather than

being theoretically driven, and that the framework does not provide testable hypotheses have been a basis for MSA's criticism by a number of authors (Sabatier, 2007; Zahariadis, 2007; Mukherjee & Howlett, 2015). The ability of the MSA nonetheless to facilitate tracing of the course of the policy debate on public participation (Sarmiento-Mirwaldt, 2015) is the underlying reason it was chosen and applied to this study. The women caucus emerges in this case as an important policy stakeholder, whose establishment and support by a number of NGOs, created further impetus for action on this policy issue. An opportunity for coming together to address the consistent challenge of the poor's public voice intake in decision making was being pursued through their political goodwill as a women's caucus, with full support of the NGOs. The study confirms the coupling of the problem stream and the politics stream supported by an enabling policy environment – constitutional and other legal provisions for public participation in governance, to create a policy moment for the development of legislation that would facilitate effective and meaningful participation of the public in county governance (Kingdon, 1995, Ridde, 2009; Zahariadis, 2014). While some of the issues outlined as part of the chaotic environment would seem negative, like the cases in court, each of these played a role in ensuring public participation as an agenda for policy action rose to the top of the priority policy list (Almog-Bar, Weiss-Gal & Gal, 2015, pp. 393-394). Nongovernmental organizations as part of their work had forged important partnerships with the county assembly of Nairobi, designed to support their capacity development to effectively participate in transition into the new system of governance.

Also, NGOs had legally challenged the way policy was previously being formed, demonstrating that the previous practice of policy design had departed from alignment with key constitutional principles requiring deliberate inclusion of the public through public participation. The duality of engagement by NGOs in the policy spaces of Nairobi County designated them as an important policy stakeholder (Kingdon, 1995). They had not only advocated for the often-overlooked issue of public participation to find its way into priority policy agenda but had also used their ability to seek remedies in court to keep government on check. These had created a combination of factors influencing the appearance of a policy moment and consequently the coupling of the three policy streams. The NGOs remained adamant on pursuing the issue of public participation, they crafted innovatively negotiated options for ensuring that public participation remained a priority agenda amongst the legislators, they invested financially into the process, providing technical assistance and enabling other policy actors to see the public participation issue as a priority based on capacities that were developed, they had been in the county and working with the issue longer than the new government, and, they had a significant amount of expertise on the issue, all characteristics outlined for policy stakeholders by Kingdon (1995) and confirmed by this study. The foregoing notwithstanding, the research found out that in Nairobi County there were a significant number of problems that the public consider as priority, including challenging: environment for income generation for a particular segment of the population, access to public services, infrastructure penetration, housing, sanitation and others. These remain

significant issue for policy attention, nonetheless public participation seems to permeate each and every area of governance and as a policy issue in itself. This in addition reinforces the observation by Eckerd and Heidelberg (2020, p. 133) that leaving participation to be a matter of administrative process risks public participation remaining less genuine and less substantively participatory. Therefore effective and meaningful participation prevents public participation from being an entirely administrative issue and subject to manipulation by individuals, to becoming a process of building democratic governance or self-governance. Improved public participation would as a consequence have far reaching implications for sustainable development, and in itself become a means to how other priority problems of residents of Nairobi County could be addressed.

Nairobi County Assembly Considers NGOs as Partners, both Stakeholders

Nairobi County Assembly Considers NGOs as Partners, both Stakeholders Strengthening Mutually Reinforcing Partnerships for Policy Development.

While being the capital city of Kenya, Nairobi city and indeed Nairobi County possess the properties of a mixed income economy and boasts the largest population of all the 47 counties. There is a large number of individuals that still feel that a variety of their challenges as residents of the county remained largely unaddressed. The study confirmed that there were a variety of issues that were considered pressing by the residents of Nairobi County and for which policy action was still required for their resolution. These problems are demonstrated by Kingdon (1995) as violating the ability of the individuals to continue to live a productive life and they (problems) create a continued sense of injustice in respect of inability of members of the public to fully

participate in effectively shaping their social and economic ways of life. Hajer (2005) argued that when there are limited avenues for the people to use to pursue policy options that could support the resolution of the problems they face, they will continue to feel the violation of their values as a public. Hajer further outlined the need for expansion of such avenues through which concerns of the public would transcend contextual limitations and find their way through to policy actions and ready solutions through partnerships between policy stakeholders. Hajer discussion not only argued for effective dialogue around a policy issue but the conduct of it in a suitable environment. Not only the place and location, but also an enabling political contexture, which when well set, would make the act of dialogue successful. Nongovernmental organizations in this study were seen by government counterparts as being able to set the contexture in a manner that facilitated an effective consultative environment for the development of the policy. County assembly participants underscored the fact that for the deliberations around this participation policy, their work was easier when NGOs organized the public to participate and when they directed the conversations between the three policy stakeholders - public-NGOsgovernment. This confirming that NGOs were able to establish a suitable policy dialogue environment that facilitated movement of the voice of the public more effectively into policy during design. NGOs seemed to have been able to master the delicate ability to create a suitable policy dialogue environment, shape messaging and conversation between the three policy stakeholders so that policy priorities of the public are understood in policy terminology by government and vice versa, while also being able to

effectively navigate the political environment which influences policy development. This ability, determined through this study, supports the assertion by Kamruzzaman (2013) that "Institutionalizing participation in policy-making would require that political processes themselves become more open and participative" (p. 41). This position in reiterated by Dogartu (2018) who argued that quality policy development, within the often-limited timelines that it has to be developed, relies heavily on the ability to utilize policy networks, either existing ones or newly established ones, to effectively support the policy development process. The development and passing of the Nairobi City County Public Participation Act of 2015 can be viewed as a positive governance outcome in the words of Hai et al. (2015), who also reiterate the importance of NGOs in supporting government to achieve such positive outcomes in the framework of their (Governments) governance architecture. The study found out that Nairobi County assembly deliberately interacted with NGOs during the design of this policy. Having signed memoranda of understanding with NGOs ensured that both institutions were setting targets for results that needed to be achieved and tracking progress towards their realization as part of ensuring this policy was in place. It can be argued also that collaboration between government and NGOs contributed to a level of accountability during the policy development process, allowing setting of policy development goals and pursuing those goals jointly. The provision of technical support by the NGOs to various parts of the county assembly during the development of the policy and at various stages in the processing of the policy development sought to ensure that any technical capacity gaps

were being addressed. These gaps would otherwise derail progress towards this positive governance outcome. NGOs supported the design of the draft versions of the bill, provided experts to accompany the legislators in the process of defining the letter of the policy and they offered a variety of trainings to the committees of the county assembly including the women caucus. All this assistance was geared to ensuring that a bill espousing all the principles for effective public participation emerged out of the process. This advances the knowledge from Mukherjee and Howlett (2015) who outlined that nongovernmental institutions were a natural policy actor whether their action related to shaping problems in a manner that can be appreciated by other policy actors, including by bringing important science, methodologies, analyses, tools, system and process that inform viable policy options in policy design (pp. 69-71). Success of development of policy is as much a factor of how institutions navigate the processes and decisions that have to be made during the policy development process as affirmed by Oppermann and Spencer (2016). Such success points very much to a well serviced vertical relationship between the county assembly and the NGOs. Nonetheless, horizontal relationships between NGOs themselves around a policy issue remains instrumental in policy development. The study confirmed that NGOs had a wide scope of issues and constituency of people that they served, and, an important part of the successful relationship with the county assembly in this regard related to the ability of the NGOs to come together and ensure that a wider demography of individuals' interests were channeled to the policy development space. NGOs achieved this by building on their

horizontal collaborative advantage and self-organizing ability enabling them to reach a significantly larger population of Nairobi County than would have been the case if this was done on an individual basis, NGO by NGO. This confirms Tortajada (2016) assertion of the ability of NGOs to bring together a variety of development angles based on the specific issues they are dealing with to better shape policy. This ability to add value based on NGO's specific areas of interest is also an important dimension of navigating the criticism offered by Olavarria-Gambi (2016) about NGOs themselves being perceived to advance certain political dimensions of the local development. The study noted that NGOs were seen as being able to reconcile tensions between government and the members of the public in some of the locations where the public had developed hostilities to elected county officials over time. This demonstrating mediation functionality and neutral perception of their political alignment by the public, a quality that seemed to strengthen the working relationship between them and the government and allays the criticism of political sidedness of NGOs. This confirms the study's finding about perception of the NGOs as legitimate representatives of the people enabling the movement of their voice into policy processes. This confirms Kamruzzaman's (2013) assessment of NGOs ability to collate their (public) views, assess their circumstances and direct their concerns in policy design environments, thereby emerging as de facto representatives of the public in matters of policy (p. 32). Further, as outlined by Arwati and Latif (2019) and Widiati (2018), in these policy relationships, NGOs retained a varied system of two-way communication, with and between other stakeholders,

highlighting the creation and sustaining of a two-way information sharing system during policy design as an additional success factor. The preceding analysis points to important policy relationships that were further strengthened in the process of development of the Nairobi City County Public Participation Act of 2015 between the Nairobi County assembly and governance nongovernmental organizations. These relationships becoming a critical success factor in the development of the landmark legislation for the county.

NGOs Created Spaces Enabling the Lived Experience of the Public to Directly

Shape the Nairobi City County Public Participation Act of 2015.

The study interacted with members of the public that participated in the development of the Nairobi City County Public Participation Act of 2015. They identified a variety of challenges encountered while participating in this policy development and a variety of others in the course of their daily life. The public had varying abilities to respond to these challenges and influence their individual courses of life. They also had the ability to come together to mutually support each other to navigate these challenges. The study confirmed that members of the public were knowledgeable about the things that affected their quality of life aligning with the findings of Ravensbergen and VanderPlaat (2010) who highlighted that "individuals were knowing persons" (p. 390). The study further confirmed a similar assertion by Alexander and Nank (2009) about the public possessing tacit knowledge about a variety of life issues based on their lived experience. The argument by Bevan et al. (2016) about the issues of an individual not being necessarily an issue affecting the entire Nairobi County is valid.

The study found out that there not being appropriate ways of influencing policy developed by county government of Nairobi was a shared concern amongst many members of the public. The study confirmed Bevan et al. (2016) finding about deficiency of meaningful participation being a concern shared by many Nairobi residents to the extent that attention to it through policy action as a government solution was required. The Constitution of Kenya 2010 set off a new governance architecture, requiring that the public be engaged systematically in governance of their state of affairs and in shaping and influencing the tools of governance, policies, that would improve their quality of life. Foregoing findings demonstrated that NGOs in Nairobi County were building bridges between the pressing public issues and policy priorities that were forming policy at the county government. While foundational in the sense of the end result of an effective stakeholder relationship, it begs further understanding about how the aggregate of individual concerns from the public were sought, received and converted into policy action. For the development of the Nairobi City County Public Participation Bill, 2015, the study established that it was a challenge for members of the public to access public spaces created by the county government to discuss policy priority and policy action. While considerably improved nonetheless, following the transition to devolved governance, where it was severally mentioned that government was closer to the people with devolution, there were legacy challenging issues. These included: limited spaces for inclusion of the public, perceptions of mischief in the way policy was developed, challenges of accountability in policy design and subsequent allocation of finances in

response to these challenges. This had created a hostile environment emerging from mistrust of county government by the public. Sessions organized by the county government to discuss policy and other development issues often deviated to discussing a variety of other issues. The basis being perceived inaction on the part of government, or prioritization of policy action by government based on their own perceptions of the issues they felt were a priority of the public or particular communities, yet the reality may have been different. Policy dialogue with the public was therefore previously chaotic, limited in terms of results, constrained in terms of meaningful collection and processing of public inputs and therefore ineffective in channeling those up into concrete policy action. This confirming Ravensbergen and VanderPlaat (2010) and Guo and Neshkova (2012) findings that if a right balance of participation of the public was not put in place at the level of policy development, there is often limited public support of policy and programmes that result during implementation, limiting public ownership of projects and plans meant to serve the same people. The NGOs, as was established from the study, had been working at the community for longer than the new institutions of the devolved government, and, individuals elected or appointed to these institutions. In the course of their work, NGOs had developed local structures of consultation, community support and collaboration as part of the system of governance that was in the old constitutional order and adjusted when the constitutional change happened. When the Nairobi City County Public Participation Bill, 2015 was availed to the NGOs for review and inputs, they immediately within the policy development timeline constraints presented it to

community leaders, women, youth, disabled persons communities, communities in informal settlements, business operators and other NGOs for deliberation. The NGOs adopted the following approaches: raised community awareness about the new policy of the county government; targeted particular demography of the community for consultation; sought solidarity and further partnerships for reaching out to the public through networks of NGOs; conducted local townhalls at the community level; simplified policy language for understanding by the community and the different segments of the community; shaped memoranda either individually as an NGO or jointly between a group of NGOs for submission to county government consolidating public views and shaping public views into policy options; helped county government to build an SMS platform to receive public views on the policy; created opportunity for community members themselves to participate in policy round tables with county government officials; planned, orchestrated and supported structured county government dialogue with community members on the policy; and feed back to community the results from the policy roundtables and what had become the policy choices. NGOs had created an effective consultative system, had built trust with the public and by extension between the public and the government around the design of the policy and, defined and applied parameters of a bottom up policy development approach. This approach was building confidence amongst the public that government would act in their favor in the development of this Act and setting the ground in enabling public voice to better permeate future policy development, confirming similar findings by Alexander and Nank

(2009). The application of a bottom up approach to policy development also aligning with what Guo and Neshkova (2012) and Mehrizi et al. (2009) alluded to in terms of NGO public relationships and their ability to expanded spaces for public engagement and making operational the notion of bottom up policy development. The bottom up approaches as applied in the development of this policy demonstrated that it is indeed possible to make popular policies. Methods chosen by NGOs to rally the public and consolidate their views resonates with what Huxley et al. (2016) have highlighted about the forms through which public participation becomes applicable, specifically taking the forms of meetings, conferences, public gatherings or as may be managed through public opinions, citizen juries and focus group discussions (pp. 383-384). The distinguishing characteristics of the processes applied in this policy case by the NGOs was that of ensuring that participation was successful, public views were reflected in policy outcomes and public were informed of how their views shaped the resultant policy, clearly demonstrating elements of meaningful public participation in policy design. This further resonates with the observation by Pluchinotta, Kazakçi, Giordano and Tsoukiàs, (2019) that having a decentralized policy development process was beneficial, based on inputs from a wider range of views from stakeholders, and therefore increasingly manifesting characteristics of being participatory and consultative (p. 345). These are important because the study findings confirmed that trust of the public as to whether their views would end up as policy options had previously been negatively affected as a result of processes of public participation being conducted only for mere formalities. This being previously done for purposes of documenting presence of the public in order to meet procedural requirements for passing policies, other than enabling actual meaningful collection of views and effective participation. Participants mentioned that such practices in the past combined with limited information about what the legislative agenda of the county assembly was, a perceived elitist targeted policy development process had significantly reduced the quality of participation. This had further entrenched a top down policy design problem which was the underlying challenge that informed the design of this study.

# Institutional Collaboration for Policy Development is as much a Factor of Formalized Working Relationships as it is of Trust Built Between Individuals.

A network of institutions interacting vertically and horizontally formed around the process of development of the Nairobi City County Public Participation Act of 2015. This demonstrating as outlined in the preceding section, characteristics of policy entrepreneurs (Policy stakeholders) and their role in policy development in accordance with the Multiple Stream Approach (Kingdon, 1995). The study found out that memorandum of understanding signed between the county assembly and NGOs on an individual basis were useful tools in shaping the cooperation culture between these institutions. These tools of collaboration set out objectives of the partnership, targets that needed to be met over a duration of time and financial investments that would be involved in the partnerships. Usefully, the tools allowed for a common understanding of what was expected of each side in the collaboration. The tools facilitated the strengthening of

existing institutional collaborations and they also opened avenues for collaboration around newer agenda, particular around the policy being studied. This forming part of what Mukherjee and Howlett (2015) termed as the formal working relationships for policy development. The institutional collaborative culture was therefore built on formalities of the cooperation. While useful on one hand in driving the policy agenda, the collaborative culture was useful on the other hand in driving positive perceptions about openness of the county assembly to cooperation and collaboration on matters that were relevant to the public. Confidence and trust that the government would consider priorities of the public in policy design is linked to how relationships were formed and sustained between and across the policy stakeholders, in this case through the formal working arrangements. Mukherjee and Howlett (2015) and Vuković and Babović (2013) outlined the importance also of informal relationships in advancing the interests of social groups in policy conversations. The study confirmed their observation establishing that a variety of informal relationships between and across the three policy stakeholders played an important role in the development of this policy. Informal relationships were developed between institutional leaders, at the technical level between technical officers, with community members and in a variety of other combinations. The study noted that ally building in the informal sense was an important part of the policy design process. The resulting informal relationships enabled rapid communication, strengthened the working of the structures of the formal relationship, strengthened trust between the institutions and the individuals, and supported navigation through the complex bureaucratic processes.

Policy development involves navigating the political system and structure which can often be complex and misunderstood, yet the functionality of informal relationships as seen in this study contributed to an extent to the ability of NGOs to appreciate and maneuver these complexities. Understanding the political tone at the top, or between various groups within the county assembly enabled deployment of customized approaches of a programmatic or political nature, or a mix of both. Informal political networks may to an extent be also connected to the preceding argument on factors combining to create a policy moment. From the study, informal relationships seemed to depend also on the nature of individuals willingness to pursue policy action, mostly from an individual conviction that a particular policy direction was the right thing to pursue. The study established that there were a variety of hinderances in the process of development of the policy including a divide amongst legislators and technocrats, amongst the county assembly and the executive about whether this was the current policy priority. These hinderances manifest a particular challenge in the policy process particularly as has been demonstrated by Kammermann and Ingold (2019), that of not having an optimal level of effective, meaningful and inclusive engagement of the technocrats, legislators and the other actors in the governance agenda in adequate measure. Perhaps an important lesson in future policy design processes. Individual convictions about policy priorities is linked to Oppermann and Spencer (2016) suggestion about policy development carrying an associated human behavioural dimension. The development of the Nairobi City County Public Participation Act of 2015 had policy

champions in the county assembly who pursued the agenda, rallying individual and collective convictions through a complex political environment.

## **Limitations of the Study**

Identified from the onset, one limitation of the research is related to sample size. The 20 research participants, while representative of the three main policy stakeholders government, NGOs and members of the public - could be still considered limited from the point of view of the population of Nairobi County which is fairly large. Generalizability of the findings in this instance to views affecting the population of 4,397,073 million persons could be a challenge. Further, an understanding of the full extent of issues affecting public participation across the spectrum of the population, and especially those affecting women may not have been fully captured. Secondly, while research bias was identified at the beginning and measures to control it clearly articulated, there could have been instances where this might not have been sufficient, nonetheless the research applied all the bias control measures outlined for this study. Finally, observation of research participants was severely affected by the advent of the global pandemic, COVID-19. Inability to sit directly with the research participants to see their reaction to particular questions and to build an environment of trust to be able to fully share their lived experiences, in a face to face orientation, could have been affected by data collection conducted through telephone interviews.

#### Recommendations

The study has established that NGOs are an important channel for advancing bottom up policy development. The study has also demonstrated that there are varying perspectives as to what is policy priority, based on how individuals interact with which issues affecting them on a day to day basis, and at which particular period of time. Therefore, the ability to find convergence of a variety of these issues affecting the public and systematically analyzing whether they affect a significant segment of the population to become a policy priority becomes the more challenging area. The relationships established to rally stakeholders towards finding ways to deal with a policy priority have been demonstrated as being instrumental in how policy development advances the voice of the public in this process and also how such relationships allow policy stakeholders to navigate the externally influencing policy environment. In view of the foregoing, the research finds that there still remain important questions that can further deepen the understanding on partnerships for policy development and how these can be fully utilized in systematically influencing bottom up policy development and are recommended for additional research. Specifically: Whether a triple collaborative framework consisting of the county executive, county assembly and NGOs better navigates the political environment during the processes of policy development and advances a full government buy in of policies developed by either the executive or the assembly; Which mediums of public engagement present the most optimal means of effectively collecting and consolidating perspectives of the public and injecting those into policy design and

correspondingly what constitutes parameters of defining success; What combination of factors constitutes minimum and maximum thresholds for meaningful public participation at the point of policy development to be able to adjudge the process as sufficiently meaningful; Whether a policy on public participation in the county influences better public participation in development of other policies, including budgets and development plans; and, whether meaningful public participation at policy design stage has any correlation with improved quality of life over a period of time after policy has been implemented.

#### **Implications for Positive Social Change**

It is 10 years since Kenya transitioned to the Constitution of Kenya 2010. A

Constitution provides overarching principles of how the governed and the governing interact and how each create opportunity for prosperity of the individual and the collective. County governments have only been in existence for 2 election cycles, and the population census that was completed in 2019 shows that Kenya's population is increasing steadily. From these, the country and the county are in a path of renewal, and therefore, getting right the involvement of the public in governance, in ways that enables the government realize the development objectives for and on behalf of the people becomes foundational. The effect would be the country and county remaining within the spirit and the letter of the constitution and the system of devolved governance, which advance the principles of keeping people closer to their governance system. The study

demonstrated that it was possible to shape popular policies, policies that took into consideration views of the majority, to enable them navigate challenges from their lived experience. The Nairobi City County Public Participation Act of 2015 is however one of many that the county government of Nairobi has developed in 2015 and will continue to develop for years to come. Getting right the participation of the public in defining policies becomes therefore part and parcel of realizing the objectives of devolution and in implementation of the constitution. The study demonstrated that this requires a renewal and sustaining of a variety of partnerships in Nairobi County. Specifically, between NGOs and the government, from the point of view of participation of the public through representative institutions. Participation by the entire Nairobi population remains largely unrealistic. The study demonstrated that effective public participation through NGOs reinforces representative participation of the public through their elected officials in the county assembly. A combination of these, well-orchestrated, opens up a variety of channels allowing the public to be part of the governance agenda of the County from a legislation angle. The government would be able to, in return, use these experiences and networks to design other policies directly responding to the needs of the public thereby progressively shaping the path to their prosperity as a collective. Doing so would improve public perceptions about government acting in their favour to remove barriers limiting them from enjoying the life that they envision for themselves and their families. When members of the public, and members of NGOs who also belong to the same community of Nairobi County see such responsiveness by the institutions created to provide

government services, this would increase support for devolved governance and at the same time systematically contribute to implementation of the Constitution to the letter and spirit.

#### Conclusion

The policy moment that birthed the Nairobi City County Public Participation Act of 2015 was created by a variety of factors of a policy, institutional and individual nature. While the combination of factors created an ideal environment for this particular policy, the combination of factors may not be similar for a separate other policy. Individuals that are part of institutions move, organizational cultures change, government priority and government politics change for a variety of reasons and the external environment that influences public perceptions and choices about policy priorities may occasionally shift. NGOs and the county government of Nairobi chose to use memoranda of understanding as a way of outlining the general direction of their cooperation. Such tools are useful in selecting and setting the spectrum of areas for cooperation, especially when a variety of the other elements as outlined are very fluid. Individual conviction about a policy priority, action and direction, has been established by the research to be instrumental in success of policy development. While in itself, it could be as a result of a variety of factors, individual conviction on a policy direction, especially by persons in influential position can inform the policy development tone in government. However, policy development should be bigger than one individual's conviction, to a widely valid issue as is commonly shared by those that are affected directly, as well as those who feel that

something should be done about it. Public policy is and should remain about advancing a common good as is perceived by the majority and is advanced through channels that are purposefully created to enable a deliberate bottom up policy development.

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## Appendix A: Interview Instrument

The three research questions for this study were: a) How do the County

Government of Nairobi and NGOs intend to work together in designing a legally

mandated Nairobi County Public Participation Policy? b) How do the County

Government of Nairobi and NGOs describe the perceived impact of their relationships on

prospective public participation in local governance? c) How do the organizational

cultures of the County Government of Nairobi and NGOs affect their working

relationship in designing a public participation policy?

In answering these questions, a series of direct interview questions were developed as outlined below:

#### General question:

- Please introduce yourself, the institution you work in, your role in the institution and share information about participation and your role in policy development within Nairobi County;
- Please describe how you became aware of the design of the public participation policy for Nairobi County and how you prepared to engage with the process;
- Please describe which aspects of your current circumstances the development of this particular policy will help address and share some of the benefits that will emerge from designing this policy;

a) How do the County Government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County Public Participation Policy?

**County Government** 

- Please describe some benefits of working with NGOs in design of the public participation policy for Nairobi County;
- Please describe the measures in place to enable full and effective engagement with the NGOs in designing of the public participation policy;

Nongovernmental organization

- What are the benefits of working closely with the County Government in designing a public participation policy?
- Based on your perception, how open is the County Government to receiving and considering perspectives and priorities you share in development of a public participation policy for Nairobi County?
   Member of the public
- What is the role of NGOs in policy design and how do you perceive
   NGOs as a mechanism of advancing public views to the design of the public participation policy?

b) How do the County Government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance?

**County Government** 

- Based on your perception, what are some obstacles you encounter in enabling NGOs to participate in shaping the design of a public participation policy for Nairobi County?
- Please describe how you have overcome these barriers and the effect to the policy design process;

Nongovernmental organization

- Based on your perception, what are some obstacles you encounter in participating in shaping the design of a public participation policy for Nairobi County?
- Please describe how you have overcome these barriers and the effect to the policy design process;

Member of the public

• In influencing the design of a public participation policy for Nairobi County, which avenue offers you the best channel for ensuring your priorities are received and addressed by the County Government of Nairobi? Direct participation or participation through an NGO? Why?

c) How do the organizational cultures of the County Government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

**County Government** 

- What arrangements by the County Government of Nairobi are in place to enable effective engagement of NGOs in the process of policy design?
   Nongovernmental organization
- What arrangements by your NGO are in place to enable effective engagement of County Government of Nairobi in the process of policy design?

Member of the public

Based on your perception describe the openness of the County
 Government of Nairobi to enable participation of NGOs in shaping the design of the public participation policy for Nairobi County;

#### **Interview questions**

The specific interview questions that will be posed therefore will be:

General question:

- What is your name?
- Which institution do you work in?
- What is your role in this institution?
- How have you participated in policy development within Nairobi County?

- How did you become aware of the design of the public participation policy for Nairobi County?
- How did you prepare to engage with the process?
- Which aspects of your current circumstances will be addressed in the development of this policy?
- What are some of the benefits that will emerge from designing this policy?
- a) How do the County Government of Nairobi and NGOs intend to work together in designing a legally mandated Nairobi County Public Participation Policy?

#### County Government

- What are some benefits of working with NGOs in design of the public participation policy for Nairobi County?
- What measures are in place to enable full and effective engagement with the NGOs in designing of the public participation policy?
   Nongovernmental organization
- What are the benefits of working closely with the County Government in designing a public participation policy?
- Based on your perception, how open is the County Government to receiving and considering perspectives and priorities you share in development of a public participation policy for Nairobi County?
  Member of the public

- What is the role of NGOs in policy design and how do you perceive
   NGOs as a mechanism of advancing public views to the design of the public participation policy?
- b) How do the County Government of Nairobi and NGOs describe the perceived impact of their relationships on prospective public participation in local governance?

County Government

- Based on your perception, what are some obstacles you encounter in enabling NGOs to participate in shaping the design of a public participation policy for Nairobi County?
- How have you overcome these barriers?
- What has been the effect to the policy design process?
   Nongovernmental organization
- Based on your perception, what are some obstacles you encounter in participating in shaping the design of a public participation policy for Nairobi County?
- How have you overcome these barriers?
- What has been the effect to the policy design process?
   Member of the public
- In influencing the design of a public participation policy for Nairobi
   County, which avenue offers you the best channel for ensuring your

priorities are received and addressed by the County Government of Nairobi? Direct participation or participation through an NGO? Why?

c) How do the organizational cultures of the County Government of Nairobi and NGOs affect their working relationship in designing a public participation policy?

**County Government** 

- What arrangements by the County Government of Nairobi are in place to enable effective engagement of NGOs in the process of policy design?
   Nongovernmental organization
- What arrangements by your NGO are in place to enable effective engagement of County Government of Nairobi in the process of policy design?

Member of the public

Based on your perception what is the level of openness of the County
 Government of Nairobi to enable participation of NGOs in shaping the
 design of the public participation policy for Nairobi County?

#### Appendix B: Consent Form

You are invited to take part in a research study about understanding how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County Government, while designing the Nairobi City County Public Participation Act of 2015. The researcher is inviting a) a representative from the Nairobi County Government b) a representative from nongovernmental organizations working in this area c) a member of the public residing in Nairobi County to be in the study. This form is part of a process called "informed consent" to allow you to understand this study before deciding whether to take part.

This study is being conducted by a researcher named David Maina Micro who is a doctoral student at Walden University.

#### Background Information:

The purpose of this study is to improve the understanding on how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County government, while designing the Nairobi County public participation policy – The Nairobi City County Public Participation Act of 2015.

#### Procedures:

If you agree to be in this study, you will be asked to:

- Freely agree, or not, to be part of this study;
- Participate in an interview at a time of your availability, to enable the
   researcher to collect some data on the development of The Nairobi City

County Public Participation Act of 2015, which will take a maximum duration of 1 hour 30 minutes;

 Participate in a recorded interview to collect one off data from you, based on your interaction with the process of development of The Nairobi City County
 Public Participation Act of 2015;

Here are some sample questions:

General question:

- What is your name?
- Which institution do you work in?
- What is your role in this institution?
- How have you participated in policy development within Nairobi County?
- How did you become aware of the design of the public participation policy for Nairobi County?
- How did you prepare to engage with the process?
- Which aspects of your current circumstances will be addressed in the development of this policy?
- What are some of the benefits that will emerge from designing this policy?
   Questions specific to you as a County Government staff
  - What are some benefits of working with NGOs in design of the public participation policy for Nairobi County?

- What measures are in place to enable full and effective engagement with the
   NGOs in designing of the public participation policy?
- Based on your perception, what are some obstacles you encounter in enabling
   NGOs to participate in shaping the design of a public participation policy for
   Nairobi County?
- How have you overcome these barriers?
- What has been the effect to the policy design process?
- What arrangements by the County Government of Nairobi are in place to enable effective engagement of NGOs in the process of policy design?

Questions specific to you as a representative of the NGO

- What are the benefits of working closely with the County Government in designing a public participation policy?
- Based on your perception, how open is the County Government to receiving and considering perspectives and priorities you share in development of a public participation policy for Nairobi County?
- Based on your perception, what are some obstacles you encounter in participating in shaping the design of a public participation policy for Nairobi County?
- How have you overcome these barriers?
- What has been the effect to the policy design process?

• What arrangements by your NGO are in place to enable effective engagement of County Government of Nairobi in the process of policy design?

Questions specific to you as a member of the public

- What is the role of NGOs in policy design and how do you perceive NGOs as a mechanism of advancing public views to the design of the public participation policy?
- In influencing the design of a public participation policy for Nairobi County, which avenue offers you the best channel for ensuring your priorities are received and addressed by the County Government of Nairobi? Direct participation or participation through an NGO? Why?
- Based on your perception what is the level of openness of the County
   Government of Nairobi to enable participation of NGOs in shaping the design of the public participation policy for Nairobi County?

Voluntary Nature of the Study:

This study is voluntary. You are free to accept or turn down the invitation. No one at Walden University or the Nairobi County Government will treat you differently if you decide not to be in the study. If you decide to be in the study now, you can still change your mind later. You may stop at any time.

Risks and Benefits of Being in the Study:

Being in this type of study involves some risk of the minor discomforts that can be encountered in daily life, such as fatigue or discomfort with the location of the interview. Being in this study would not pose risk to your safety or wellbeing.

Findings from the study will introduce new knowledge that will facilitate improvements in how the public is engaged in development of public polices in ways that facilitate their perspectives to be received, processed and used in their (polies) design. It is anticipated that the study findings will further catalyze inclusive development at the County level with prospects for replication at County and National level. Further, knowledge emanating from this research may be useful in contributing to inclusive policy implementation.

# Payment:

There are no expectations for payment to participate in this research. The researcher will travel to a location convenient to you, to administer the interview. Privacy:

Reports coming out of this study will not share the identities of individual participants. Details that might identify participants, such as the location of the study, also will not be shared. The researcher will not use your personal information for any purpose outside of this research project. Data will be kept secure by use data collection tools and information storage in a computer and external drives which will be password protected to ensure restricted access. Collected data will also be coded based on patterns

without reference to the individual source of the information. Data will be kept for a period of at least 5 years, as required by the university.

Contacts and Questions:

You may ask any questions you have now. Or if you have questions later, you may contact the researcher via telephone number +254 722 792 529 and/or email David.Micro2@waldenu.edu If you want to talk privately about your rights as a participant, you can call the Research Participant Advocate at my university at +1 612-312-1210. Walden University's approval number for this study is IRB will enter approval number here and it expires on IRB will enter expiration date.

**Obtaining Your Consent** 

If you feel you understand the study well enough to make a decision about it, please indicate your consent by signing below.

Printed Name of Participant

Date of consent

Participant's Signature

Researcher's Signature

Appendix C: Invitation To Participate in Research

Dear Madam/Sir,

Please receive my greetings.

My name is David Maina Micro and currently a doctoral student at the Walden University in the United States of America, pursuing a Doctor of Philosophy degree (PhD) in Public Policy and Administration, Policy Analysis major. My student identification number at the university is A00370906.

As part of my studies, I have received approval to conduct research in fulfilment of the requirements of the study. I am therefore reaching out to you to participate in the study as an interviewee to enable me to collect the necessary data for this study.

The study itself seeks to create additional understanding on the issue of public participation in policy design. Specifically, the study seeks to improve the understanding on how public participation was influenced by the relationships between nongovernmental organizations and the Nairobi County government, while designing the Nairobi County public participation policy – The Nairobi City County Public Participation Act of 2015. Findings from this study will introduce learnings that will shape policy design perspectives in Nairobi County and hopefully beyond, from the dimensions of better engagement of members of the public.

Data collection from you will be in the form of a short face to face, recorded and confidential interview, currently envisioned to take a maximum of 1 hour 30 minutes of your time. The interview may be conducted at a location of your preference. I am pleased

to attach for your consideration a consent form with additional information, for your review and signature should you agree to participate in this study.

I thank you for your time and consideration.

Sincerely yours

David Maina Micro

Walden University

Student ID: A00370906

# Appendix D: Comprehensive Coding Structure of the Study

Table 5

Comprehensive Coding Structure

Codes and categories	Patterns	Themes
Cooperation for policy design		
Assembly - NGO relationships	Practical, legal and	Nature of working
Assembly - NGO structure of engagement	legislative challenges to collaboration;	arrangements between Nairobi County assembly and
Assembly - NGO Public relationship	Collaborative undertakings as	nongovernmental organizations;
Assembly - Public engagement	resolution options to challenges;  Formalized communication in defining working arrangements	organizations,
Assembly - Public relationship challenges		
Executive NGO relationship		
Executive Public structure of engagement		
Legal challenges to policy development		
NGO ally building in Assembly relationship		
NGO policy advocacy and trust building		
NGO preparing for Assembly policy relationship		
NGO technical assistance for policy design		

NGO trust on government

NGO Public relationships

NGOs build public capacity for policy design

NGOs reach lowest community members

NGOs understand participation mechanisms

Not understanding the principles of public participation

Public trust on Assembly

Public trust on Executive

Public trust on NGOs

Variations of policy priorities NGO Govt

Benefits of cooperation for policy design

Assembly call for public inputs

Complying with law challenges

Confidence building for policy design

Difficulty in reconciling divergence

Information from Assembly challenge

Limited Assembly feedback to public

NGO creating spaces for public dialogue

NGO mediums of reaching the public

Barriers and pessimism on public voice in bottom up policy development;

Architecture of response to bottom up policy development;

Changing perceptions on policy stakeholdership based on trust building; Implications of working relationships between Nairobi County assembly and nongovernmental organizations; NGO raise awareness on policy design

NGO rally more people in policy design

NGO simplify policy for ease of understanding

Institutional and individual dynamics in cooperation for policy design

Assembly internal gender dynamics

Assembly relationships

Assembly\_Executive relationship

Assembly\_NGO relationship challenges

Government led policy design

Govt preconception of policy priorities

Human nature and policy relationships

MoU as relationship basis

Perceived openness of government

Resolving Assembly\_NGO relationship challenges

Women Caucus advancing Bill design

Contextual perspectives of policy design

Accountability and oversight challenges

Benefit of a participation policy

Memorandum of understanding (MOU) for guiding principles on collaboration;

Openness of government in policy development;

Gender advocacy and policy effect;

Human nature in policy;

Institutional culture and individual nature in informing working relationship; Benefits of participation in Bill development

Why a public participation policy

Budget making challenges

Civic education for participation challenges

Origin of the Bill\_Law

Who consolidated the Bill

Participation as a Constitutional requirement

Problems requiring policy

Tokenism for participation

Townhalls as a means of participation

Demography

Familiarity with participation Bill

How I learnt of this policy development

Individual functions in Institution

Participation in policy design

Roles in policy formulation